

ZDOROVI is a humanitarian organisation that is currently a provider of changes in the healthcare sector. We are investing in the implementation of New Medicine. We have direct contacts with hospitals all over Ukraine, and the in-depth analytics of our team's experts provide an understanding of the current needs of the sector.

In 2022-2024, ZDOROVI:

- raised \$21 million, as of now, and another \$1 million to support healthcare;
- won first place in the Charitable Ukraine 2023 competition in the Healthcare Charity category;
- became one of the three healthcare foundations in the TOP 50 Charitable Foundations of Ukraine according to Forbes;
- ZDOROVI is recognised as critical in wartime;
- we are members of the SAG Healthcare Cluster and the National Council on Sexual and Reproductive Health;
- became members of the NGO Alliance.

2 784

requests
from hospitals,
which we satisfied thanks to
the support of our partners

1 324

tone
of aid

950+

medical
establishments

3000+

doctors who attended
trainings to support
mental health

4700+

participants trained to
develop medical
management competencies

25 700+

certificates with CPD
points awarded
for ZDOROVI training
programmes

500+

organised events,
activities
(sessions and consultations)

300+

monitoring
visits

24

regions

over 1,100,000,000 UAH

current value of humanitarian/charitable assistance provided for
2022-2024

ZDOROVI'S LARGE-SCALE HUMANITARIAN WORK IS CARRIED OUT THROUGH COOPERATION WITH INTERNATIONAL PARTNERS, INCLUDING:

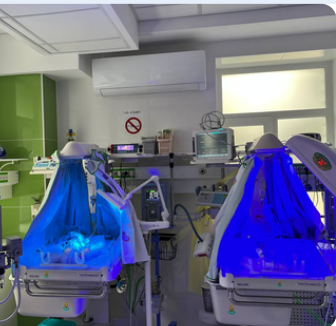
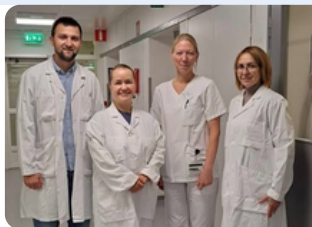
- Global Giving
- AmeriCares
- Action Against Hunger
- International Rescue Committee
- Vastenactie
- ISAR Ednannya
- PAH
- GIZ
- SweCare
- SWECO
- ReAct
- and other charitable foundations and organisations

Results of our work

ZDOROVY is a provider of change in the healthcare sector, recognised as a critically important organisation for the functioning of the economy and ensuring the continuity of life for the population in wartime.

ZDOROVY contributes to the training of doctors in Dnipro

With the assistance of ZDOROVY, a team of doctors from Dnipro City Council's Municipal Clinical Hospital № 4 successfully completed an internship at Scane University Hospital. The internship programme covered the following areas: radiology, oncology, oncological surgery, haematology and transplantation.



National programme "First Breath"

At the invitation of ZDOROVY, Polish photographer Agata Grzybowska spent a week at a perinatal centre in Kyiv to capture the first moments, the struggle, the pain and... the hope – images from maternity wards during the war, the light in the eyes of doctors and the first breath that sounds louder than the sounds of war.

This is part of our national programme "First Breath", which is being implemented by ZDOROVY together with partners so that every premature baby in Ukraine has a chance not only to survive, but to grow up healthy and happy.

We consistently support hospitals

2 766 medical instruments donated by the family of renowned Swedish cardiac surgeon Bjarne Sembo are already helping Ukrainian doctors in Zaporizhzhia, Mykolaiv, and Kharkiv. These instruments were manufactured by Swedish Surgical Instruments (SSI), a company founded by renowned cardiac surgeon Bjarne Semb, who performed Europe's first full artificial heart implant in 1985.



ZDOROVY = a partnership that works

We believe that systemic changes in medicine are only possible as a team. That is why we continue to sign memoranda with regional and city health departments. In October, memoranda were signed with the regional and city health departments in Dnipro.

By working with communities, we know exactly where support is needed and translate this knowledge into concrete solutions for hospitals and medical professionals.

Important experience of the Norwegian healthcare system for Ukraine

On 23 October, ZDOROVY organised a practical webinar for managers, senior nurses and administrators of primary healthcare centres, led by Gro Buttingsrud, a member of the National Council of the Norwegian Health Secretaries' Union. The webinar explained how the primary care system in Norway is structured, why mid-level medical personnel play a key role, how the "doctor-secretary-nurse-patient" model works, and which elements of this system can be implemented in Ukraine today.



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We are implementing new partnerships for the development of the medical sector

On October 22, a very meaningful and warm meeting took place between the ZDOROVІ team and the State Enterprise "Medzakupivli Ukrainy" (Medzakupivli Ukraine). They discussed common goals and opportunities for cooperation in project activities and critical procurement. We plan to implement joint projects and see potential for strengthening the sector by synchronizing goals and objectives.

ZDOROVІ conducted training for our partners RAZOM

ZDOROVІ trainers conducted corporate ethics training for RAZOM partners on the topic: Ethical rules - a strong team. Important issues and discussions for participants, namely: the importance of corporate culture in a team and its impact on the organization's reputation, values and standards, rules of digital communication and maintaining personal boundaries, received very warm feedback for the informative training and the relevance of the topic.



МИ ДОСЯГАЄМО РЕЗУЛЬТАТУ
РАЗОМ — ЗАВДЯКИ КОЖНОМУ



The importance of mental support in today's world

ZDOROVІ CEO Natalia Tulinova took part in a panel discussion entitled "Important professions: people in the focus of mental support" as part of the 5th psychological conference "The right to care: equal access to mental health support services" organized by the Kyiv School of Economics.

ZDOROVІ on Forbes Health

ZDOROVІ was invited to Forbes Ukraine's first conference on medicine and healthcare. The event addressed topics such as the experience of war as a component of medical training and discussed practical cases from medical institutions.



Women's leadership in Ukraine

ZDOROVІ participates in the "She Leads Ukraine" Initiative, which is implemented by "UN Women in Ukraine" in partnership with the Women's Consortium of Ukraine and the Bureau for Gender Strategies and Budgeting in cooperation with the Central Election Commission of Ukraine and the Interfactual Association "Equal Opportunities" in the Verkhovna Rada of Ukraine, with financial support from the governments of Denmark, Norway, and Sweden.

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"Conscious choice" is about health

In 2024, ZDOROV initiated a study that gave a voice for the first time to those who see the mental health crisis from the inside—Ukrainian medical professionals. "Conscious Choice" is not just a study. It is the start of an advocacy program that is changing the culture of attitudes toward mental health in Ukraine. Representatives of ZDOROV appeared on Ukrainian radio, where Valeria Sereda spoke about the "Conscious Choice" advocacy program and its impact on supporting the mental health of medical professionals.



ZDOROV at the mental health forum

We attended the mental health forum "Models of Resilience. Partnerships. Innovations" organized by our partners RAZOM and Americares, which aimed to highlight the need for psychosocial support, present effective working models, and establish partnerships between organizations and government officials. During the panel discussion, participants discussed challenges in the field of psychological support for communities and the search for innovative ways to address them. In particular, innovative digital approaches and support programs.

ZDOROV на Warsaw Human Dimension Conference 2025

On October 10, at a conference organized by the International Community NGO with the support of the Finnish OSCE delegation, at the session "Children at the center: advancing democracy throughout childhood," our team was represented by Valeria Sereda, ZDOROV advocacy manager, who presented the "First Breath" program—a national perinatal support initiative that helps newborns and premature babies receive quality medical care from the first seconds of life.



Improving team competencies

ZDOROV project manager Kateryna Malysheva took part in training on the basics of monitoring and evaluation from our partners at RAN. It was interesting to hear how data monitoring can influence not only project activities, but also qualitative changes in the organization as a whole. We also learned about the creation of a theory of change and a logic framework, the formation of indicators, RAN's experience in creating a monitoring system, and the evaluation of reporting.

“Our activities are not just about supporting doctors, they are about creating a foundation for qualitative changes in the Ukrainian healthcare system. We strive to be a reliable shoulder for the doctors who are holding the frontline of the nation's health today. We need your support to continue our mission. Get involved and together we will do more for the future of medicine in Ukraine.”

Natalia Tulinova,
founder and CEO of ZDOROV



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