Justine Ferrer

Graphic Designer

EXPERIENCE

Freelance - Illustrator/Graphic Designer

August 2021 - Present

- Worked in a collaborative environment with multiple people
- Coordinated information to ensure the best outcome for the product
- Worked overnight to ensure a swift arrival of the product

Bath & Body Works - Great South Bay, West Babylon, New York 11702

- Seasonal Sales Associate

September 2024 - January 2025

- Replenished, organized, and understocked products on shelves
- Greeted and assisted customers with questions, needs, and product recommendations
- Assisted with floorset and visual arrangements for different occasional sales
- Handled customer transactions at the register and encouraged engagement with Bath & Body Rewards Program; Answered phone calls by the register
- Gathered products off-site that were needed in the store and handled garbage to be thrown away with coworkers
- Reported to one of the Sales Leading Team members if there were questions, concerns, or needed assistance with tasks

Farmingdale State Esports, SUNY Farmingdale - Team Manager

January 2024 - April 2024

- Assisted coaches with matches and practices
- Worked together with team members
- Morale support and observing team members working together

Farmingdale State Esports, SUNY Farmingdale - Team Captain

January 2023 - November 2023

- Worked with coach to settle matches and practices
- Competed against other teams in video games
- Made sure everything went smoothly with team members

EDUCATION

SUNY Farmingdale State College, Melville, New York 11735 -

Bachelor of Science - Graphic Design

August 2020 - December 2023

GPA 3.6 | Cum Laude

PROJECTS

HeartSoul - Senior Capstone Project

January 2023 - December 2023

- Researched and conducted interviews and surveys on long-distance relationships and general relationships (single or taken), including my experience with the topic
- Created a brand that aligns with project and collaborated with people, presenting idea for feedback for improvements
- Developed prototypes that would lead to creating products, a book about the project, and advertising pieces to promote project

West Babylon, NY (516) 448-1147 justineferrer1520@outlook.com jnfstudios.webflow.io

SKILLS

Microsoft Suite

Word, Powerpoint

Adobe Creative Suite

Illustrator, InDesign, Photoshop, Lightroom Classic, Premiere Pro, Acrobat, Express

Google Suite

Docs, Slides, Forms

Others

Sketchbook Pro, Miro, Webflow

AWARDS

President's List

Fall 2020 - Fall 2022

Dean's List

Fall 2018, Spring 2019, Spring 2020, Spring 2022, Spring 2023