QUANTINNO

Carnegie Mellon University

Pushing the Frontier: Quantinno Sponsors AI Research at Carnegie Mellon University

Dear Client,

In my days as an accounting Ph.D. student at Carnegie Mellon, I had the privilege of working with Professor Yuji Ijiri, a scholar whose intellectual rigor and ability to reimagine accounting from first principles not only shaped the field but also shaped me in ways I still discover today. Professor Ijiri is no longer with us, but his legacy lives on in the work being done at Carnegie Mellon, and I feel both honored and humbled to play a small part in advancing it.

I'm writing to share news of a partnership that carries deep professional and personal meaning for me.

Quantinno is now the corporate sponsor of the Accounting AI Research Lab (AARL) at Carnegie Mellon University's Tepper School of Business.

The lab, co-led by Professors Pierre Jinghong Liang and Gaoqing Zhang, represents an ambitious interdisciplinary effort to apply AI and machine learning to the foundational principles of accounting. Their mission, to bridge academic theory with real-world financial complexity to deliver true impact, mirrors the approach that has defined Quantinno from the start.

Carnegie Mellon is where I developed the academic foundation for the quantitative investment strategies we now implement for our clients within the DEALS Managed Account Platform. The same commitment to mathematical rigor, systematic thinking, and bridging theory with practice that shaped my doctoral work continues to drive our alpha generation models today. Our decision to be the corporate sponsor of AARL represents a return to those roots and a recognition that the most meaningful financial innovation emerges from deep intellectual foundations.

I've had the privilege of knowing Professor Liang since my Ph.D. days, and supporting his lab feels both professionally meaningful and like coming full circle. Being able to contribute even modestly to advancing Professor Ijiri's legacy through the work of Professor Liang and Professor Zhang brings me deep gratitude for the foundation he gave me. It energizes me to see how this effort can unlock new possibilities for accounting and financial research.

Just as AARL is pushing the boundaries of what accounting can do in the age of AI, Quantinno is redefining what's possible in tax-aware investing through a blend of quantitative rigor, innovation, and cutting-edge technology. We're proud to support research that will shape the next generation of financial intelligence, and I look forward to sharing more as this collaboration unfolds.

With gratitude,

Hoon Kim
Founder, CEO and Co-CIO
Quantinno Capital Management