

drop

the drop-off hub

returns made easy





meet drop

the ultimate upgrade for your OOH network

The most compact drop-off device in the industry.
More drop-off points wherever people move.
No lines. No staff. No hassle. Parcels consolidated into one point. Tens picked up in a single stop.

✓ **The all-new power move for out-of-home adoption.**

97% of shoppers repurchase after a smooth return

30% of operator costs go to reverse logistics

+7.2% reverse logistics market growth by 2034 is set to surpass e-commerce delivery CAGR (Compound Annual Growth Rate)

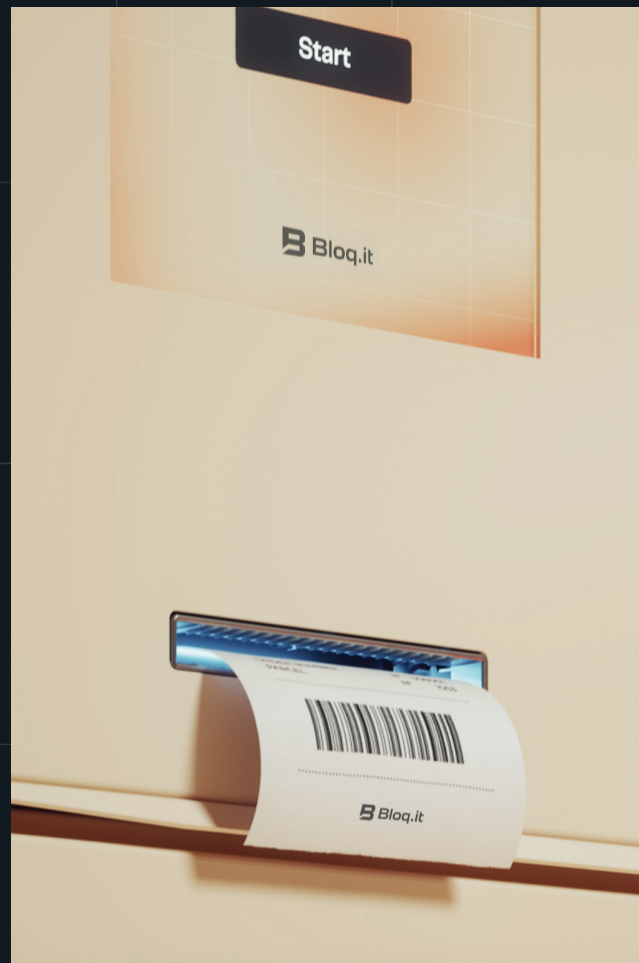
drop by Bloq.it

designed for consumers.

10 seconds: Scan. Label. Drop. Done.

- ✓ No staff, no lines, no hassle.
- ✓ Label-free convenience. No home required.
- ✓ More drop-off points: Return anytime, anywhere.
- ✓ Seamless returns = More loyalty.
- ✓ 24/7 flexible access.

drop easy. **done.**



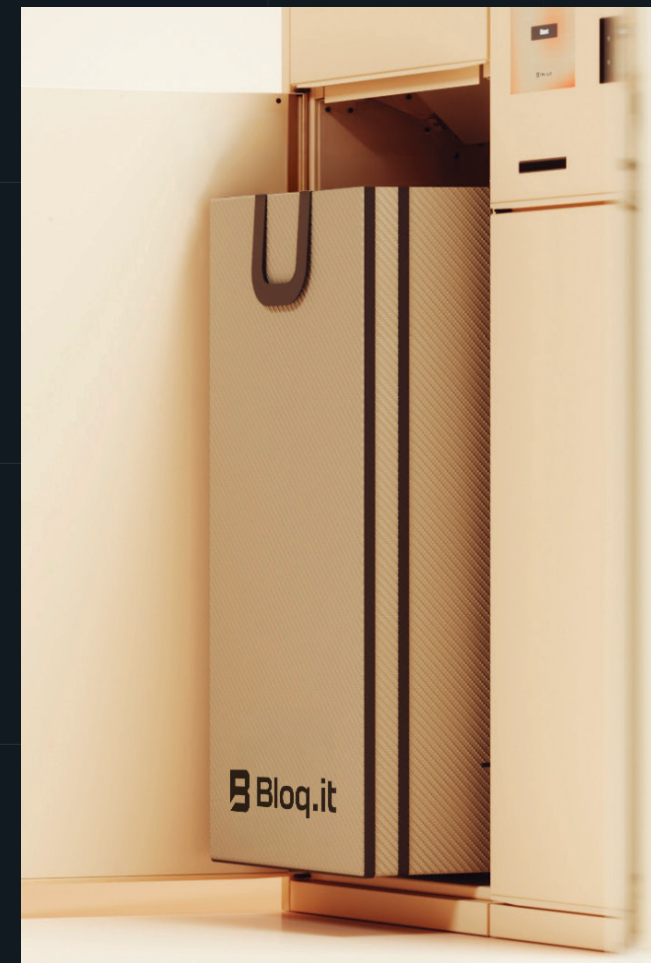
drop by Bloq.it

built for operations.

30 seconds: Swap bag & go.

- ✓ **Cut costs:** Collect up to 50 parcels in less than 30 seconds with bulk pickups.
- ✓ **Boost efficiency:** Turn ~50 stops into 1 unified collection.
- ✓ **Reduce failures:** Predictable 24/7 availability prevents missed pickups.

collect all. **once.**



drop raises the bar across the full ecosystem

With **drop**, couriers move faster, customers enjoy effortless **10-second returns**, and PUDO shops elevate their brand experience. Delivering value across the ecosystem is what sets you apart. And backed by **Bloq.it**, drop integrates into your existing Out-of-Home network to elevate what you've already built.

consumers

gain ultimate convenience

Compact units at walking distance bring drop-off points closer to where shoppers live, work, and move. Returns take just 10 seconds: Scan. Label. Drop. Done. No staff, no lines, no hassle.

PUDO shops

simplify flows, and build loyalty

Elevate the shopper experience. Unattended returns remove queues and missed pickups, freeing staff and cutting costs. Every return boosts in-store footfall, repeat visits, and extra purchases.

couriers

cheaper returns. faster expansion.

50 stops become one bulk parcel pickup. Cut costs. Streamline routes. 24/7 predictability reduces failures. A compact footprint enables denser rollouts, giving retailers stronger networks and shoppers a smoother experience.

the power move for gold standard logistics

- ✔ ultra compact.
- ✔ ultra efficient.
- ✔ ultra convenient.

drop is the industry’s most convenient solution for maximum efficiency and network density across both returns and first-mile logistics.



operational benefits

	before drop	after drop
pickup	✗ Door-to-door, scheduling issues ✗ Multi-compartment lockers (slower)	✔ Batch delivery in one stop
courier pickup time (50 parcels)	✗ 10–120 minutes (multi-door access, travel, queues)	✔ <30 seconds
cost efficiency	✗ High labour & transport costs ✗ Moderate with lockers	✔ Lowest cost per parcel
network density	✗ Counters restricted by shop size & hours ✗ Site coverage limited by locker footprint	✔ Ultra-compact → maximum site coverage
PUDO shops ready	✗ Lockers limited to large depots or outdoor areas	✔ Fits even the smallest spaces, ideal for high volume PUDO shops

consumer benefits

	before drop	after drop
proximity	✗ Counters limited to stores ✗ Lockers = fewer sites	✔ Compact → more sites, always nearby
no staff needed	✗ Counters require staff ✗ Lockers = self-service, but fewer sites	✔ Fully self-service
no queues	✗ Counters = long lines ✗ Lockers = no queues, but fewer sites	✔ Instant access, no queues
availability	✗ Counters = store hours only ✗ Lockers = 24/7, but not always nearby	✔ Nearby 24/7 (outdoor units)

zero limits to scale. faster expansion, anywhere.



compact footprint. high capacity.

At under 1m², drop's compact footprint enables more locations, closer to customers, while matching the capacity of standard parcel lockers.



seamless integration.

Plug & Play integration into your existing OOH networks, adding to locker networks or PUDO shops. Enables both returns and send-outs, all in one.



simplified returns.

Returns remain one of the biggest pain points for users. By removing friction and making the process effortless, drop accelerates Out-of-Home adoption and drives network growth.



unlimited cycles.

Endless reusability enabled by ultra-durable swappable bags and built-in spare storage, ensuring minimal maintenance.

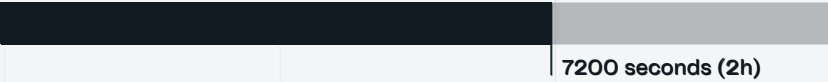


time and space efficiency of parcel return methods

time and space required to collect 50 parcels

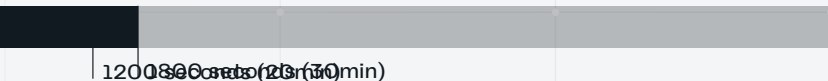
door-to-door pickup

Individual route pickup: courier visits each address sequentially.



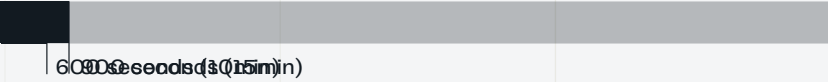
convenience shop (attended)

Parcels handled one by one by staff behind the counter.



standard locker (self-service)

Parcels collected by opening multiple individual doors.



drop (self-service)

All parcels collected from a single compartment.



space required to store 50 parcels



convenience shop (attended)

Requires dedicated shop floor space or depot area + staff.

standard locker (self-service)

Outdoor-friendly installation, no shop real estate needed.

drop (self-service)

Compact, integrates into existing shops or outdoor areas, no dedicated real estate required.

drop

One bulk collection point, tens of parcels in a single move, and locker capacity freed for last-mile.

- ✓ Ultra-compact: capacity freed for last-mile.
- ✓ One-stop, tens of parcels in a single move.
- ✓ Fully self-service, no staff or queues.

drop by Bloq.it

the powerhouse of unattended logistics

the **magnet** drop-off hub



scan and see
how drop works

drop by Bloq.it

designed around what consumers want

single drop-off slot

The entry point where users drop-off their parcels. Designed for guided insertion and seamless integration with an anti-tampering mechanism to keep parcels safe.

interactive touch screen interface

High-resolution, day and nightlight readable interface that guides users with clarity. Fully customizable to each operator's brand and workflow.

built-in label printer

Instant on-the-spot label generation, making checkout faster, smoother, and hassle-free: no need to print at home or in-store.

QR & barcode reader

Instant authentication for users, speeding up the process and making every interaction smoother and effortless.



INDOOR

OUTDOOR

built for what operations need

single courier collection slot

The lower access point where parcels are collected in batch. Designed for parcels removal and ergonomic handling during the unloading process.

fast swap, always stocked

A fast, ergonomic removal of a full bag and quick replacement with a new, ready-to-use bag*. The service door keeps supplies on hand for on-site restocking with no technical training needed.

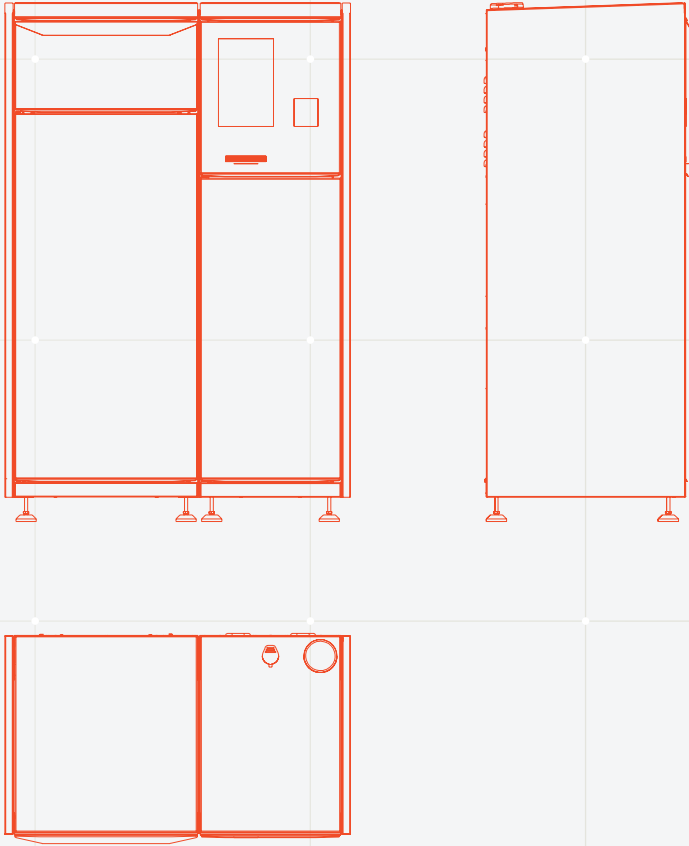
anti-tampering safeguards

A passive rotary drum mechanism ensures parcels are inserted securely and move inside only after a full rotation. Integrated sensors confirm passage, detect obstructions, block misuse.

proven reliability

Our extensive experience with millions of prints across thousands of devices means guaranteed low-maintenance, worry-free operations.

*Elastic straps for alternative parcel retention also available.



technical specifications

Bloq.it drop

category	specification
product type	Standalone Parcel drop-off unit
installation	Indoor and Outdoor
power supply	Plug powered
anti-tampering	One-way trap slot, concealed hinges, dual locking
reinforced security	Sensors detect, record and store all tampering events
frame material	1–3mm reinforced steel with anti-corrosion coating
compact footprint	Pallet-jack ready, low centre of gravity → fast, low-cost installation
built-in label printer	Prints labels on the spot
courier integration	Enables mobile-based courier authentication & access logs
software	Powered by Bloq.OS

drop by Bloq.it

Bloq.it drop locker extension

Compatible with Bloq.it's NEXT series

In addition to the standalone unit, Bloq.it drop is also available as a fully integrated column within NEXT. This version enables a dedicated drop-off functionality, plus extra storage within the NEXT locker.

Speak to our teams to learn more about NEXT

**Boost your existing locker capacity
by up to 80%, overnight.**



drop column
extension

drop by Bloq.it

Powered by Bloq.it

We're accelerating the world's transition
to unattended parcel delivery.

Vinted Go



GLS.

DeinFach

Posteitaliane



EVRI



www.bloq.it



scan the **qr** code to see
how we **made returns easy**

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