

F U S I O N 

# 2025 Q3 HOT LIST

# JULY 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 MLB Pre-Season Tour De France (July 5-27)	2 Hamilton on Broadway - Through July (New York, NY)	3	4 4th of July Holiday	5 Essence Festival of Culture (New Orleans, LA)
6 F1 British Grand Prix	7	8 FIFA Semi-Finals (MetLife Stadium)	9	10 Windy City Smokeout - July 10-13 (Chicago, IL)	11 Morgan Wallen Concert (Miami, FL)	12
13 FIFA World Cup Final	14 Post Malone Concert (Chicago, IL)	15 MLB All-Star Game (Arlington, TX)	16	17 Country Thunder Music Festival - July 17-20 (Twin Lakes, WI)	18	19
20	21	22	23	24	25 Red Hot Chili Peppers Concert (Tampa, FL)	26 Coldplay Concert - July 26-27 (Miami, FL)
27 Morgan Wallen Concert (Tampa, FL)	28	29 LIGA MX MLS Leagues Cup	30	31 Lollapalooza - July 31 - August 3 (Chicago, IL)		



## HOT LIST

### FIFA WORLD CUP GAME

Celebrate the pinnacle of global soccer by attending a FIFA World Cup Game. The Quarter-Finals, Semi-Final, or Finals are being held in July. Secure premium hospitality packages with luxury seating, lounges, and gourmet dining for an unforgettable experience.

Can't make it to the host city? Bring the energy home with a high-end watch party in your city— We will propose a private venue that is optimal to watch the game with a positive atmosphere for clients or colleagues.



### HAMILTON ON BROADWAY

Step into the world of Hamilton on Broadway with a VIP experience that brings the magic up close. From premium seating to exclusive backstage access, a custom group package can make your evening unforgettable.

Hamilton is performing on Broadway weekly through July!



### WHAT'S HOT IN GIFTING

Hatch Alarm Clock



Caraway Pan Set



# AUGUST 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					NFL Pre- Season <sup>1</sup>	<sup>2</sup>
				Hamilton on Broadway - Through August (New York, NY)	Lollapalooza - July 31 - August 3 (Chicago, IL)	MLB Regular Season - August 2 - September 28
<sup>3</sup>	<sup>4</sup>	<sup>5</sup>	<sup>6</sup>	<sup>7</sup>	<sup>8</sup>	<sup>9</sup>
WWE SummerSlam (MetLife Stadium)						
<sup>10</sup>	<sup>11</sup>	<sup>12</sup>	<sup>13</sup>	<sup>14</sup>	<sup>15</sup>	<sup>16</sup>
Great Taste of the Midwest (Madison, WI)					The Weekend Concert (Miami, FL)	Chicago Air & Water Show - August 16 - 17
<sup>17</sup>	<sup>18</sup>	<sup>19</sup>	<sup>20</sup>	<sup>21</sup>	<sup>22</sup>	<sup>3</sup>
	US Tennis Open - August 18 - September 7 (New York, NY)					NCAA College Football Season
						John Legend at Ravinia Festival (Chicago, IL)
<sup>24</sup>	<sup>25</sup>	<sup>26</sup>	<sup>27</sup>	<sup>28</sup>	<sup>29</sup>	<sup>30</sup>
31	Burning Man Begins (Black Rock Desert, NV)				LIGA MX MLS Leagues Cup Concludes (Locations Vary)	Bumbershoot Music Festival (Seattle, WA)



## HOT LIST

### FLORAL ARRANGING CLASS

Embrace the beauty of late-summer blooms with a hands-on floral arranging class. Led by expert florists, this experience lets you craft your own stunning bouquet while learning design techniques and seasonal flower pairings. This option is perfect for a team, building event or client appreciation. If your team is spread out and can't attend in person, we can host a virtual class! Flower kits are delivered to each participant, so everyone can join in from anywhere and create something beautiful together.



### LOLLAPALOOZA (CHICAGO, IL)

Experience one of the biggest music festivals in the world at Lollapalooza in Chicago! Held in Grant Park, this multi-day event features an incredible lineup of top artists across multiple genres, immersive art installations, and gourmet food from local vendors. Elevate your attendee's experience with VIP or Platinum passes, offering premium viewing areas, exclusive lounges, complimentary food and drinks, and even concierge services.



### WHAT'S HOT IN GIFTING

Business and Pleasure Premium Cooler Bag



Optional: Add company branding

Beis Weekender Bag



Optional: Add company branding

# SEPTEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 MLB Regular Season - Through September 28 NFL Regular Season	2 Burning Man Ends (Black Rock Desert)	3	4	5 Taste of Chicago Food Festival	6
7	8	9	10	11 New York Fashion Week - September 11-16 (New York, NY)	12 Goldrush Music Festival (Chandler, AZ)	13
14 Atlanta Food & Wine Festival (Atlanta, GA)	15	16	17	18	19 Riot Fest - September 19 - 21 (Chicago, IL)	20 Oktoberfest - September 20 - October 5
21	22	23	24	25	26 Green Day Concert (Ocean City, MD)	27
28	29	30 The Lumineers Concert (Chicago, IL)				



## HOT LIST

### OKTOBERFEST CELEBRATION

Embrace the spirit of Oktoberfest with an authentic celebration featuring traditional German fare, live music, and, of course, plenty of beer! Head to Oktoberfest Chicago, one of the city's largest Bavarian-style festivals, for stein-holding contests, and exclusive beer tastings.

If your team is remote, bring Oktoberfest to remote teams with a Beer & Cheese Pairing Tasting. Participants receive curated craft beers and artisanal cheeses, then join a live virtual session led by an expert to explore the perfect pairings.



### NFL TAILGATING EXPERIENCE

Take your game-day experience to the next level with a VIP tailgating experience! Enjoy exclusive pre-game hospitality at the stadium, featuring gourmet catering, open bar access, and activities. After the tailgate, head to your premium seats to watch the action unfold live on the field.



### WHAT'S HOT IN GIFTING

Lola Luxury Blanket



Optional: Add company branding

Pura Smart Fragrance Diffuser



F U S I O N 

# EVENT ADD-ONS

## Registration

A fully custom registration website will be created with branding that matches the overall program theme. A FUSION team member will also be ready to efficiently assist to check-in your attendees on-site.

## Decor

Centerpieces and detail driven decor to brighten the space and create a well-rounded atmosphere.

## Photographer & Photo Opportunities

Enhance your event with a professional photographer and curated photo opportunities that leave a lasting impression. This ensures key moments at your event are captured with high-quality images, while immersive photo activations provide guests with fun and shareable experiences.

## Branding

The design team at FUSION is dedicated to creating program graphics that can be used throughout the marketing of a program to motivate, inform and impact attendees in fresh, attention-grabbing ways. Our team will develop a look and feel that will create a buzz and excitement for your upcoming event.

## Gifting

Memorable gifting with carefully crafted designs and intricate details are sure to make an impact.

## On-Site Support

A FUSION team ready both on-site and remotely ready to answer any questions, help direct guests, and furthermore help execute your flawless event in a way that grants you peace of mind.

