

# Elm Brick Catalog

ACHIEVES THE LOOK & FEEL OF  
BRICK WITHOUT THE HEAVY LIFTING.



ELM BRICK  
x Mattonflex  
il mattone flessibile

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# Discover Elm Brick

Discover Elm Brick, your practical solution for breathing new life into the walls of your projects.

Made in Italy with top-quality materials, Elm Brick faithfully reproduces the look and feel of real brick in a variety of colors to suit any style.



With its super flexible surface, Elm Brick is easy to apply to any surface, indoors or out, and can withstand the harshest of weather conditions.

Its rough texture and worn appearance add an authentic touch, perfect for classic, rural, or contemporary settings.

# Color Offering

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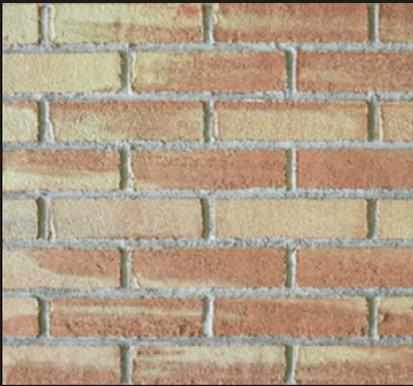
INDUSTRIAL



MEDITERRANEA  
PINK



SEVILLE



SIENNA YELLOW



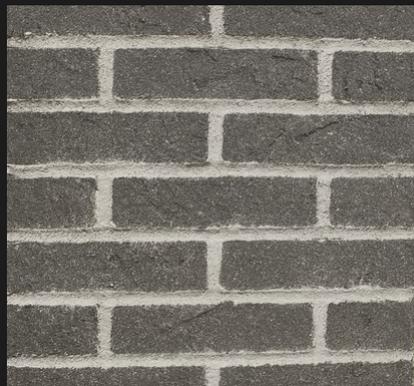
PIEMONTE



INDUSTRIAL WHITE



IRELAND



CHARCOAL

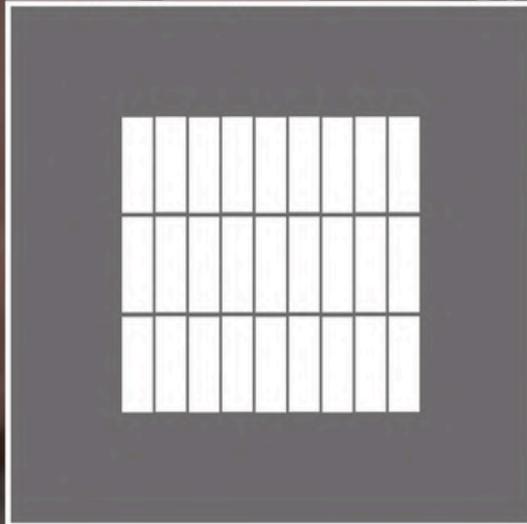


NORDIC WHITE

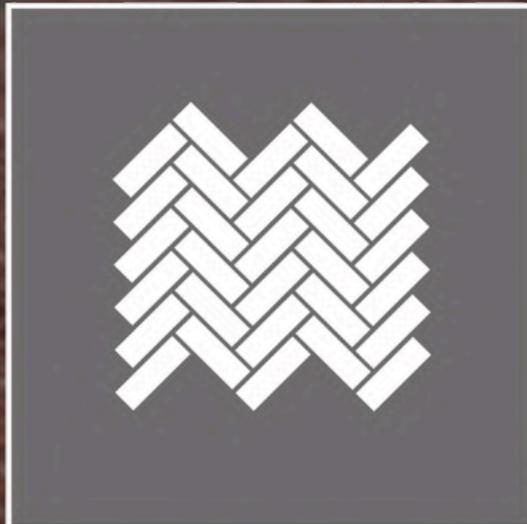
# Formats

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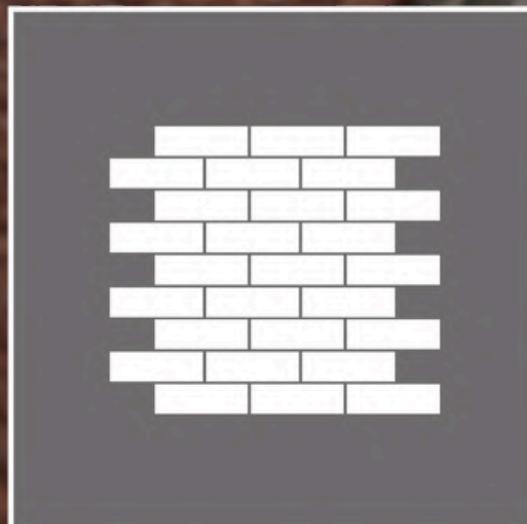
STACKED



HERRINGBONE



OFFSET



# Benefits

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## **PRACTICAL**

Elm Brick is the “faux” brick that allows you to give new life to the walls of your home and office: an alternative (and practical) solution allowing you to create welcoming environments, adapted to the style and tastes of those who live there.

## **FLEXIBLE**

Elm Brick consists of a super flexible surface able to faithfully reproduce real brick in a variety of colors that fit well in classic, rural and design contexts. It is made with quality materials and is 100% “Made in Italy”

## **EASY TO APPLY**

Elm Brick can be easily applied to any surface, weathers well and can withstand extremes of temperature, it gives an optimal performance both inside and outside.

## **VERSATILE**

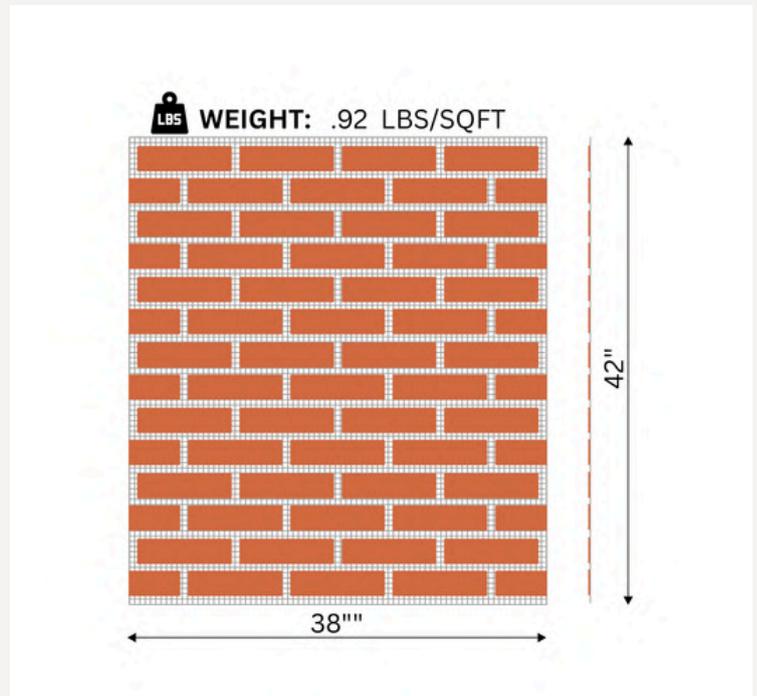
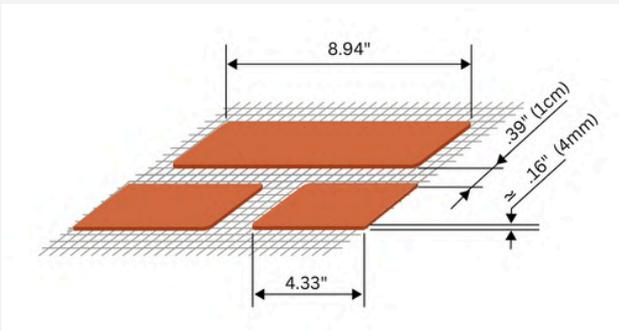
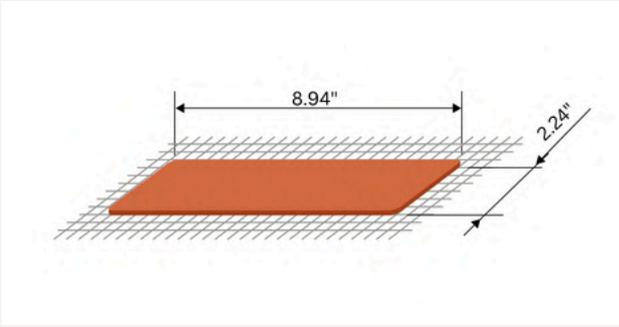
Elm Brick is the design solution to make your spaces unique: retail, exhibition stands, lofts and TV sets are just a few examples of use in which its application can make all the difference.

## **TEXTURED**

Elm Brick is rough to the touch and has a worn look, just like real brick.



# Sizing Details



## PACKAGING DETAILS

5 pcs/box | 53.83 sqft/box | 72.81 lbs./box  
20 LF per bag Resin

# Data Sheet

## TECHNICAL SPECIFICATION DATA SHEET

Elm Brick by Matton Flex

Property (ASTM Standard)	Industry Standard / Req.	Performance	Result	Unit	Check
Hard Body Impact (C1629)	Untreated Exterior Drywall	<b>Treated Assembly: 50 lbf / Class I</b>	PASS	lbf / Class	TRUE
Fire Safety: Flame Spread (E84)	Class A Requirement: 0-25	<b>15</b>	CLASS A	Index	TRUE
Fire Safety: Smoke Developed (E84)	Class A Requirement: 0-450	<b>110</b>	CLASS A	Index	TRUE
Flexural Strength (D790)	Control Strength: 629 psi	<b>Post-Weathering: 464 psi</b>	DURABLE	psi	TRUE
Vapor Permeance (E96)	Vapor Permeable: >10 perms	<b>17.59 perms</b>	BREATHABLE	perms	TRUE
Thermal Stability (D696)	Typical Cladding Goal: Low expansion	<b>6.17 x 10<sup>-6</sup> in/in/degF</b>	STABLE	in/in/degF	TRUE
Water Resistance (D570)	Max Absorption: 5%	<b>1.20%</b>	Excellent	%	TRUE
Adhesion Strength (C297)	Min Requirement: 35 psi	<b>45 psi</b>	PASS	psi	TRUE

# How To Apply Elm Brick

To a continuous wall:

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01

Begin by cutting the half bricks at the end of the sheet with a cutter.

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02

Using a toothed trowel of 4-5 mm thickness, apply a generous layer of previously mixed outdoor tile adhesive to the area to be covered.

---



03

Apply the MattonFlex sheet, tapping gently to make it stick to the newly laid glue.

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04

Go over the joints several times using the jointer found in the packaging, the netting should disappear in the underlying glue, in this way the excess glue will come out, creating a hollow between one brick and the other.



05

Cut the half bricks from the ends of the second sheet and apply next to the newly applied sheet. In this way, the joint between one sheet and another is almost invisible. Keep the half bricks you have cut aside, they can be used for other applications.



06

Apply mortar to the joints. Water repellent mortar for masonry with exposed concrete can be found in most DIY stores. Mix the mortar well until it reaches a dough like consistency and insert it in the grout bag which can be found in the packaging.



07

Apply the mortar to the joints immediately after mixing. We recommend applying whilst the glue is still wet.



08

Leave the mortar to dry a little; using the jointer apply light pressure to the joints in order to cover the net.



09

Use a dry brush to remove the excess mortar.



10

In order to avoid waste, the two ends of the sheet can be applied closer together and the bricks filled with the resin found in the packaging.

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## How To Apply Elm Brick

To pillars, angles & corners:

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01

Measure and cut the first side of the pillar with a cutter.



02

Using a toothed trowel of 4-5 mm thickness, apply a generous layer of previously mixed outdoor tile adhesive to the area to be covered.



03

The second part of the pillar will be covered by the Mattonflex sheet cut to size matching the long brick to the short brick in order to create the shape of a real brick.

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04

Go over the joints firmly several times using the wire provided in the package, burying the mesh in the glue underneath. This will allow the excess glue to come out and create the cavity between one brick and the next.



05

Go over the joints several times using the jointer found in the packaging, the netting should disappear in the underlying glue, in this way the excess glue will come out, creating a hollow between one brick and the other.



06

Apply the mortar to the joints immediately after mixing. We recommend applying whilst the glue is still wet.



07

Leave the mortar to dry a little; using the jointer apply light pressure to the joints in order to cover the net.



08

Use a dry brush to remove the excess mortar.



09

In the packaging you will find a grout bag containing the coloured resin of the brick of your choice. Cut the end of the grout bag.



10

Apply the resin between the two sheets to create the appearance of a whole brick.



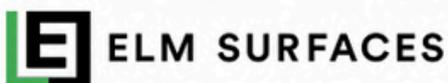
11

To fully integrate the colors, blend the resin gently with a glove running your hand along the surface.



12

The resin will dry making the joint between the two sheets invisible.



Email: [hi@elmsurfaces.com](mailto:hi@elmsurfaces.com)

Tel: +1 (888) 356-2019

Scan to visit  
website



# Project Images



# Contact Us

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FOR INQUIRIES, CUSTOM ORDERS, OR TO LEARN  
MORE ABOUT ELM BRICK, REACH OUT TO US.  
WE'RE EAGER TO ASSIST YOU!

+1 (888) 356-2019



hi@elmsurfaces.com



1455 W Hubbard St. Chicago IL 60642

