


Nosara  
PLANK  
12" X 70"

A NEW SIZE.  
AN ODE TO NATURE.



Crafted with meticulous attention to detail and inspired by the effortless sophistication of the beautiful coastal town, Elm Surfaces introduces the new Nosara Plank collection.

Developed using state-of-the-art Elm Surfaces Digital Texture™, each tile boasts a remarkably realistic texture, creating the natural allure of wood and inviting the touch and admiration of all who encounter it.

Nosara Plank offers a perfect balance between versatility and elegance, transforming any space into a sanctuary of timeless beachfront charm, and inviting you to embark on a journey of luxury, sophistication, and spontaneous refinement.

CRAFTED WITH  
PRECISION FOR  
EFFORTLESS  
SOPHISTICATIO  
N

Nosara PLANK  
NATURAL



**SIZE AND FINISHES**

12”X70”  
1105093  
MATTE RECTIFIED

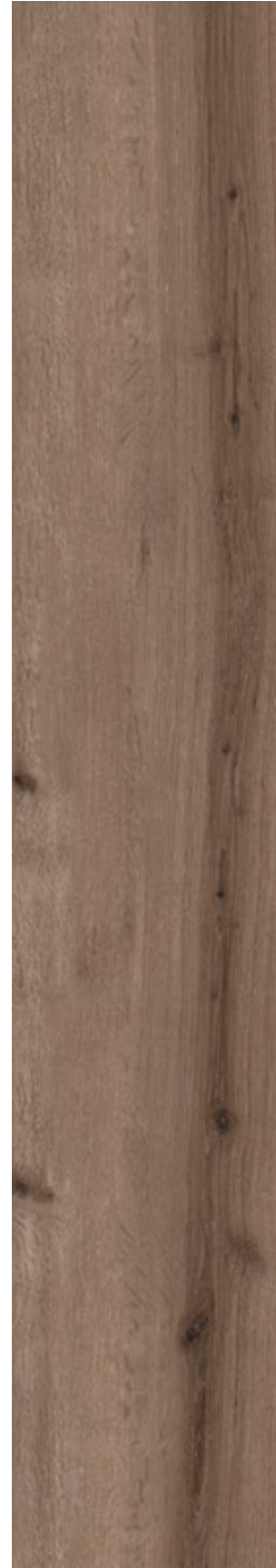
Nosara PLANK  
HONEY



**SIZE AND FINISHES**

12”X70”  
1105092  
MATTE RECTIFIED

Nosara PLANK  
SADDLE



**SIZE AND FINISHES**

12”X70”  
1105091  
MATTE RECTIFIED

Nosara  
LANAI



**SIZE AND FINISHES**

CHEVRON SADDLE 12”X31” – 1105097  
CHEVRON HONEY 12”X31” – 1105098  
CHEVRON NATURAL 12”X31” – 1105099

Nosara  
LAGOON



**SIZE AND FINISHES**

SADDLE MOSAIC 16”X16” – 1105094  
HONEY MOSAIC 16”X16” – 1105095  
NATURAL MOSAIC 16”X16” – 1105096



ENHANCE ANY SPACE  
WITH Nosara PLANK  
12"X70" PORCELAIN  
TILES.



*Floor Nosara\_Lagoon\_16"x16"\_Deco\_Saddle\_Mosaic\_Matte*



*Floor Nosara\_Plank\_12"x70"\_Honey\_Matte  
Countertop Jem\_48"x110"\_Forte White\_Matte*



Floor Nosara\_Plank\_12"x70"\_Honey\_Matte



Nosara\_Plank\_12"x70"\_Saddle\_Matte

Confirming its commitment to innovation in the US porcelain tile industry, Florim USA, manufacturer of the Elm Surfaces brand, proudly introduces Digital Texture™. This pioneering technology represents a significant leap forward in enhancing surface aesthetics, seamlessly integrating texture with digital graphics to offer a tactile experience reminiscent of natural materials.

Digital Texture™ not only produces surfaces with precise dimensions and realistic detail but also optimizes production efficiency. By streamlining the production process, it reduces material waste, lowers energy consumption, and increases design flexibility, aligning perfectly with Florim USA's dedication to sustainability.



# BLENDING CREATIVITY WITH ECLECTIC INFLUENCES

Floor Nosara\_Lagoon\_16"x16"\_Deco\_Saddle\_Mosaic\_Matte



*Floor Nosara\_Plank\_12"x70"\_Honey\_Matte*



*Floor Nosara\_Lagoon\_16"x16"\_Deco\_Honey\_Mosaic\_Matte*

Nosara Plank elevates design inspiration and creative versatility with two sophisticated decorative elements:

The Lanai 12”x31” Chevron deco, ideal for creating timeless parquet styles or seamlessly integrating into contemporary design trends.

The Lagoon 16”x16” deco, featuring subtle nuances and directional graphic veining, perfect for introducing captivating geometric patterns that serve as a dynamic modern accent for any installation.



*Floor Nosara\_Lanai\_Deco\_12”x31”\_Chevron\_Natural\_Matte*

THE CHEVRON DECO  
OFFERS A CAPTIVATING  
AND ELEGANT APPEAL



Floor Nosara\_Lagoon\_16"x16"\_Deco\_Saddle\_Mosaic\_Matte



Floor Nosara\_Lagoon\_16"x16"\_Deco\_Honey\_Mosaic\_Matte



Floor Nosara\_Lanai\_12"x31"\_Deco\_Saddle\_Matte



Floor Nosara\_Lanai\_12"x31"\_Deco\_Saddle\_Matte



Floor Nosara\_Plank\_12"x70" Natural\_Matte  
Wall 4Earth\_3"x12" Glacier\_Glossy



Floor Nosara\_Plank\_12"x70" Natural\_Matte  
Wall 4Earth\_3"x12" Glacier\_Glossy



Floor Nosara\_Plank\_12"x70" Natural\_Matte

# Colors & Sizes

Colors	NATURAL	HONEY	SADDLE
12"x70" Matte Rectified	1105093	1105092	1105091
16"x16" Lagoon Deco Matte	1105096	1105095	1105094
12"x31" Lanai Deco Matte	1105099	1105098	1105097

# Technical Specifications

This product meets or exceeds all standards described in ANSI A137.1 & A137.3. Este product cumple o excede todos los estándares de ANSI A137.1 & A137.3.

SPECS	TEST METHOD	INDUSTRY STANDARD	Elm Surfaces	
WATER ABSORPTION	ASTM C373	≤0.5%	VALUES ≤0.5%	
SURFACE WEAR RESISTANCE	ANSI A137.1	Surface Wear-resistance properties of glazed vitreous and porcelain tiles.	ALL RESIDENTIAL / COMMERCIAL	
CHEMICAL RESISTANCE	ASTM C650	A tile sample is placed in continuous contact with a variety of chemicals for 24 hours. Sample must show no visible defects.	NOT AFFECTED	
D.C.O.F. AcuTest®	ANSI A328.3	INDOOR ≥0.42 WET	≥0.42 WET (MATTE SURFACES)	
		OUTDOOR >0.55 WET	>0.55 WET (2CM & GRIP)	
STAIN RESISTANCE	ASTM C1378	Surfaces are exposed to staining agents for 24 hours followed by four cleaning procedures. Results are recorded post cleaning.	NOT AFFECTED	
BREAKING STRENGTH GAUGED PORCELAIN 6MM	ASTM C1505	≥175 lbf	≥200 lbf	
	ASTM	≥275 lbf	≥300 lbf	
	C648	2000 lbf (10.9 kN)	≥2500 lbf	
RESISTANCE TO FREEZE	ASTM 1505 ASTM C1026	A tile sample is subjected to repeated processes of freezing and thawing. Sample must show no visible defects.	RESISTANT	
WARPAGE EDGE	ASTM C485	±0.40% or ±0.05 in (±1.8 mm)	± 0.40%	Rectified
WARPAGE DIAGONAL	ASTM C485	±0.40% or ±0.07 in (±1.8 mm)	± 0.40%	Rectified
WEDGING	ASTM C502	±0.25% or ±0.03 in (±0.8 mm)	± 0.25%	Rectified
WARPAGE EDGE	ASTM C485	±0.50% or ±0.07 in (±1.8 mm)	± 0.50%	Calibrated
WARPAGE DIAGONAL	ASTM C485	±0.50% or ±0.07 in (±1.8 mm)	± 0.50%	Calibrated
WEDGING	ASTM C502	±0.50% or ±0.08 in (±2.0 mm)	± 0.50%	Calibrated
THICKNESS GAUGED PORCELAIN	ASTM C499	Range: ± 0.02 in	≤0.02 in	
	ASTM C499	Range: ± 0.04 in	≤0.04 in	
LENGTH / WIDTH VARIATION	ASTM C499	±0.25% or ±0.03 in (±0.8 mm)	±0.25%	

• Due to the inherent nature of fired porcelain tile, it is important to note that the coefficient of friction may vary within and between product runs.

# Green Certifications & Accreditations

DESCRIPTION
Declare Red List Free Declare labels disclose all intentionally added ingredients and residuals present in the final product. Being Red List Free means the worst materials, chemicals, and elements for human and environmental health are not present within our products.
The Health Product Declaration Collaborative transparency declaration for all of Florim USA's naturally occurring materials.
Certification of plant and product specific Environmental Product Declaration (EPD) which tracks environmental impacts from the production of porcelain tile.
Tile Council of North America and the American National Standards Institute's standard for sustainability and environmental impact.
Underwriter's Laboratories certification of low emitting materials. Florim USA is Green Guard Gold certified.
Defines post-consumer content of as much as 3% recycled material which reduces landfill impact. Certified by Bureau Veritas.
Defines pre-consumer content of as much as 45% recycled material which reduces our carbon footprint. Certified by Bureau Veritas.
Florim USA's sustainability and social practices support the mission of The International Living Future Institute which strives to create a socially just, culturally rich, and ecologically restorative community.
USGBC is committed to suit a more sustainable life. Florim USA supports this mission by manufacturing products which aid architects in achieving USGBC certification.
Florim USA sources >95% raw material within a 500 mile radius, which results in a smaller carbon footprint.
Florim USA actively participates in the Tile Council of North America which allows us to be on the forefront of advances in the tile industry and its standards.
The Tennessee Recycling Coalition is dedicated to promoting recycling and sustainable material management practices, and awarded Florim USA the Tennessee Recycler of the Year award for 2020.
ISO 9001 & ISO 14001 are globally recognized standards. ISO 9001 certifies that Florim USA products and practices continually meet and exceed customer and regulatory requirements. ISO 14001 certifies that Florim USA complies with environmental regulations and that its manufacturing practices are environmentally conscious.
Florim USA updated its corporate charter in 2022 to become a Benefit Corporation. Our company is committed to maintaining this designation through initiatives focused on sustainability, social responsibility, ethical business practices and transparent, annual reporting on our social and environmental performance.

# Progress that invests in the entire society

As an active member of the U.S. Green Building Council, Elm Surfaces spreads awareness to the community and encourages the use of building solutions through environmentally friendly practices. Our products positively contribute to the requirements for obtaining the LEED (Leadership in Energy and Environmental Design) and WELL (IWBI) certifications.

# A commitment to environmental sustainability and responsibility

We are committed to conscious development that minimizes the negative impact of manufacturing production on the environment. Our general approach to sustainability intersects with our business strategy to embrace three areas of responsibility: economic, social, and environmental. Some ways we prove this are:

- Products containing as much as 45% recycled content.
- Post-consumer recycled content levels as much as 3%.
- Zero industrial wastewater discharge.
- A 99% internal process recycling rate.
- Local sourcing of >95% raw materials (within 500-mile radius of factory) resulting in low transportation related carbon emissions.

Elm Surfaces is taking these and other steps, as well as actively investing to reduce carbon emissions to ensure that we reach full carbon neutrality.



MADE IN THE USA

