

Karina Lisa White

UX/UI Designer

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Work Experience

Karina Lisa Studio | UX/UI Designer

AUG 2022 - PRESENT, VENTURA, CA

- Designed user-centric experiences for digital platforms, leveraging user research and usability principles to improve client engagement by 20%.
- Developed and implemented design systems and component libraries, merging branding and UX to create intuitive websites and apps for local businesses.
- Combined expertise in environment design and UX to enhance user interactions for hospitality and wellness clients, resulting in a 35% increase in client retention.

Reprocare | Volunteer UX Designer

APR 2023 - OCT 2023, KAILUA-KONA, HI

- Designed webpage and illustrations for Reprocare's Piggybank Funding platform, enhancing user experience, boost investor confidence, and securing startup funding.
- Streamlined product breakdown and communication, improving investor and user understanding, leading to a 30% increase in product legibility.
- Implemented a responsive design overhaul, resulting in a 25% improvement in user engagement metrics and a reduction in bounce rates.

Nicholson Construction | Lead Experience Designer

APR 2021 - AUG 2022, KAILUA-KONA, HI

- Designed and managed projects, including HiCO Coffee Shop, optimizing barista workflow to enable operations with half the staff as original location.
- Delivered a popular design that helped the business break even within its first year, with the location retaining a 4.7 customer satisfaction rating two years later for its "relaxed and comfortable" atmosphere.
- Improved operational efficiency, cutting average order preparation time by 30%, leading to faster customer service and higher turnover during peak hours.

Marmol Radziner | Designer

NOV 2017 - APR 2021, LOS ANGELES, CA

- Produced and coordinated 52 drawing sets for a large-scale hospitality project, achieving the highest accuracy and fewest errors, meeting the company's top internal KPI among the office's largest document sets.

Adamson Associates / TCA Architects | Designer

NOV 2013 - NOV 2016 / NOV 2016 - NOV 2017, LOS ANGELES, CA

- Oversaw designs through schematic to construction phase, providing technical details for large-scale projects and managing systems organization.

Education

DesignLab | Certification

APR 2023 - OCT 2024

UX/UI Design Academy

University of Colorado at Boulder | B.EnvD

AUG 2009 - MAY 2013

Bachelor of Environmental Design,
Design Studies emphasis

Skills

Design: Adobe Illustrator • Figma •
Graphic Design • Illustration •
Motion Design & Animation •
Photoshop • Production Redlines &
Technical Handoff • Rapid
Prototyping & Agile Collaboration •
Style Guides & Design Systems • UI
Graphics & Component Libraries •
User Flows & Experience Mapping •
Wireframes & High-Fidelity Mockups

Research: Affinity Mapping •
Cognitive Walkthrough • Data
Analysis • User Interviews • Usability
Testing

Team: Active and Keen Listener •
Agile Across Scales, Mediums, and
Platforms • Attention to Detail •
Clear and Effective Communication •
Cross-Disciplinary Collaboration •
Empathetic and User-Focused •
Simplifying Complex Problems