

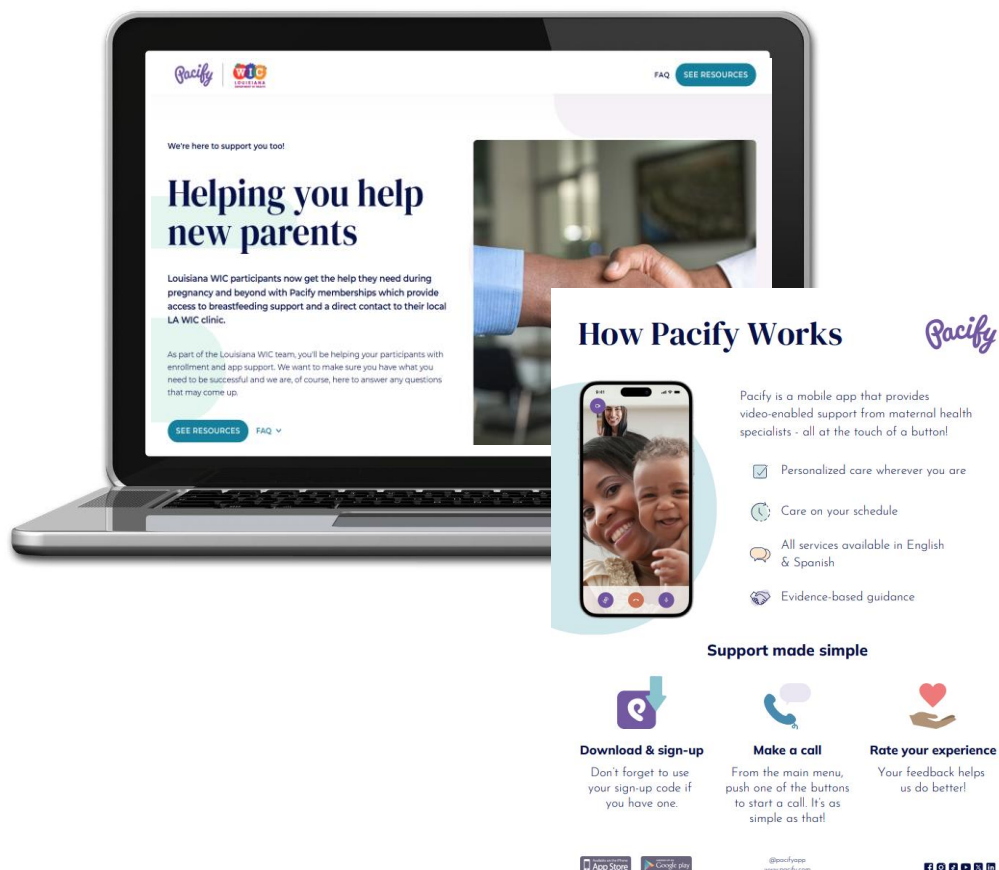
Pacify

Staff Referral
Training

May 2026



Access your staff resource page here:
<https://www.pacify.com/staff/la-wic>



- Pacify is introducing a staff referral form on the resource page for participants who are interested but not yet ready to enroll
- Once submitted, Pacify's marketing team will follow up directly to support enrollment; the form is easily accessible and HIPAA-compliant
- Using this referral form allows us to follow up with participants who have expressed interest but have not yet enrolled, enabling proactive outreach that supports your clinic in increasing member enrollment.



Staff referral process



Public Health Referral Portal*

 This portal is HIPAA compliant.

Participant full name*

Type your answer here...

Participant email address

name@example.com

Participant phone number*

  (201) 555-0123

... ..

- Scroll past the staff resource library on the resource page to locate the HIPAA-compliant staff referral form
- The form will start by asking for the participants full name, email address and phone number. The email address field is optional.



Staff referral process



Participant expected due date or infant's DOB:

Type your answer here...

Participant zip code*

Type your answer here...

Participant WIC clinic*

Type your answer here...

Any additional notes?

Type your answer here...

- Including the participant's expected due date or infant's date of birth helps us personalize outreach and provide timely support
- Collecting ZIP code and WIC clinic helps us understand where participants are located and better support regional outreach
- Add any additional notes that would be helpful for our team to better support this participant



Staff referral process

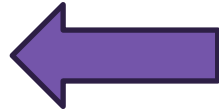


Participant consents to receive SMS, phone, and email outreach from Pacify.*

Yes

Submit

press **Ctrl + Enter** ↵



Thank you for your referral.

A Pacify Care Coordinator will reach out to your member shortly.

- The final step is to obtain the participant's consent for Pacify to conduct outreach
- Once completed, click **Submit** and our team will receive the participant's information
- Pacify's marketing team will then proactively reach out to support enrollment

