ALEX SMYTH

GRAPHIC DESIGN

alexwsmyth@gmail.com
858.243.9099
alex-smyth.com
linkedin.com/in/alexwsmyth/

EXPERIENCE

Graphic Designer | PAE Consulting Engineers

JULY 2025-CURRENT | PORTLAND, OR

- Design internal and external brand content, presentations, and technical matter for engineering projects
- Work across departments to create clear, engaging designs that win projects for the firm and exceed industry standards

Junior Graphic Designer | Fungi Perfecti

MAY 2024 -JUNE 2025 | PORTLAND, OR

- Designed on-brand digital and print assets for B2B and D2C channels, often working cross-functionally with other teams and external vendors
- Created precise and print-ready product packaging files
- Ideated and designed large scale environmental graphics/trade show displays, promotional materials, web banners, and more
- Translates creative briefs into effective designs that meet marketing goals while maintaining brand consistency

Illustrator and Designer | Freelance

JAN 2021-CURRENT | PORTLAND, OR

- Cultivates an iterative process with clients to bring intentional and creative ideas to life for editorial work, branding, and communication
- Ideate and design editorial illustrations while managing tight publishing deadlines

Digital Projects Assistant + Product Photograper | EMSAY Studio

AUG 2020-OCT 2021 | VANCOUVER, BC

- Assisted in launching online homeware store, generating $150k revenue in first four months through strong SEO and product photography
- Created listings, photographed products, and researched market strategy and SEO optimization

RECENT PROJECTS

Graphic Designer | Host Defense Mushroom Campaign Assets

NOV-2024 -JAN 2025, PORTLAND, OR

Illustrator and Designer | Blackbird Fabrics Label Collection

MAY 2022 - JULY 2022, VANCOUVER, BC

SKILLS

Graphic Design, Digital Design, Digital Illustration, Sketching, Layout Design, Environmental Graphics, Typography, Social Media Graphics, Packaging Design, Basic Motion Design, Video Editing, Photo Editing/Retouching, 2D Animation

TOOLS

Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe InDesign, Figma, Asana, Microsoft 365

EDUCATION

User Experience Design Diploma | BrainStation

SEPT 2022-DEC 2022
VANCOUVER, BC

Bachelor of Media Studies | University of British Columbia

SEPT 2016-NOV 2020,
VANCOUVER, BC

Keio University | Keio International Program

MAR 2019 - AUG 2019,
TOKYO, JAPAN