LUÍSA MARQUES

Education

Mandarin Second Language
Anhui University
Feb 2017 – Jun 2018

Communication Design Bachelors
ESAD Matosinhos
Sep 2018 – Jul 2021

UX Design and Beyond Postgraduate Degree
PUCRS
Sep 2022 – 2024

Certificate in Python
Code in Place
Apr 2023 – June 2023

Skills

Communication Design
UX/UI Design
Motion Design
Event Assets
Project Management

Tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Figma
Lightroom
HTML/CSS
Generative AI (Midjourney, Runway, . . .)
Powerpoint

Fluent in

Portuguese
English

Beginner in

French

Experience

Graphic Design Internship
Holy Energy GmbH
January 2022 – April 2022

Worked remotely for a startup in Berlin. I supported the marketing team with static designs and short animations in After Effects. I also took the initiative to automate several asset production pipelines with Python scripting.

Communication Designer
Freelance
Jul 2020 – 2024

Everything from brand identity design to photoshoots

Senior Graphic Designer
KPMG Luxembourg
Jan 2024 – Present

I was promoted to Senior Graphic Designer in September 2024. My focus is on creative problem-solving for external and internal communication. I play many different roles in my work for the business and marketing teams, including

- Managing the production of both physical and digital assets for events
- Communicating with printing providers
- Producing creative visuals for both internal and external communication
- Producing visuals for social media posts, including short-form animations
- Playing a supporting role in marketing campaigns
- Producing powerpoints, brochures and flyers for business team, and polishing data visualizations
- Onboarding and assisting Junior Designers

You can find some of my work on KPMG Luxembourg [website](#), [LinkedIn](#) and [Instagram](#).

About me

I thrived during my time at ESAD and took a particular interest in typography, editorial design and UX design. Over my career, I've felt comfortable taking ownership of projects and working closely with stackholders. I am detail-oriented and competent in visual design and, but I'm most excited about research and open-ended problem-solving.