PARKING BASE

MUNICIPALITY

Smart Parking Solutions for Modern Cities

Adaptable. Scalable. Built for Municipal Needs. Parking Base provides municipalities with a flexible, cloud-based parking management system designed to evolve with changing demands. From residential permits and business access to on-street payments and merchant validations, our platform enables cities to streamline operations, improve the parker experience, and position themselves for long-term success.

Improve Sustainability
By reducing excessive searching for parking, and eliminating paper-based permits, tickets and receipts.

Create a Better Parker Experience

- Deliver a seamless, user-friendly parking experience that reduces frustration and improves compliance:
- Parkers can easily find, reserve, and pay for parking through our mobile-friendly web app.
- Digital notifications and reminders reduce citations and improve satisfaction.
- Frictionless payments through Apple Pay and Google Pay.

Manage Utilization with Real-Time Data

Our Permit Manager, powered by License Plate Recognition (LPR) and real-time data tracking, gives cities full visibility into parking activity. This data-driven approach enables:

- Smarter decision-making around capacity and allocation.
- Reduced congestion from circling drivers.
- Enhanced compliance without relying on aggressive enforcement.

Drive Revenue with Mixed-Use Custom Pricing

Tailor access, pricing, and time limits for different user groups and use cases, including:

- Residents with all-day access at a fixed rate.
- Short-term visitors paying by the hour during business hours.
- Delivery or service vehicles with discounted rates during off-peak windows.