

ZDOROVY is a humanitarian organisation that is currently a provider of changes in the healthcare sector. We are investing in the implementation of New Medicine. We have direct contacts with hospitals all over Ukraine, and the in-depth analytics of our team's experts provide an understanding of the current needs of the sector.

In 2022-2024, ZDOROVY:

- raised \$21 million, and in 2024, as of now, another \$1 million to support healthcare;
- won first place in the Charitable Ukraine 2023 competition in the Healthcare Charity category;
- became one of the three healthcare foundations in the TOP 50 Charitable Foundations of Ukraine according to Forbes;
- ZDOROVY is recognised as critical in wartime;
- we are members of the SAG Healthcare Cluster and the National Council on Sexual and Reproductive Health;
- became members of the NGO Alliance.

2 719

requests
from hospitals,
which we satisfied thanks to the
support of our partners

1 324

tone
of aid

950+

medical
establishments

3000+

doctors who attended
trainings to support
mental health

4700+

participants trained to develop
medical management competencies

25 700+

certificates with CPD points
awarded
for ZDOROVY training
programmes

500+

organised events,
activities
(sessions and consultations)

300+

monitoring
visits

24

regions

over 1,100,000,000 UAH

current value of humanitarian/charitable assistance
provided for 2022-2024

ZDOROVY'S LARGE-SCALE HUMANITARIAN WORK IS CARRIED OUT THROUGH COOPERATION WITH INTERNATIONAL PARTNERS, INCLUDING:

- Global Giving
- Americares
- USAID
- Action Against Hunger
- International Rescue Committee
- Nova Ukraine
- ISAR Ednannya
- Razom for Ukraine
- Stichting Vluchteling
- GIZ
- CMMB
- and other charitable foundations and organisations

Results of our work

ZDOROV is a provider of change in the healthcare sector, recognised as a critically important organisation for the functioning of the economy and ensuring the continuity of life for the population in wartime.



ZDOROV conference brought together leaders in medicine to find solutions

On 1 October, Kyiv hosted a large-scale ZDOROV conference entitled «Change Management and Transformation of Medical Services in Challenging Times», which brought together over 300 managers, doctors, international experts, and representatives of state institutions.

The event became a platform for frank dialogue between the Ministry of Health, the National Health Service of Ukraine, the Ministry of Defence, the Office of the President, international organisations, and hospital managers from all over Ukraine.

Participants discussed strategic planning in accordance with the National Health Strategy until 2030, crisis management in hospitals, the development of inclusive medicine, and the restoration of medical facilities in frontline regions.

“ A sustainable healthcare system starts with a strategy. Only then can we ensure access to services and predictability for patients and medical professionals. But a strategy is not just a document. It is the willingness of the state, hospitals and communities to work as a single mechanism. We must look at 2030 not as a distant prospect, but as a task that begins today. ”

Natalia Gusak,
Chair of the National Health
Service of Ukraine

“ It is extremely important that the manager is genuinely interested in the actual implementation of inclusion and accessibility. They should go through the entire patient journey themselves – from entry to completion of service – and assess how it works in practice. At the same time, it is worth involving an independent person who will go through this journey and clearly indicate what is convenient and what is not. Then the changes will be effective. ”

Kateryna Bulavinova,
UNICEF medical expert

The conference concluded with a practical fundraising workshop led by Natalia Tulina, founder and CEO of ZDOROV, dedicated to effective interaction between hospitals and donors and foundations.

The event was supported by the Askold and Dir Foundation as part of the initiative «Strong Civil Society in Ukraine – a Driver of Reforms and Democracy».

[Photos from the conference](#)

[Video from the conference](#)

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Signed a memorandum with the Ministry of Veterans Affairs of Ukraine

ZDOROVY signed a memorandum with the Ministry of Veterans Affairs of Ukraine. Together, we will work to strengthen the medical system that promotes the reintegration of veterans – from providing hospitals with modern equipment to developing rehabilitation programmes.



Results of the project in Okhtyrka Central District Hospital

On 16 September, ZDOROVY and the International Rescue Committee visited the Okhtyrka Central District Hospital to assess the results of the project: the hospital received ophthalmological and urological equipment worth 7,500,000 hryvnias, and medical staff received training in working with the equipment and mental support. The changes are already bringing tangible improvements for doctors and patients. You can watch a report from Suspilne on the completion of the project at the [link](#).

[Grant from IRC](#)

Final stage of the project to support the mental health of Ukrainian medical professionals

The Doctor. Reboot project, aimed at providing mental support to medical professionals, has come to an end. Fifteen medical institutions in three regions were covered, with 72 group sessions and 120 individual consultations held for over 860 medical professionals. On average, participants in group sessions reported a 56% improvement in their condition, while participants in individual sessions reported a 59% improvement.

[Grant from AmeriCare](#)


Support for hospitals continues

We continue to provide hospitals with necessary resources:

- 2,000 medical supplies were received from Scandinavia – aid is already on its way to the health departments of Kharkiv, Sumy, and Mykolaiv;
- Life Hold emergency response kits were delivered to hospitals in Dnipro and Shostka.

ZDOROVY on Ukrainian Radio

Kateryna Malysheva, manager of the Doctor. Reboot project, appeared on Ukrainian Radio, where she spoke about the results, challenges and future plans of the team regarding mental support for medical professionals. The conversation focused on the key achievements of the programme and the next steps for its development.

[Listen to the broadcast](#)


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ZDOROVI among the leaders in the public sector

Natalia Tulinova, founder and CEO of ZDOROVI, joined a meeting organised by the Vidrozhennia Foundation, together with 25 leading civil society organisations. The event took place on Democracy Day and was dedicated to developing a culture of philanthropy and joining forces for legitimacy and macro-financing.

ZDOROVI's expert voice at ReHealth 2025

ZDOROVI joined ReHealth 2025, the first international conference on the restoration of the medical sector in Ukraine. Founder and CEO Natalia Tulinova moderated a panel discussion with KPMG on financial mechanisms and attracting investors.



Medical leaders discussed the development of the industry in Lviv

In September, the 12th Forum of Owners and Managers of Medical Institutions, organised by Professor Zablotsky, took place. Natalia Tulinova, founder and director of ZDOROVI, participated in the event. The event brought together hundreds of leaders from Ukraine's medical sector to discuss strategies for the development and management of medical institutions.

A look into the future of medicine: recovery and financing

Natalia Tulinova, founder and CEO of ZDOROVI, spoke at two panel discussions during the Public Health exhibition. She outlined approaches to the qualitative reconstruction of the healthcare system through innovation and scalable solutions, and shared her vision for the financing of medical projects in 2026, in particular the opportunities offered by international programmes for the development of Ukrainian medicine.



Women shaping the future of medicine

On 27 August, Lviv hosted the GMKA National Forum, which brought together female leaders in medicine from Ukraine, the United States, Canada and the United Kingdom. Natalia Tulinova presented a report on dignified medicine and took part in a discussion on female leadership in healthcare. The event served as a platform for experts, representatives of hospitals, patient organisations, and international companies to exchange experiences.

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ZDOROVY joined the III International Summit on Health Care

Yelyzaveta Nepiyivko, leader of the ZDOROVY Expert Office, took part in the III International Summit on Health Care. The first day of the event featured two panel discussions – on medical education and the role of primary health care. The second day of the summit was devoted to rehabilitation issues.



Participation in a communications workshop

ZDOROVY Communications Manager Polina Platonova took part in a workshop for communications specialists from the UKR OGS Alliance, organised in partnership with Laba. Participants worked on external communications strategies, stakeholder journeys and approaches to interacting with government agencies. The event served as a platform for sharing experiences and strengthening team unity.

“Our activities are not just about supporting doctors, they are about creating a foundation for qualitative changes in the Ukrainian healthcare system. We strive to be a reliable shoulder for the doctors who are holding the frontline of the nation's health today. We need your support to continue our mission. Get involved and together we will do more for the future of medicine in Ukraine.”

Natalia Tulinova,
founder and CEO of ZDOROVY

