

BUSINESS CONNECT

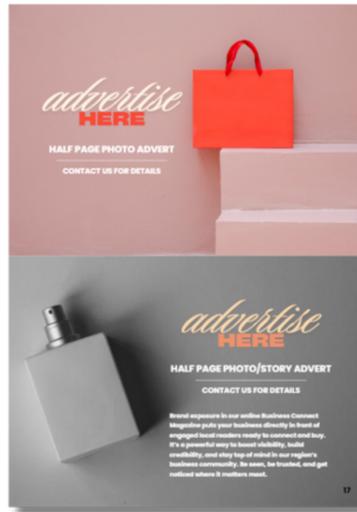


FULL PAGE ADVERTISEMENT

Full page display advertisement. Advertisement Design included.

**NON-MEMBERS
\$350 + GST**

**MEMBERS
\$120 + GST**



HALF PAGE ADVERTISEMENT

Half page display advertisement. Advertisement Design included.

**NON-MEMBERS
\$220 + GST**

**MEMBERS
\$80 + GST**



FULL PAGE (EDITORIAL + ADVERT)

Half page display advertisement with 240-270 words (depending on page layout chosen). Advertisement Design included.

**NON-MEMBERS
\$350 + GST**

**MEMBERS
\$120 + GST**

Contact us for more info

0422 562 300

executive@businesspmq.com.au

www.businesspmq.com.au

**BUSINESS
PORT MACQUARIE**

BUSINESS

CONNECT



DOUBLE PAGE INDUSTRY EDITORIAL

Double page 500 word editorial with half page vertical advertisement placement.

Advertisement Design included.



3 PAGE INDUSTRY EDITORIAL

3 Page 650-700 word editorial with feature image page.



Q&A INDUSTRY EDITORIAL

2 Page 450 approx. word Q&A with image.

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Editorial pages available to Members Only

ADVERTISING RATE CARD

Business Connect is Business Port Macquarie's online magazine, connecting local businesses through stories, insights, and exposure opportunities.

Advertisement Options

Full Page Advertisement (Graphic)

- o Full page branded advertisement

Half Page Advertisement (Graphic)

- o Half page branded advertisement

Full Page Editorial + Advertisement

- o Half page editorial content, up to 270 words
- o Half page branded advertisement

Pricing

Non Member Rates

- o Full Page Advertisement, \$350 + GST
- o Half Page Advertisement, \$220 + GST
- o Full Page Editorial + Advertisement, \$350 + GST

Editorial and Q&A pages are not available to non members.

Bronze Member Rates

- o Full Page Advertisement, \$120 + GST
- o Half Page Advertisement, \$80 + GST
- o Full Page Editorial + Advertisement, \$120 + GST
- o Editorial and Q&A pages available - contact us

Bronze Membership

\$295 including GST per annum

Silver Member Inclusions

- o 1 x Full Page Advertisement or Editorial + Advertisement per year, included
- o Additional placements at Bronze member rates
- o Editorial and Q&A pages available - contact us

Gold Member Inclusions

- o Unlimited advertising and editorial placements
- o Across all four Business Connect editions per year
- o Includes all advertisement and editorial formats
- o Priority placement and maximum exposure

Important Notes

- o Business Connect is published four times per year
- o All advertising is subject to availability and booking deadlines
- o Member rates apply only to current financial members