



AEOS Enters East Asia through Strategic Partnership with Wavenet Technology

Zagreb/Taipei, July, 2025 – All Eyes on Screens (AEOS), an European pioneer in AI-powered TV advertising solutions and Wavenet Technology Co., Ltd., a leading MarTech and AdTech provider based in Taiwan have **signed a strategic partnership** agreement.

The agreement marks AEOS's official expansion into East Asia and a major milestone in its global growth journey.

Founded in 2012 and originally known as AdScanner, AEOS has established itself across European markets, helping global brands like Ford, L'Oréal, and eBay optimize their video advertising using AI and large-scale audience data. Its flagship platform, Apollo, enables precise campaign planning, performance forecasting, and cross-platform intelligence for modern TV advertisers.

Long-term collaborations with telecom operators like Vodafone, Sunrise and A1 have played a key role in shaping AEOS's product capabilities and market approach. These partnerships provided practical insights and validation across diverse European markets, supporting AEOS's readiness to scale globally.

Through the partnership, Apollo will be integrated into Wavenet's product ecosystem and deployed under the Wavenet brand in 12 Asian markets: Japan, Taiwan, China, Thailand, Vietnam, the Philippines, Hong Kong, Singapore, Malaysia, Indonesia, India, and South Korea.


Wavenet, founded in 2010 and headquartered in Taipei, serves a wide range of enterprise clients across Asia and beyond. As a certified partner of platforms including Google, Meta, and Oracle, the company brings deep market insight and delivery capabilities that make it an ideal partner for expanding Apollo's reach in the region.


The collaboration gives Wavenet clients access to next-generation tools for real-time optimization, cross-platform audience measurement, and campaign forecasting with up to 99% accuracy. Designed in Europe and adapted for regional needs, Apollo will support more intelligent and effective media strategies in some of the world's most competitive and fast-evolving TV markets.

We're entering some of the world's most dynamic media markets – fragmented, fast-paced, and full of opportunity.

Exactly where we want to be.

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