

# drop

## the drop-off hub

returns made easy





## meet drop

### the ultimate upgrade for your OOH network

The most compact drop-offs device in the industry.  
More drop-off points wherever people move.  
No lines. No staff. No hassle. Parcels consolidated into one point. Tens picked up in a single stop.

✓ **The all-new power move for out-of-home adoption.**

**97%** of shoppers repurchase after a smooth return

**30%** of operator costs go to reverse logistics

**+7.2%** reverse logistics market growth by 2034 is set to surpass e-commerce delivery CAGR (Compound Annual Growth Rate)

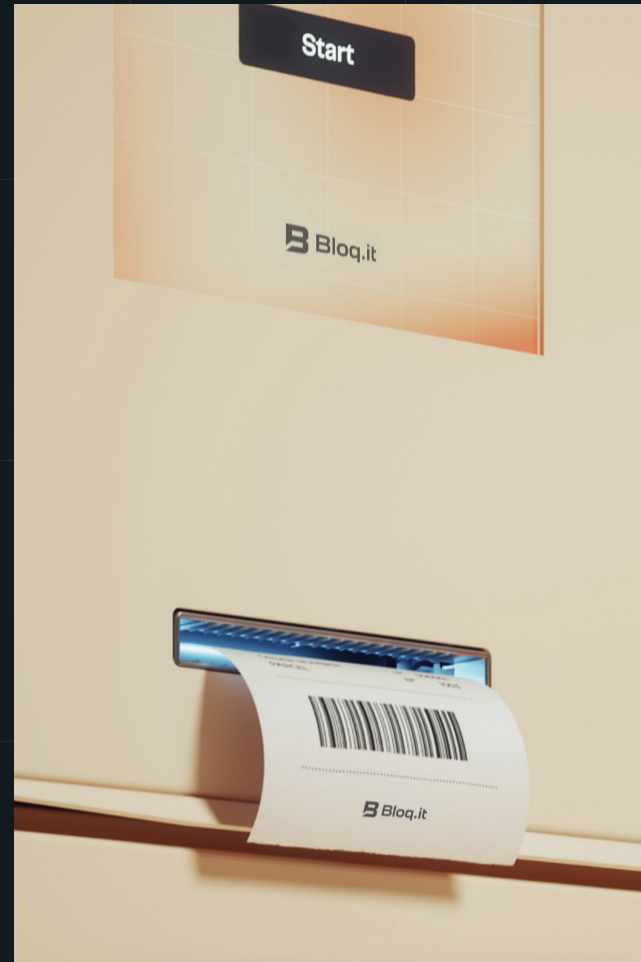
drop by Bloq.it

## designed for consumers.

**10 seconds:** Scan. Label. Drop. Done.

- ✓ No staff, no lines, no hassle.
- ✓ Label-free convenience. No home required.
- ✓ More drop-off points: Return anytime, anywhere.
- ✓ Seamless returns = More loyalty.
- ✓ 24/7 flexible access.

drop easy. **done.**



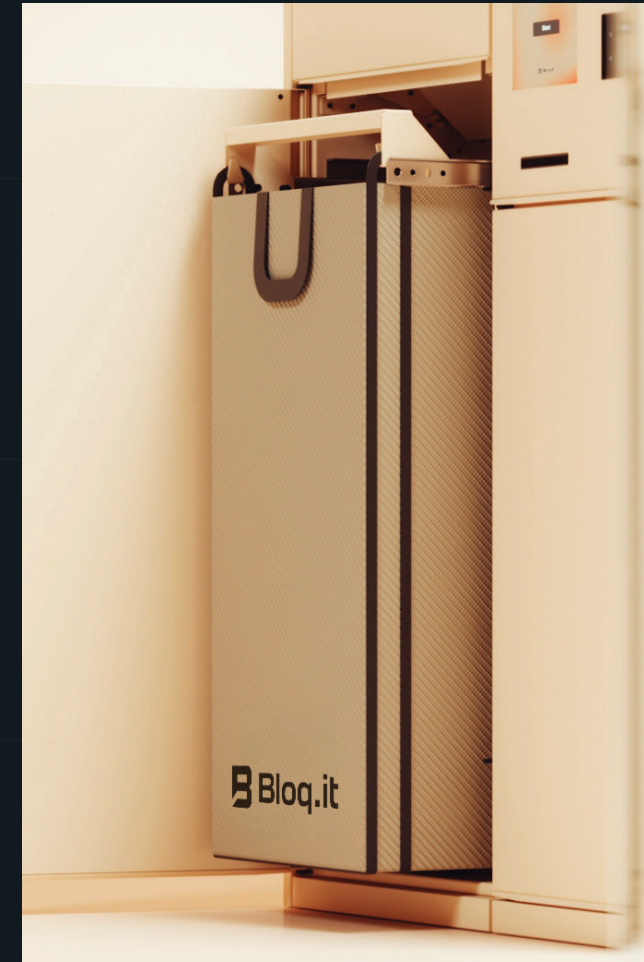
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## built for operations.

**30 seconds:** Swap bag & go.

- ✓ **Cut costs:** Collect up to 50 parcels in less than 30 seconds with bulk pickups.
- ✓ **Boost efficiency:** Turn ~50 stops into 1 unified collection.
- ✓ **Reduce failures:** Predictable 24/7 availability prevents missed pickups.

collect all. **once.**



# drop raises the bar across the full ecosystem

With **drop**, couriers move faster, customers enjoy effortless

**10-second returns**, and PUDO shops elevate their brand

experience. Delivering value across the ecosystem is what sets

you apart. And backed by **Bloq.it**, drop integrates into your existing

Out-of-Home network to elevate what you've already built.

## consumers

### gain ultimate convenience

Compact units at walking distance bring drop-off points closer to where shoppers live, work, and move. Returns take just 10 seconds: Scan. Label. Drop. Done. No staff, no lines, no hassle.

## PUDO shops

### simplify flows, and build loyalty

Elevate the shopper experience. Unattended returns remove queues and missed pickups, freeing staff and cutting costs. Every return boosts in-store footfall, repeat visits, and extra purchases.

## couriers

### cheaper returns. faster expansion.

50 stops become one bulk parcel pickup. Cut costs. Streamline routes. 24/7 predictability reduces failures. A compact footprint enables denser rollouts, giving retailers stronger networks and shoppers a smoother experience.

# the power move for gold standard logistics

- ✓ ultra compact.
- ✓ ultra efficient.
- ✓ ultra convenient.

**drop** is the industry's most efficient solution for maximum efficiency and network density across both returns and first-mile logistics.



## operational benefits

	before <b>drop</b>	after <b>drop</b>
<b>pickup</b>	<ul style="list-style-type: none"> <li>✗ Door-to-door, scheduling issues</li> <li>✗ Multi-compartment lockers (slower)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Batch delivery in one stop</li> </ul>
<b>courier pickup time</b> (50 parcels)	<ul style="list-style-type: none"> <li>✗ 10–120 minutes (multi-door access, travel, queues)</li> </ul>	<ul style="list-style-type: none"> <li>✓ &lt;30 seconds</li> </ul>
<b>cost efficiency</b>	<ul style="list-style-type: none"> <li>✗ High labour &amp; transport costs</li> <li>✗ Moderate with lockers</li> </ul>	<ul style="list-style-type: none"> <li>✓ Lowest cost per parcel</li> </ul>
<b>network density</b>	<ul style="list-style-type: none"> <li>✗ Counters restricted by shop size &amp; hours</li> <li>✗ Site coverage limited by locker footprint</li> </ul>	<ul style="list-style-type: none"> <li>✓ Ultra-compact → maximum site coverage</li> </ul>
<b>PUDO shops ready</b>	<ul style="list-style-type: none"> <li>✗ Lockers limited to large depots or outdoor areas</li> </ul>	<ul style="list-style-type: none"> <li>✓ Fits even the smallest spaces, ideal for high volume PUDO shops</li> </ul>

## consumer benefits

	before <b>drop</b>	after <b>drop</b>
<b>proximity</b>	<ul style="list-style-type: none"> <li>✗ Counters limited to stores</li> <li>✗ Lockers = fewer sites</li> </ul>	<ul style="list-style-type: none"> <li>✓ Compact → more sites, always nearby</li> </ul>
<b>no staff needed</b>	<ul style="list-style-type: none"> <li>✗ Counters require staff</li> <li>✗ Lockers = self-service, but fewer sites</li> </ul>	<ul style="list-style-type: none"> <li>✓ Fully self-service</li> </ul>
<b>no queues</b>	<ul style="list-style-type: none"> <li>✗ Counters = long lines</li> <li>✗ Lockers = no queues, but fewer sites</li> </ul>	<ul style="list-style-type: none"> <li>✓ Instant access, no queues</li> </ul>
<b>availability</b>	<ul style="list-style-type: none"> <li>✗ Counters = store hours only</li> <li>✗ Lockers = 24/7, but not always nearby</li> </ul>	<ul style="list-style-type: none"> <li>✓ Nearby 24/7 (outdoor units)</li> </ul>

# zero limits to scale. faster expansion, anywhere.



## compact footprint. high capacity.

At under 1m<sup>2</sup>, drop's compact footprint enables more locations, closer to customers, while matching the capacity of standard parcel lockers.



## seamless integration.

Plug & Play integration into your existing OOH networks, adding to locker networks or PUDO shops. Enables both returns and send-outs, all in one.



## simplified returns.

Returns remain one of the biggest pain points for users. By removing friction and making the process effortless, drop accelerates Out-of-Home adoption and drives network growth.



## unlimited cycles.

Endless reusability enabled by ultra-durable swappable bags and built-in spare storage, ensuring minimal maintenance.

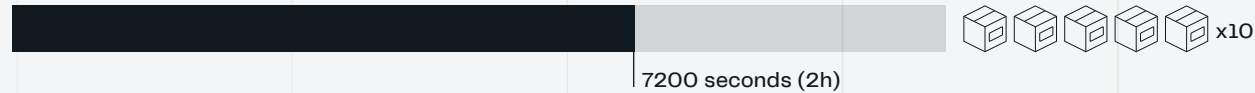


# time and space efficiency of parcel return methods

## time required to collect 50 parcels

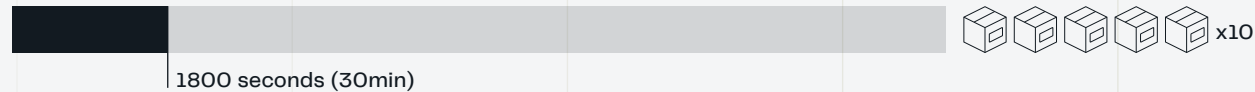
### door-to-door pickup

Individual route pickup: courier visits each address sequentially.



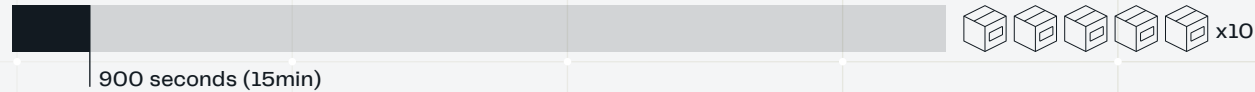
### convenience shop (attended)

Parcels handled one by one by staff behind the counter.



### standard locker (self-service)

Parcels collected by opening multiple individual doors.

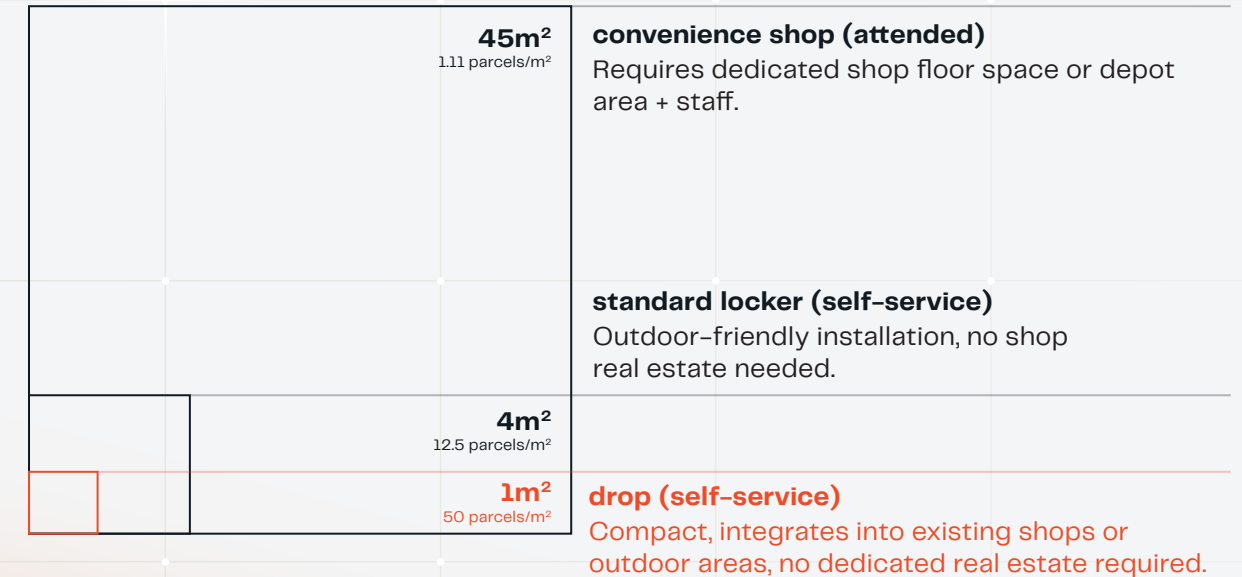


### drop (self-service)

All parcels collected from a single compartment.



## space required to store 50 parcels



## drop

One bulk collection point, tens of parcels in a single move, and locker capacity freed for last-mile.

- ✓ Ultra-compact: capacity freed for last-mile.
- ✓ One-stop, tens of parcels in a single move.
- ✓ Fully self-service, no staff or queues.

drop by Bloq.it

# the powerhouse of unattended logistics

the **magnet** drop-off hub



scan and see  
how drop works

drop by Bloq.it

## designed around what consumers want

### single drop-off slot

The entry point where users drop-off their parcels. designed for guided insertion and seamless integration with an anti-tampering mechanism to keep parcels safe.

### interactive touch screen interface

High-resolution, day and nightlight readable interface that guides users with clarity. fully customizable to each operator's brand and workflow.

### built-in label printer

Instant on-the-spot label generation, making checkout faster, smoother, and hassle-free: no need to print at home or in-store.

### qr & barcode reader

Instant authentication for users, speeding up the process and making every interaction smoother and effortless.



INDOOR

OUTDOOR

## built for what operations need

### single courier collection slot

The lower access point where parcels are collected in batch. designed for quick bag removal and ergonomic handling during the unloading process.

### fast swap, always stocked

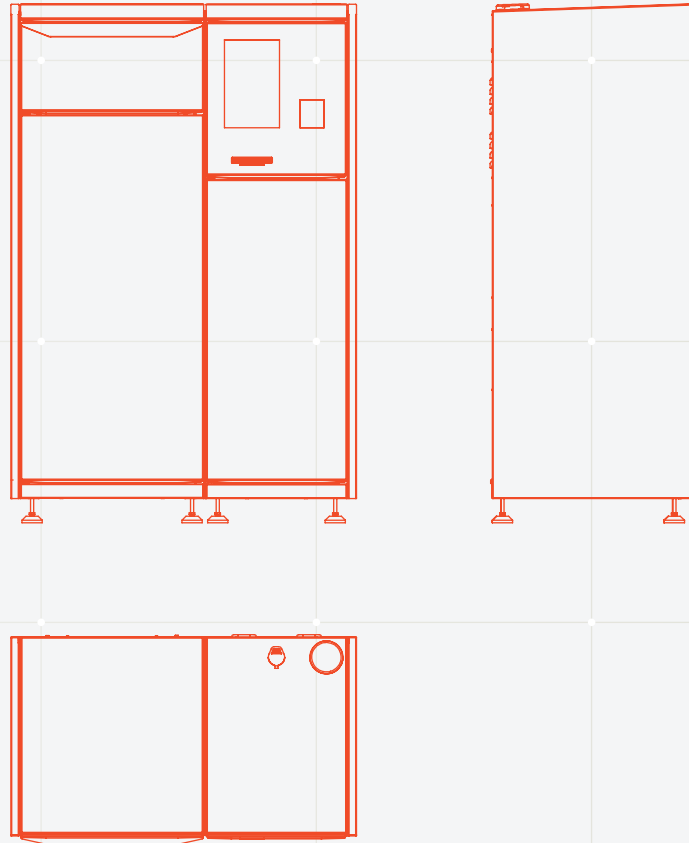
A fast, ergonomic removal of a full bag and quick replacement with a new, ready-to-use bag. The service door keeps supplies on hand for on-site restocking with no technical training needed.

### anti-tampering safeguards

A passive rotary drum mechanism ensures parcels are inserted securely and move inside only after a full rotation. integrated sensors confirm passage, detect obstructions, block misuse.

### proven reliability

Our extensive experience with millions of prints across thousands of devices means guaranteed low-maintenance, worry-free operations.



# technical specifications

Bloq.it drop

category	specification
product type	Standalone Parcel drop-Off Box
installation	Indoor and Outdoor
power supply	Plug powered
anti-tampering	One-way trap slot, concealed hinges, dual locking
reinforced security	Sensors detect, record and store all tampering events
frame material	1-3mm reinforced steel with anti-corrosion coating
compact footprint	Pallet-jack ready, low center of gravity → fast, low-cost installation
built-in label printer	Prints labels on the spot
courier integration	Enables mobile-based courier authentication & access logs
software	Powered by <b>Bloq.OS</b>

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# drop

returns  
made easy



drop by Bloq.it

# Bloq.it drop locker extension

## Compatible with Bloq.it NEXT series

In addition to the standalone unit, Bloq.it drop is also available as a fully integrated column within NEXT. This version enables a dedicated drop-off functionality, plus extra storage within the NEXT locker.

Speak to our teams to learn more about NEXT

**Boost your existing locker capacity  
by up to 80%, overnight.**



drop column  
extension

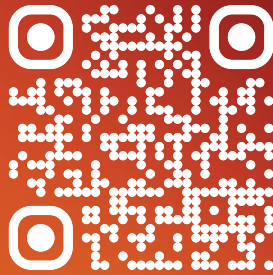
drop by Bloq.it

## Powered by Bloq.it

We're accelerating the world's transition  
to unattended parcel delivery.



www.bloq.it



scan the qr code to see  
how we **made returns easy**

[www.bloq.it](http://www.bloq.it)