



Safer Workplace, Today.

Protect your employees from harmful <online searches>



R;pple for Your Workplace

Invisible protection

R;pple is a **digital crisis intervention** tool designed to support employees facing mental health challenges and suicide risk.

It protects your people in **3 simple steps**:

- **Proactive safeguarding** – Recognises online searches for harmful content
- **Timely intervention** – Pauses the searches with a message of hope
- **Guided support** – Directs employees to 24/7 helplines and mental health resources

Enhanced employee wellbeing support

R;pple helps you to:

- Bridge the gap between employees and the help they need
- Elevate existing mental health initiatives
- Create safe and supportive working environment
- Build a positive brand

Easy for IT teams

- Deploy as a browser extension or onto Wi-Fi networks
- No personal data collected
- Cyber Essentials certified



R;pple for
Businesses



R;pple in the
Media

The R;pple Story

Turning loss into purpose

R;pple was set up by Alice Hendy MBE after losing her brother, Josh, to suicide at 21. Discovering that Josh had searched online for ways to take his own life, Alice made it her mission to make the internet safer and prevent others from facing such devastating loss.

R;pple’s impact today

1.9m	100,000+	32	38
Weekly Active Users	Searches Intercepted	Lives Saved*	Awards Won

Trusted by Your Peers

Over 700 organisations have already adopted R;pple.



* People who have reached out to us directly



Why Act Now?

1 in 6 employees

experience a mental health problem at any one time. (Deloitte, 2020)

13% of employees

are experiencing thoughts of suicide or self-harm. (Champion Health, 2024)

Here to Support You

Luke Haseldine

Senior B2B Executive

+44 (0) 20 3988 6040

luke@ripplesuicideprevention.com

LinkedIn

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