

Modern Email Templates for Marketo

Built for speed. Designed for impact. Tailored to your brand.

The Challenge

Outdated templates slow you down.
We help you move faster and engage better.

Email creation should be efficient, scalable, and brand-consistent, yet marketing teams still face:

- Poor engagement and low email KPIs
- Inconsistent branding across emails
- Time-consuming manual work
- Clunky, hard-to-edit templates

The Solution

Custom, modular templates.
Ready to use, easy to adopt.

We design and build Marketo-optimized email templates that streamline production and drive better results:

- Modular and drag-and-drop ready
- Fully aligned with your brand guidelines
- Clean-coded, responsive, engaging
- Free from third-party tools or subscription

What You Get?

A complete package — *from discovery to delivery.*
We don't just deliver templates. We manage the entire process:

- ✓ **Template Audit & Moodboard** – Aligning with your brand vision
- ✓ **Design Layouts** – Engaging, on-brand, modular
- ✓ **Marketo-Ready Code** – Fully compatible and responsive
- ✓ **QA, Documentation & Support** – Confidence with every send
- ✓ **Training for Your Team** – Everyone's on board
- ✓ **Fast Delivery** – Because time equals money

We also provide

- Visuals and graphics bank
- Click-and-paste asset libraries
- Briefing tools and process documentation

Why Ivenium?

We're more than implementers - we're certified experts in marketing automation, with 50+ specialists ready to **solve complex challenges** and **accelerate your results**.

- **Certified in Marketo, HubSpot, Eloqua, Workfront and more** - platform specific expertise
- **ISO 27001 certified** - your data security is our priority
- **Strategy-led delivery** - every step is aligned with your business goals
- **Change enablement** - we help your team adopt and scale new processes
- **End-to-end support** - we stay engaged to ensure lasting impact

Our Promise

We know change can be challenging.
That's why we're more than implementers.
We're your **partners** in making email marketing easier, faster and more effective.

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Curious how we can help your team?

Explore more services and insights from us.

<https://www.ivenium.marketing/>