BARBELL STRATEGY

FOR REAL ESTATE & SMALL BUSINESS

"SWEET" SPOT

- VOC
- 7 Types of Waste
- DMAIC
- Lean/6 σ
- RCA
- Solvable ProblemTM
- Jenga Approach
- Certainty OSTM
- ATIMER
- Business Treasury
- Play Your Game

BRAIN DAMAGE

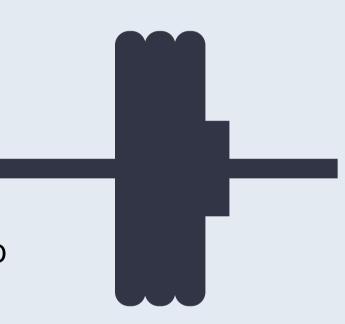
- Complicated (doing too many things)
- Not paying yourself
- Stressed out
- Wasteful & inefficient
- Suffering

GETTING **BETTER EVERYDAY**



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POTENTIAL

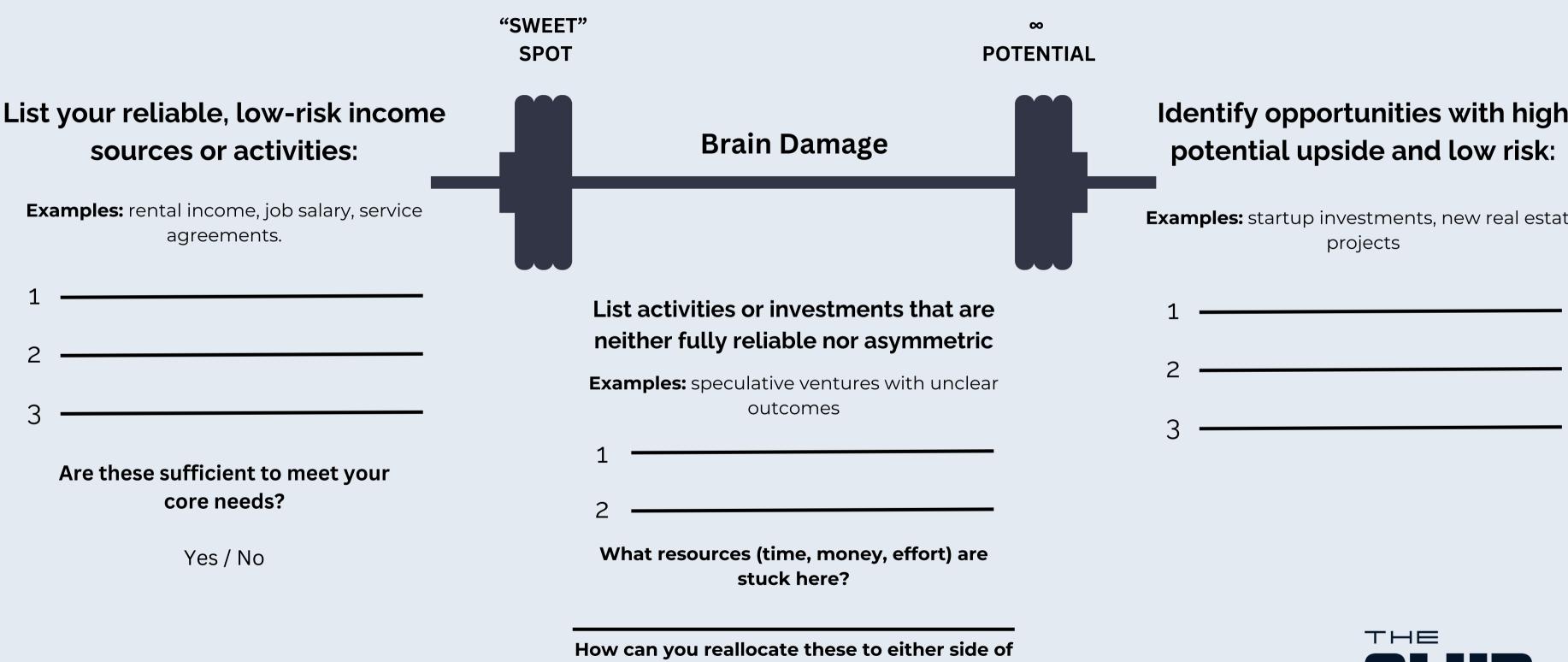


- 3R's
- Deal Triangle
- Subconscious Mind
- Skill Development
- Zone PacingTM
- GOCUS PendulumTM
- Asymmetric Engineering
- (for Business & Deals)
- Repaying Energy Debt



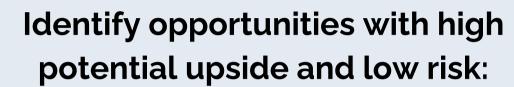


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the barbell?





Examples: startup investments, new real estate

