

Stop Waiting to Feel Ready: *The Permission to Reinvent Yourself*



BOOK EMILY

Most of us wait until we feel like the new version of ourselves before we act. Emily calls that waiting the trap.

ABOUT THE TALK

Body changes. Career changes. Divorce. Motherhood. Starting a business. Getting older. Drawing on her master's in psychology, more than a decade of coaching, and building Switch Society from one city in Montana, Emily shows what happens when you stop waiting and start building. This talk is personal, funny, and direct. People leave with permission, and with a first step they can take before Monday.

YOUR AUDIENCE WILL LEAVE WITH

- 1 How to spot the moment you're waiting on a feeling instead of a fact.
- 2 One small, visible action that starts a reinvention without blowing up your life.
- 3 Why changing how you show up (including what you wear) can change how you see yourself.

TEDX SPEAKER

The Future of Fashion: What If Clothing Were Free

TEDxBillings, December 2024 · Watch: youtu.be/ZGhgiAEIf-E

IDEAL AUDIENCE

Women's leadership conferences, women in business groups, employee resource groups, wellness and community events, college and DECA audiences.

FORMATS

Keynote: 30 to 45 minutes. Story, framework, Q&A if time allows.

Workshop: 90 minutes. Reflection exercises and a one-page "next version" plan.

ABOUT EMILY

Emily Petroff is the founder and CEO of Switch Society, a circular wardrobe from Billings, Montana. TEDx speaker, master's in psychology, speaking for more than a decade. She built its platform with AI.

769

paid
members

319,000+

items
circulated

3,100+

community
members

PRESENTED AT

