

F U S I O N 

# 2025 Q4 HOT LIST

# OCTOBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Benson Boone Concert (San Francisco)	2 Aftershock Festival (Sacramento, CA)	3 Austin City Limits Festival Weekend 1	4 LUMPIA FEST (New York, NY)
5 Oktoberfest Ends Aftershock Festival (Sacramento, CA)	6	7 NHL Season Begins	8 IMSA Petit Le Mans Race (Atlanta, GA) The Lumineers Concert (Tampa, FL)	9	10 Austin City Limits Festival Weekend 2	11 Nascar Xfinity Playoff Race (Las Vegas, NV) Best Friends Forever Festival (Las Vegas, NV)
12 Best Friends Forever Festival (Las Vegas, NV)	13	14	15 New York City Wine & Food Festival	16	17 United States Grand Prix (Austin, TX)	18 MLS Regular Season Concludes
19 New York City Wine & Food Festival	20	21	22 NBA Regular Season Begins	23	24 MLB World Series Begins (TBC)	25
26	27	28 Usher Concert (Chicago, IL)	29 Usher Concert (Chicago, IL)	30	31 Halloween Holiday Usher Concert (Chicago, IL)	



## HOT LIST

### FALL COOKING CLASS

Celebrate the flavors of the season with a Fall Harvest Cooking Class! Led by a professional chef, this experience will guide you through crafting a cozy, fall-inspired dish using seasonal ingredients.

If your team is remote, we can bring the experience to them! Ingredient kits are shipped to participants, and they can join a live, interactive cooking session from their own kitchens.



### AUSTIN CITY LIMITS FESTIVAL

Austin City Limits Music Festival, is one of the country's most iconic music events, featuring over 100 artists across nine stages. The festival offers an unforgettable blend of world-class live music, local food, and Austin's vibrant culture. For those seeking an elevated experience, VIP access includes shaded lounges, prime viewing areas, complimentary gourmet bites and craft cocktails, private restrooms, concierge service, and expedited entry - making it the ultimate way to enjoy ACL in style.



### WHAT'S HOT IN GIFTING

Brooklinen Sheet Set



Lululemon Men's or Women's Quarter-Zip Jacket



Optional: Add company branding

# NOVEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Village of Lights Festival (Leavenworth, WA)
2	3	4	5	6	7 NWSL Playoff Quarterfinals Begin	8 Austin Food & Wine Festival
					Hondo Rodeo Fest (Phoenix, AZ)	
9 Hondo Rodeo Fest (Phoenix, AZ) Falcons vs. Colts Games (Berlin, Germany)	10	11	12	13	14 NWSL Semifinals (San Jose, CA)	15 USA TODAY Wine & Food Experience (Naples, FL)
					Skate America (Lake Placid, NY)	
16 Skate America (Lake Placid, NY) Commanders vs. Dolphins Game (Madrid, Spain)	17	18	19 Maroon 5 Concert (New York, NY)	20	21	22 Las Vegas Grand Prix NWSL Championship (San Jose, CA)
23	24 NFL Holiday Matchups Begin	25	26	27 Thanksgiving Holiday	28 Black Friday Holiday	29 WWE Survivor Series (San Diego, CA)
30						



## HOT LIST

### RETAIL SHOPPING EXPERIENCE

Treat your group to a curated retail shopping experience at luxury and lifestyle stores like Nordstrom, Bloomingdale's, Saks Fifth Avenue, Vuori, and more. Whether hosted in person or virtually with a personal stylist, this experience blends fashion, personalization, and VIP service. Guests enjoy exclusive styling sessions, fashion shows, private shopping hours, or gifting opportunities tailored to their taste.



### HOLIDAY LIGHTS SHOW OR GARDEN

Step into a winter wonderland with a holiday lights experience at one of the many dazzling gardens, parks, or light shows across the U.S. From botanical gardens to zoo installations and immersive walk-through displays, these festive settings offer a magical backdrop for seasonal gatherings. Whether it's a private group tour with hot cocoa in hand or an exclusive evening buyout, this experience brings holiday cheer to life and creates a picture-perfect celebration in any city.



### WHAT'S HOT IN GIFTING

Caraway 14-Piece Cream Knife and Utensil Prep Set



Nike By You Custom Shoes



Optional: Add company branding

# DECEMBER 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4 Charlotte Tennis Invitational (Charlotte, NC)	5	6
				Dolly Parton Show (Las Vegas, NV)		
7	8	9	10	11	12	13 LA Bowl Game The Cleveland Orchestra Holiday Concerts Begin
Dolly Parton Show (Las Vegas, NV)						
14	15	16	17	18	19 Union Home Mortgage Gasparilla Bowl (Tampa, FL)	20 NFL Holiday Matchups Begin
			Andrea Bocelli Holiday Tour (Madison Square Garden, NY)		Holiday Brass & Choral Concerts (Chicago, IL)	
21	22	23	24	25	26	27 Pinstripe Bowl (Bronx, NY) Arizona Bowl (Tucson AZ)
Holiday Brass & Choral Concerts (Chicago, IL)		New Orleans Bowl	Christmas Eve Holiday	Christmas Holiday		
28	29	30	31			
		Music City Bowl (Nashville, TN)	Citrus Bowl (Orlando, FL) New Years Eve Holiday			



## HOT LIST

### WREATH MAKING CLASS

Celebrate the season with a hands-on wreath-making class that brings creativity and connection to life. Led by a floral design expert, guests will craft their own custom wreaths using fresh, seasonal greenery and decorative accents. Perfect for the holidays or a year-round creative escape, this experience can be hosted in person or virtually, with materials shipped directly to participants. It's a relaxing, rewarding way to spark joy and create something beautiful to take home or gift.



### NFL HOLIDAY MATCHUP

Celebrate the season with the excitement of an NFL holiday matchup, perfect for team bonding or client appreciation. Whether you're cheering from a private suite with elevated food and beverage service or hosting a festive watch party at a unique local venue, this experience brings the energy of the game together with the spirit of the holidays. Available in cities nationwide, it's a dynamic way to create memorable moments around one of America's favorite traditions.



### WHAT'S HOT IN GIFTING

Therabody Sleep Mask



L.L. Bean Boat and Tote®, Open-Top



Optional: Add company branding

F U S I O N 

# EVENT ADD-ONS

## Registration

A fully custom registration website will be created with branding that matches the overall program theme. A FUSION team member will also be ready to efficiently assist to check-in your attendees on-site.

## Decor

Centerpieces and detail driven decor to brighten the space and create a well-rounded atmosphere.

## Photographer & Photo Opportunities

Enhance your event with a professional photographer and curated photo opportunities that leave a lasting impression. This ensures key moments at your event are captured with high-quality images, while immersive photo activations provide guests with fun and shareable experiences.

## Branding

The design team at FUSION is dedicated to creating program graphics that can be used throughout the marketing of a program to motivate, inform and impact attendees in fresh, attention-grabbing ways. Our team will develop a look and feel that will create a buzz and excitement for your upcoming event.

## Gifting

Memorable gifting with carefully crafted designs and intricate details are sure to make an impact.

## On-Site Support

A FUSION team ready both on-site and remotely ready to answer any questions, help direct guests, and furthermore help execute your flawless event in a way that grants you peace of mind.

