

A photograph of a smiling man with a beard holding three children in a field. The man is in the center, wearing a grey sweater. To his left, a young boy in a light green shirt leans over his shoulder. In front of him, a young child in a grey shirt and overalls looks down at something in their hands. To his right, a young girl in a white sweater looks towards the camera. The background is a dry, grassy field.

TARANAKI REGIONAL HOUSING STRATEGY



TARANAKI
HOUSING
INITIATIVE
TRUST

OUR VISION

Everyone in our region has access to affordable, healthy and sustainable housing within inclusive, connected communities.

PRINCIPALS

1

A collaborative approach
through robust
partnerships
among key
housing players.

2

Think long-term
so we build the
right housing
today for
tomorrow.

3

Regional housing plans
and actions
guided by
updated
evidence and
best practices
in housing
approaches
and models.

4

Create opportunities
to enable
community
participation in
the delivery of
housing.

5

Build community connectivity
through social
equity and
inclusion.

GOALS



GOAL 1

Plan & Resource

Strong partnership and collaboration between key housing stakeholders, collaborators and strategic partners.



GOAL 2

Opportunities

Ensuring land availability and infrastructure readiness for future growth and use of innovative housing solutions.



GOAL 3

Diverse Housing Supply

To develop communities with a suitable mix of tenure and typology to promote social outcomes.



GOAL 4

Comprehensive Support Services

To provide residents of the region with every opportunity possible to achieve secure and sustained housing.



HOUSING ASPIRATIONS

ACTIVITY

Develop mechanisms to foster shared understanding of the housing aspirations and actions in the region.

INTERVENTION 1

Encourage collaboration between key housing players in the region to ensure regional approaches align to national policies and directives.

INTERVENTION 2

Understand collaborative opportunities for improving housing outcomes in the region.

FUTURE STATE

Collective understanding of where the opportunities and challenges are within the Taranaki housing ecosystem and how they might be overcome.

OUTCOME

Clarity of Aspiration.

GOAL 1



Plan & Resource

SUPPLY & DEMAND

ACTIVITY

Develop and maintain a regional housing plan to meet long-term supply and demand.

INTERVENTION 3

Systematize the ongoing collection of existing national and local data to forecast future housing and land requirements.

INTERVENTION 4

Create and implement a regional action plan based on evidence to increase the availability of affordable housing options across the housing spectrum.

INTERVENTION 5

Monitor the region's skills and workforce capacity in the construction sector to ensure that the demands for housing construction are met.

INTERVENTION 6

Identify opportunities and plan for the remediation and repairs of substandard housing and improve the quality of homes to support the health and wellbeing of the region's residents.

FUTURE STATE

Supply and demand forecast, broken down by housing tenure and typology to meet the diverse range of needs in Taranaki, supported by comprehensive data and projections.

OUTCOME

Accuracy of forecasted demand, supply and construction capacity.



FUNDING

ACTIVITY

Facilitate and support regional funding applications to improve our success in securing commitment to funding opportunities.

INTERVENTION 7

Raise awareness of funding opportunities with key regional players.

INTERVENTION 8

Co-ordinate regional funding applications to improve the Taranaki housing outcomes.

FUTURE STATE

A co-ordinated regional approach to accessing funding that demonstrates alignment between all relevant parties.

OUTCOME

Success of securing funding.



COST REDUCTION & OPTIMIZATION

ACTIVITY

Identify ways of reducing costs using innovative housing systems.

INTERVENTION 9

Research innovative and best practice housing models and share them with regional housing players.

FUTURE STATE

Cost effective building practices and innovative housing systems.

OUTCOME

Reduced cost of housing construction.



LAND ACCESS

ACTIVITY

Ensuring there is enough residential land that is infrastructure-ready to meet future growth.

INTERVENTION 10

Advise Councils on short-term, medium, and long-term housing needs to inform council planning processes.

INTERVENTION 11

Monitor the status of council regulations regarding the development of papakāinga on rural land.

INTERVENTION 12

Track progress in the development of papakāinga after regulatory changes, identifying constraints and assessing whether progress is being made.

FUTURE STATE

Zoning and infrastructure enabling to make the most of available surplus and underutilised land for housing development.

OUTCOME

Accessibility of infrastructure ready land.

GOAL 3



Diverse Housing Supply

MIXED TENURE

ACTIVITY

Promote public-private partnerships to unlock mixed tenure opportunities and contribute to diverse housing need.

INTERVENTION 13

Develop a value proposition to attract more investment and development in areas of need in the housing continuum.

INTERVENTION 14

Encourage the development of mixed tenure housing to meet variable demand/need and promote socio-economic diversity within communities.

FUTURE STATE

Sufficient public-private partnerships across the entire housing continuum to effectively address the unmet housing needs.

OUTCOME

Mix of tenure.



HOUSING TYPOLOGY

ACTIVITY

Encourage developments with a mixed range of housing options to meet diverse housing needs.

INTERVENTION 15

Explore funding models and public-private partnership opportunities that enable the supply of diverse, purpose-built housing, contributing to the need across the housing continuum.

FUTURE STATE

Houses built to meet the changing demography, resulting in demand for smaller, family-friendly, accessible housing and more sustainable accommodation in Taranaki.

OUTCOME

Suitability of housing typology.



HOUSING OPPORTUNITIES

ACTIVITY

Raise awareness and ensure there are opportunities available to move through the housing continuum.

INTERVENTION 16

Leverage existing housing facilitative and delivery models and develop pathways to allow movement across the housing continuum.

FUTURE STATE

The region's residents' access secure and sustained housing options.

OUTCOME

Secure and sustained housing.

GOAL 4



Comprehensive Support Services

SUPPORT SERVICES

ACTIVITY

Enhance access to support for people who are housing deprived (homeless) or in emergency, transitional, and community housing.

INTERVENTION 17

Leverage existing housing facilitative and delivery models and develop pathways to allow movement across the housing continuum.

INTERVENTION 18

Improve access to client-centered services to help people navigate the housing continuum.

FUTURE STATE

Wrap-around support services to ensure that no-one is disadvantaged in housing.

OUTCOME

Comprehensiveness of support services.



FINANCIAL AND TENANCY SERVICES

ACTIVITY

Ensure services are available to increase financial and tenancy literacy to improve housing outcomes.

INTERVENTION 19

Enhance financial and tenancy literacy service offerings to meet the need across the housing continuum.

FUTURE STATE

A suite of products that everyone in Taranaki has the opportunity to access.

OUTCOME

Availability of financial literacy and sustaining tenancy support services.