



MORE THAN A MOVING TRUCK: HOW KEVIN GRAMPP DRIVES COMMUNITY IMPACT

Kevin Grampp | Edge Home Finance
Phoenix, AZ

When **Arizona mortgage** broker Kevin Grampp first branded an On The Move truck, his goal was simple — create a standout marketing tool for closings. But it quickly became something more: a community connector.

Today, Kevin's truck is as recognizable at charity drives and school events as it is on closing day. From helping local teachers move to supporting outreach with local police, he's turned mobility into ministry.



We don't see the truck as marketing — it's a ministry. It's an opportunity to meet people where they are.



A TRUCK THAT GIVES BACK — AND PAYS OFF

Kevin's truck doesn't just build goodwill; it builds smart business. He lends it out to clients, families in need, and nonprofits — no strings attached — and has saved more than **\$100,000** in tax deductions while strengthening his reputation.

"It's one of the smartest investments we've made. We've reduced marketing costs, increased word-of-mouth, and earned valuable tax write-offs," he explains.

WATCH KEVIN'S STORY

See Kevin Grampp on our Edge Home Finance panel alongside two other truck owners sharing how they use their On The Move trucks for business and community impact.



Watch the full panel on YouTube



4 WAYS TO TURN YOUR TRUCK INTO A COMMUNITY ASSET

1

Use It Often — and Creatively:

Don't save it for closings; find ways to serve others.

2

Let the Community In:

Offer it for causes that matter to your team or clients.

3

Tell the Story:

Post photos and tag partners — people engage with purpose.

4

Track Impact:

Count events, families helped, and donations moved — it all adds up.



READY TO PUT PURPOSE IN DRIVE?

Start increasing your visibility, building trust, and giving back — Call On The Move today to learn how your branded truck can move more than just boxes.



800.645.9949

www.OnTheMoveTrucks.com