

Board of Directors Application

Name: Mark manzanares Ph.D.

Birthdate: 05/13/1066 Email Address: markmanzanares@adams.edu

Home Address: 2917 Sarah Lane Alamosa CO. 81101

Home Telephone: 719-588-1484

Occupation: Professor, Counselor Education Adams State Online Coordinator

Business Address: 208 Edgemont Blvd Alamosa CO

Business Telephone: 719-587-8345

1. List any prior board experience:
Christian Community Services - Chair
Alamosa Planning Commission - Chair

2. Please complete a brief biography (curriculum vitae) highlighting your expertise/experience and role in the community:

I'm Mark Manzanares, and I've worn many hats in my professional journey. For nearly over two and a half decades, I've served as a dedicated Professor of Counselor Education, fostering the growth of students in various courses, from Multicultural Issues in Counseling, Practicum, Internship to Instructional Theories. Every day in the classroom is a new adventure, and I cherish the opportunity to inspire and guide the minds of future counselors.

In addition to teaching, I've been a staunch advocate for diversity and equity on campus. I've contributed my time and energy to numerous university committees, including the Faculty Diversity Committee, SLAC, LatinX Caucus, and more. I believe that inclusivity and diversity are cornerstones of a vibrant educational environment.

But my journey doesn't stop at the classroom and committee meetings. From 2018, I've taken on the role of Adams State Online Coordinator. This role has allowed me to be at the forefront of online education, coordinating undergraduate and graduate online programs. I work closely with academic departments to ensure the quality and development of online education. I also serve as a liaison to NC-SARA, ensuring that our programs are in compliance with national standards.

A significant highlight in my career was co-chairing the Equity Coalition and planning the Annual Sym"PAW"sium equity program in 2021. The symposium was a platform for critical conversations about

equity in rural education, going beyond the buzzwords to address the core issues. It was a monumental effort that I'm particularly proud of.

From 2014 to 2020, I served as Department Chair and Professor of Counselor Education/Instructional Technology Coordinator, overseeing a highly effective academic department. This CACREP accredited program involved both campus-based and online master's and doctoral programs with an average student headcount of 500+. I reported directly to the Vice President of Academic Affairs, ensuring that the department operated seamlessly. Technology was a significant part of my role, managing tools like Zoom live classroom, Kaltura MediaSpace, and clinical lab recording technology.

One of my most memorable projects was the Multicultural Activity Coordinator Project in 2014. I had the privilege of bringing the iconic activist and teacher, Jane Elliott, to our campus. Jane's work on prejudice and her "Eye of the Storm" experiment is legendary. Coordinating this project was a unique opportunity to engage my students, the university, and the community in a profound conversation about prejudice and equity.

Before these roles, I served as Associate Chair/Professor of Counselor Education/Instructional Technology Coordinator from 2012 to 2014, and Director of Academic Instructional Technology from 2007 to the present. The latter role was particularly significant, as I was tasked with building the Academic Instructional Technology Center. I've been instrumental in supporting faculty in the development of online courses and programs, managing course templates, and ensuring quality assurance.

In the late '90s, I was the WebCT Administrator, working with the college's course management system. It was a role that allowed me to make education more accessible and user-friendly for both faculty and students.

My journey in academia began in 1996 when I became an Instructor of Psychology/Counselor Education. My teaching repertoire included courses like General Psychology, Child Development, and more. I also delved into technology, making online supplemental and distance learning a reality.

I didn't always teach. I started my career in education as an Admissions Counselor, gradually moving up the ladder to Assistant Director of Admissions and later Assistant Dean of Admissions. My experience in admissions instilled in me a deep understanding of student needs and recruitment processes.

My passion for education, technology, and equity drives me in every role I take on. If you're as passionate about these topics as I am, let's connect and make a difference in the world of education and behavioral health together.

3. In which of the following do you have skills/experience? (check all that apply)

☒ Program Development ☐ Program Evaluation ☐ Fundraising ☒ Marketing ☐ Management

☒ Administration/Management ☒ Personnel Public Relations ☒ Legislative Action/Lobbying

☒ Other Please Explain: Professional Development training and Instructional technology