



PARKING BASE

CAMPUS



Centralized & Efficient Parking Management

Campuses face unique parking challenges that demand flexible, reliable solutions. Parking Base's digital parking platform delivers a long list of benefits for a campus environment.

A Smarter Way to Manage Parking

Colleges and universities can make parking easier for everyone by embracing technology. A cloud-based digital parking system simplifies operations, improves convenience, and cuts costs.

Reduced Costs and Improved Sustainability

Eliminate your reliance on physical hangtags and stickers by switching to a digital solution. When you eliminate physical credentials you improve your sustainability by reducing waste potentially annually. saving thousands of dollars



Streamlined Parking Operations

Automate the issuing, tracking, and renewal of permits with Permit Manager to significantly reduce administrative costs, save time, shorten, , shorten employee onboard training



Enhanced Financial Oversight

Our automated, digital Permit Manager enables you to assign specific accounts to different permit types, ensuring that parking fees are accurately deposited into designated accounts. This streamlined process enhances financial tracking and simplifies revenue management.





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A Friendlier Parking Approach

A Better Campus Parking Culture

Clear, proactive communication can change the campus parking culture. Boosting compliance and reducing the need for enforcement makes parking easier for everyone. That shift from an enforcement-based system to one that helps students, faculty, and visitors park operate smoothly in a stress-free parking ecosystem, is possible with Parking Base.

Smart Parking Alerts

Effective communication is key to a great digital parking management system. With License Plate Recognition (LPR) technology, the Parking Base back office lets you send automatic text notifications to permit holders when they park in the wrong spot. Instead of jumping straight to a citation, this gentle reminder educates users, reduces violations and creates a smoother, more positive parking experience for everyone.



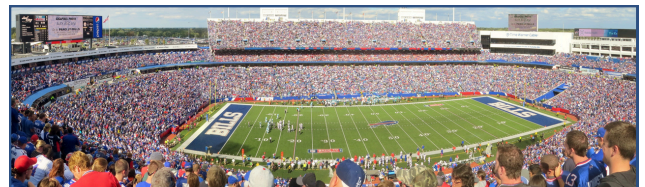
Multi-Campus Parking Management



Parking Base's Access User Group feature simplifies parking management by enabling administrators to assign user groups at the permit level. For example, a student athlete can be granted a single credential to park near their dorm, classrooms, and athletic facilities -- eliminating the need to manage multiple permit types and credentials.

Stress-Free Event Parking

Whether it's a game, concert, or move-in day, the Parking Base digital platform adds flexibility by seamlessly managing permitted vehicles, transient parking, and even allowing pre-purchased



parking reservations. Everything integrates smoothly with enforcement and operations, providing the control needed to create stress-free event parking.

