

# BUSINESS CONNECT



## FULL PAGE ADVERTISEMENT

Full page display  
advertisement.  
Advertisement Design  
included.

**NON-MEMBERS  
\$350 + GST**

**MEMBERS  
\$120 + GST**



## HALF PAGE ADVERTISEMENT

Half page display  
advertisement.  
Advertisement Design  
included.

**NON-MEMBERS  
\$220 + GST**

**MEMBERS  
\$80 + GST**



## FULL PAGE (EDITORIAL + ADVERT)

Half page display  
advertisement with 240-  
270 words (depending on  
page layout chosen.  
Advertisement Design  
included.

**NON-MEMBERS  
\$350 + GST**

**MEMBERS  
\$120 + GST**

**Contact us for more info**

0422 562 300

executive@businesspmq.com.au

www.businesspmq.com.au

**BUSINESS  
PORT MACQUARIE**

# BUSINESS CONNECT



## DOUBLE PAGE INDUSTRY EDITORIAL

Double page 500 word editorial with half page vertical advertisement placement.

Advertisement Design included.



## 3 PAGE INDUSTRY EDITORIAL

3 Page 650-700 word editorial with with feature image page.



## Q&A INDUSTRY EDITORIAL

2 Page 450 approx. word Q&A with with image.

**Contact us for more info**

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**Editorial pages  
available to  
Members Only**

## ADVERTISING RATE CARD

Business Connect is Business Port Macquarie's online magazine, connecting local businesses through stories, insights, and exposure opportunities.

### Advertisement Options

Full Page Advertisement (Graphic)

- Full page branded advertisement

Half Page Advertisement (Graphic)

- Half page branded advertisement

Full Page Editorial + Advertisement

- Half page editorial content, up to 270 words
- Half page branded advertisement

### Pricing

#### Non Member Rates

- Full Page Advertisement, \$350 + GST
- Half Page Advertisement, \$220 + GST
- Full Page Editorial + Advertisement, \$350 + GST

Editorial and Q&A pages are not available to non members.

#### Bronze Member Rates

- Full Page Advertisement, \$120 + GST
- Half Page Advertisement, \$80 + GST
- Full Page Editorial + Advertisement, \$120 + GST
- Editorial and Q&A pages available - contact us

#### Bronze Membership

\$295 including GST per annum

#### Silver Member Inclusions

- 1 x Full Page Advertisement or Editorial + Advertisement per year, included
- Additional placements at Bronze member rates
- Editorial and Q&A pages available - contact us

#### Gold Member Inclusions

- Unlimited advertising and editorial placements
- Across all four Business Connect editions per year
- Includes all advertisement and editorial formats
- Priority placement and maximum exposure

#### Important Notes

- Business Connect is published four times per year
- All advertising is subject to availability and booking deadlines
- Member rates apply only to current financial members