R;pple

Suicide-safer
Education

Protect your students and staff from harmful <online searches>

What is R;pple?

Digital crisis intervention tool

R;pple is a digital tool that is activated when a person searches online for harmful content relating to self-harm or suicide.

R;pple provides support in 3 simple steps:
1. Intercepts the search with a calmly presented pop-up screen;
2. Guides the person through a filter of breathing exercises statistically proven to help them pause and reflect;
3. Signposts to helplines and mental health resources, accompanied with messages of hope.

Privacy and security-first

- Cyber Essentials certified
- Does not collect, monitor or track any personally identifiable information
- Works alongside any existing filtering already in place

Free for the education sector

- Schools, colleges and universities can deploy the R;pple browser extension en masse, for free.

R;pple for **Educators**

R;pple in the **Media**

The R;pple Story

Giving others a chance

Alice Hendy lost her brother Josh, to suicide at 21 years old. Josh had been researching over the internet techniques to take his own life. To ensure more help and support is given to individuals searching for harmful content online, Alice set up R;pple.

R;pple's impact today

1.9m
Weekly Active Users

100k+
Searches Intercepted

32
Lives Saved*

38
Awards Won

Trusted by Your Peers

Over 650 educational institutions have already adopted R;pple.

University of Reading · Sheffield Hallam University · UNIVERSITY OF WOLVERHAMPTON · DE MONTFORT UNIVERSITY LEICESTER

UNIVERSITY OF LEICESTER · Aston University BIRMINGHAM UK · Harbour Learning Trust

WARWICK SCHOOL · THE TRAFFORD COLLEGE GROUP · Glasgow Kelvin College · Riverside College Widnes & Runcorn

* People who have reached out to us directly

Why Act Now?

3rd leading cause

of death in young people worldwide is suicide.
(WHO)

>20%

of suicide cases in under 20s had a suicide-related search history.
(The Lancet & University of Manchester)

Here to Support You

Sam Smith

Education Advocate & Development Manager

+44 (0) 20 3988 6040

sam.smith@ripplesuicideprevention.com

in LinkedIn

Download, Free, Today.

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