

F U S I O N 

2025 Q2 HOT LIST

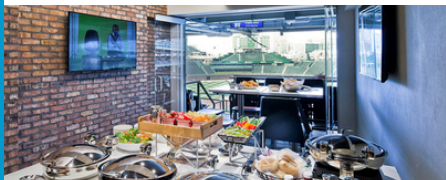
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 Chicago Cubs Home Opener	5
6	7	8	9	10	11 Coachella Weekend 1 (Palm Springs, CA)	12
13 J Balvin Concert (United Center)	14	15	16	17 End of NHL Regular Season	18 Coachella Weekend 2 (Palm Springs, CA)	19 NBA playoff games begin
20 NHL Stanley Cup Playoffs Begin	21	22 Earth Day Holiday	23 Administrative Professionals Day	24 EXPO Chicago art fair show	25 Jazz & Heritage Festival begins (New Orleans, LA)	26 Stagecoach Festival (Palm Springs, CA)
27	28	29	30			

HOT LIST

ALSO AVAILABLE
IN A HYBRID
FORMAT

MLB HOME OPENING GAME SUITE

Spring is in the air, and that means one thing—baseball is back! Home opener games are more than just a game; it's a must-attend experience packed with electric energy, die-hard fans, and plenty of hometown pride. From the roar of the crowd to the first crack of the bat, this is the ultimate way to kick off the season in style.



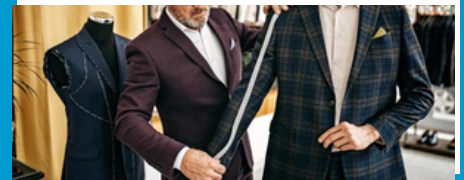
NEW ORLEANS JAZZ & HERITAGE FESTIVAL

Get ready for a musical, cultural, and culinary extravaganza like no other! The New Orleans Jazz & Heritage Festival is more than just a music festival—it's a full-blown celebration of the city's soul, bringing together legendary artists, local talent, and an atmosphere that's pure NOLA magic.



CUSTOM SUITS & HEADSHOT EVENT

Treat your guests to a premium experience with updated headshots and custom suits, all in one event. We bring the activations to any venue of your choice, making it seamless and stress-free. Can't get everyone in person? No problem! Host a virtual event, and let your guests enjoy the convenience of a custom suit fitting or a professional headshot—or both—on their own schedule!



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
					Formula 1 Miami Grand Prix Begins	Kentucky Derby (Louisville, KY)
4	5	6	7	8	9	10
	Cinco de Mayo Holiday					
11	12	13	14	15	16	17
18	19	20	21	22	23	24
AT&T Byron Nelson PGA Tournament (Dallas, TX)				Post Malone Concert (Wrigley Field)		Luke Bryan Concert (Tampa, FL)
25	26	27	28	29	30	31
INDY 500 Race	Memorial Day Holiday					Belmont Stakes Horse Racing (New York)



HOT LIST

TEQUILA COCKTAIL CLASS

Spice up your Cinco de Mayo with a high-energy, interactive Tequila cocktail tasting or making experience! This engaging event brings the flavors, fun, and festive spirit right to your screen. This offering is available both virtually or in-person and is the perfect opportunity to get your team together and let loose! Have non-alcoholic guests? No worries, a specialty mocktail offering can be available!



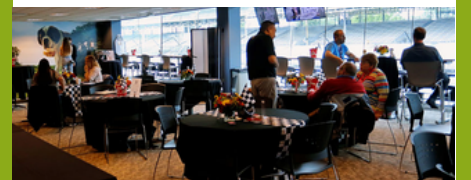
KENTUCKY DERBY (LOUISVILLE, KY)

Get ready to sip mint juleps, place your bets, and experience the thrill of the most exciting two minutes in sports! Can't make it to Churchill Downs? No problem—we'll bring the Kentucky Derby magic to you. From high-style fashion to high-energy race day excitement, we'll curate the perfect Derby Watch Party in your city, complete with all the tradition, elegance, and fun of the real thing!



INDY 500 INDIANAPOLIS, IN

The INDY 500 is the Greatest Spectacle in Racing like never before—with an exclusive VIP suite! Skip the crowds and elevate your race day with premium views, luxury hospitality, and top-tier amenities. From gourmet catering and open bar service to climate-controlled comfort and private viewing decks, this is the ultimate way to experience the Indy 500 and wow your guests!



JUNE 2025

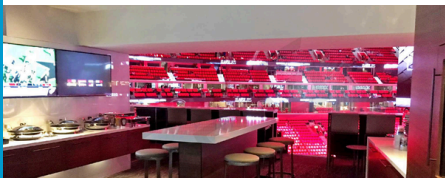
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Pride Month Begins	2	3	4	5 NBA Final Championship Games begin	6 CMA Fest begins (Nashville, TN)	7
8 Global Wellness Day	9	10	11	12	13 US Open Golf Tournament Begins (Pinehurst, NC)	14
15 Pollinator Week	16	17	18	19	20 Food & Wine Classic begins (Aspen, CO)	21
22	23	24	25 NBA 2025 Draft Day 1	26 NBA 2025 Draft Day 2	27	28
29 SoCal Taco Fest (San Diego, CA)	30 Wimbledon Tennis Tournament Begins (London, UK)					



HOT LIST

NBA FINALS GAME SUITE (LOCATIN TBD)

The NBA Final Championship game is where legends are made, and there's no better way to witness the action than from an exclusive VIP suite! Enjoy the game in luxury, comfort, and style, with premium seating, gourmet catering, and an open bar to fuel the excitement.



US OPEN PINEHURST, NC

Experience the thrill of the US Open with exclusive hospitality offerings, perfect for a team event or customer outing. Enjoy premium seating, luxury suites or VIP lounges, paired with gourmet dining and behind-the-scenes access. Elevate your event at one of the world's most iconic tennis tournaments!



SHOPPING EXPERIENCE + LEATHER ACTIVATION

Host an unforgettable private shopping event at any retail store, like Nordstrom, Vuori, or Sunglass Hut. Enjoy VIP access, personalized styling, and gourmet food and beverages, all in an elevated retail setting. Enhance the experience with a custom leather accessories activation, where guests can design and personalize high-quality leather goods to take home. A perfect blend of luxury, creativity, and connection, this event turns shopping into a truly memorable occasion.



F U S I O N 

EVENT ADD-ONS

Registration

A fully custom registration website will be created with branding that matches the overall program theme. A FUSION team member will also be ready to efficiently assist to check-in your attendees on-site.

Decor

Centerpieces and detail driven decor to brighten the space and create a well-rounded atmosphere.

Photographer & Photo Opportunities

Enhance your event with a professional photographer and curated photo opportunities that leave a lasting impression. This ensures key moments at your event are captured with high-quality images, while immersive photo activations provide guests with fun and shareable experiences.

Branding

The design team at FUSION is dedicated to creating program graphics that can be used throughout the marketing of a program to motivate, inform and impact attendees in fresh, attention-grabbing ways. Our team will develop a look and feel that will create a buzz and excitement for your upcoming event.

Gifting

Memorable favors with carefully crafted designs and intricate details are sure to make an impact.

On-Site Support

A FUSION team ready both on-site and remotely ready to answer any questions, help direct guests, and furthermore help execute your flawless event in a way that grants you peace of mind.

