52nd Annual
Black Student Fund & Latino Student Fund
Independent School Fair
A DC Tradition
What is the Annual Independent School Fair?
The Black Student Fund/Latino Student Fund Independent School Fair is a forum for Washington metropolitan area families to meet with representatives from more than 70 local and national independent schools and educational programs. Each year, over 3,000 parents and prospective students receive firsthand knowledge about the schools’ programs, communities, admissions and financial-aid processes. One of the largest in the region, the Fair also features workshops on academic achievement, diversity and other educational and wellness issues.

What is the Black Student Fund?
The Black Student Fund (BSF) established in 1964 to promote school integration, partners with independent schools and community organizations to provide advocacy and education and retention support to academically-motivated, underserved students in the Washington metropolitan area.

What is the Latino Student Fund?
The Latino Student Fund (LSF) was founded in 1994 to provide strong academic opportunities for underserved Pre K-12th-grade students of Hispanic descent and their families. LSF provides year-round, out-of-school-time programs for low-income, at-risk families with the goal of increasing levels of educational attainment in the community.

Why Sponsor?
As a Sponsor, you will engage parents and prospective students and demonstrate your commitment to serving the community while bolstering your company’s reputation. This engagement with BSF will:

• improve your visibility with more than 80 k-12 local and schools, education businesses and education support organizations,

• improve your visibility with over 1,000 families dedicated to and investing in the best education of their children,

• boost organizational pride and employee moral by demonstrating the impact of your business on others, and

• support the development of opportunities for all, including those underrepresented in American education and certain profession.

Education is Capital!
“I dreamed about independent schooling for my children not believing we could access or afford it. Then, I attended the BSF/LSF School Fair, where I spoke to admissions officers and attended informative workshops. The BSF/LSF School Fair opened a new set of pathways for my children, including one that works. My children are now in independent school and on a path to building that educational capital.”

— Parent testimonial
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Sponsorship Levels & Benefits

**SUMMA CUM LAUDE ($5000+)**
- Recognition as School Fair Sponsor in BSF & LSF social media
- Sponsor table at event
- Listed as a Sponsor on the Black Student Fund website for one year with links to Sponsor website
- Named Sponsorship of event workshop (Sponsor’s choice)
- Opportunity to provide branded event incentives
- Signage at School Fair

**Magna Cum Laude ($2500-4999)**
- Recognition as School Fair Sponsor in BSF & LSF social media
- Sponsor table at event
- Listed as a Sponsor on the Black Student Fund website for one year with links to Sponsor website
- Named Sponsorship of event workshop (Sponsor’s choice)

**Cum Laude ($500-2499)**
- Recognition as School Fair Sponsor in BSF & LSF social media
- Sponsor table at event
- Listed as a Sponsor on the Black Student Fund website for one year with links to Sponsor website
Support Our Mission!

2024 Participating Organizations

Archdiocese of Washington Catholic Schools
Black Montessori Education Fund
Ben's Chili Bowl Foundation
DMV Athletes In Action
Jack Kent Cooke Foundation
McGhee & Associates
Moja Consulting
National School Choice Week
Prince Georges Parents Alliance for Education
Scientex EDU
Serving Our Children
Xis Possible
58 Endeavors