

Elm Brick Catalog

ACHIEVES THE LOOK & FEEL OF
BRICK WITHOUT THE HEAVY LIFTING.



ELM BRICK
x Mattonflex
il mattone flessibile



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Discover Elm Brick

Discover Elm Brick, your practical solution for breathing new life into the walls of your projects.

Made in Italy with top-quality materials, Elm Brick faithfully reproduces the look and feel of real brick in a variety of colors to suit any style.



With its super flexible surface, Elm Brick is easy to apply to any surface, indoors or out, and can withstand the harshest of weather conditions.

Its rough texture and worn appearance add an authentic touch, perfect for classic, rural, or contemporary settings.

Color Offering



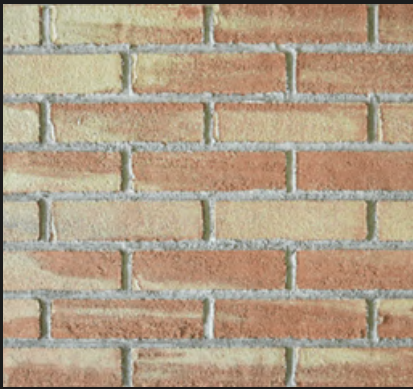
INDUSTRIAL



MEDITERRANEA
PINK



SEVILLE



SIENNA YELLOW



PIEMONTE



INDUSTRIAL WHITE



IRELAND



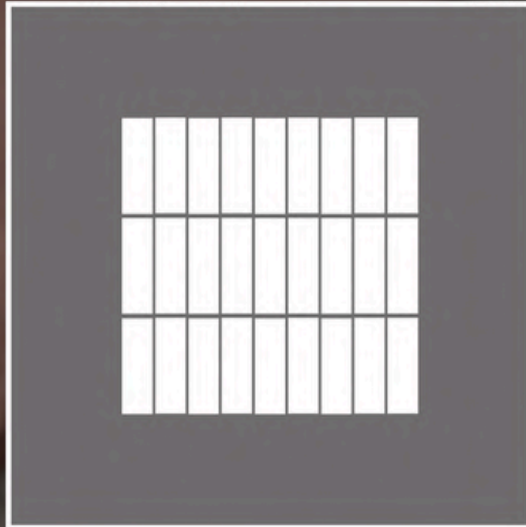
CHARCOAL



NORDIC WHITE

Formats

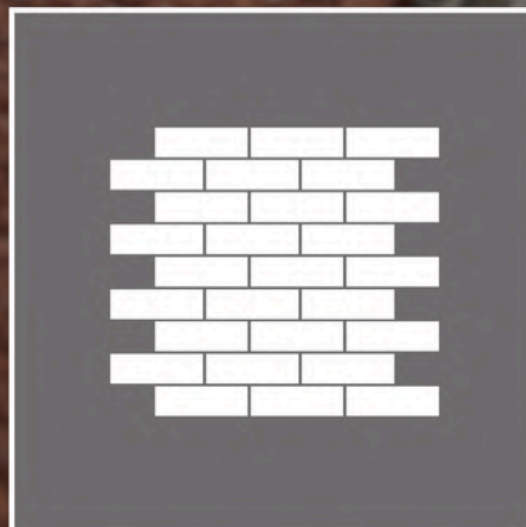
STACKED



HERRINGBONE



OFFSET



Benefits

PRACTICAL

Elm Brick is the “faux” brick that allows you to give new life to the walls of your home and office: an alternative (and practical) solution allowing you to create welcoming environments, adapted to the style and tastes of those who live there.

FLEXIBLE

Elm Brick consists of a super flexible surface able to faithfully reproduce real brick in a variety of colors that fit well in classic, rural and design contexts. It is made with quality materials and is 100% “Made in Italy”

EASY TO APPLY

Elm Brick can be easily applied to any surface, weathers well and can withstand extremes of temperature, it gives an optimal performance both inside and outside.

VERSATILE

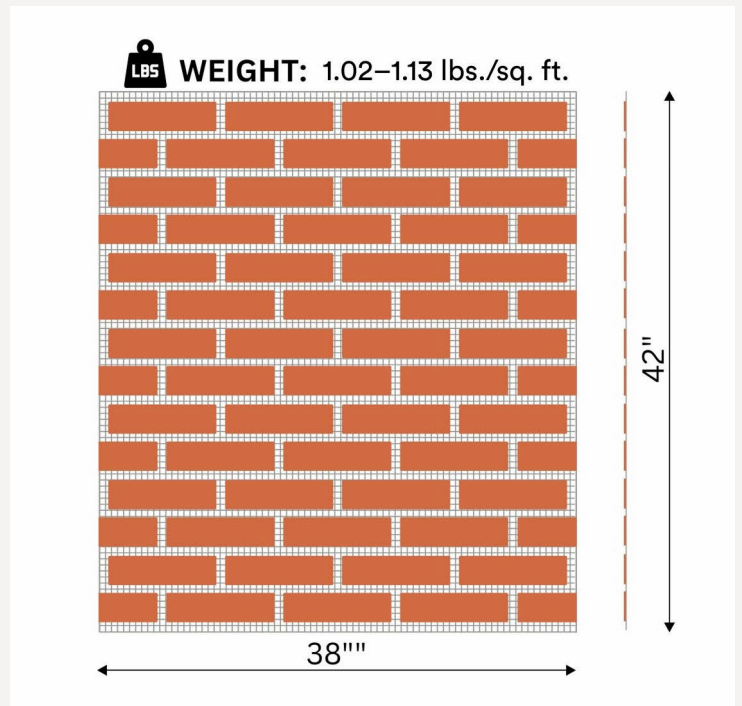
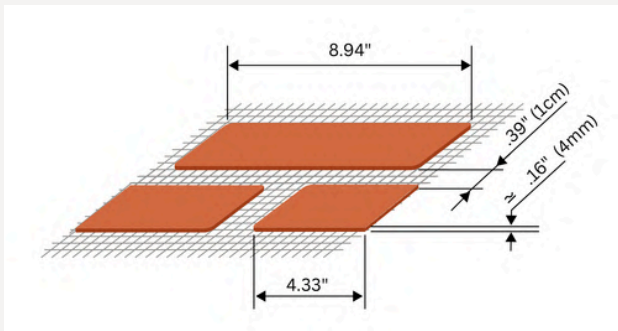
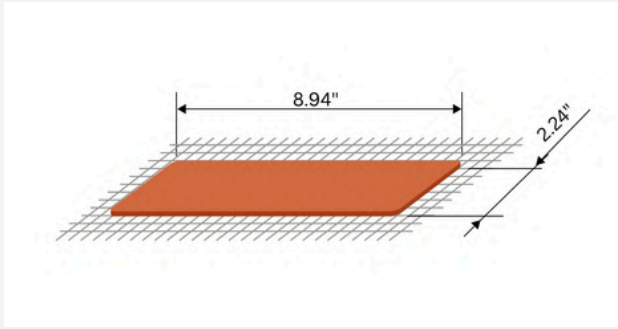
Elm Brick is the design solution to make your spaces unique: retail, exhibition stands, lofts and TV sets are just a few examples of use in which its application can make all the difference.

TEXTURED

Elm Brick is rough to the touch and has a worn look, just like real brick.



Sizing Details



PACKAGING DETAILS

5 pcs/box | 53.83 sqft/box | 57.3–59.5 lbs./box
20 LF per bag Resin (Resin Bags are ordered separately)

Data Sheet

TECHNICAL SPECIFICATION DATA SHEET

Elm Brick by Matton Flex

Property (ASTM Standard)	Industry Standard / Req.	Performance	Result	Unit	Check
Hard Body Impact (C1629)	Untreated Exterior Drywall	Treated Assembly: 50 lbf / Class I	PASS	lbf / Class	TRUE
Fire Safety: Flame Spread (E84)	Class A Requirement: 0-25	15	CLASS A	Index	TRUE
Fire Safety: Smoke Developed (E84)	Class A Requirement: 0-450	110	CLASS A	Index	TRUE
Flexural Strength (D790)	Control Strength: 629 psi	Post-Weathering: 464 psi	DURABLE	psi	TRUE
Vapor Permeance (E96)	Vapor Permeable: >10 perms	17.59 perms	BREATHABLE	perms	TRUE
Thermal Stability (D696)	Typical Cladding Goal: Low expansion	6.17 x 10 ⁻⁶ in/in/degF	STABLE	in/in/degF	TRUE
Water Resistance (D570)	Max Absorption: 5%	1.20%	Excellent	%	TRUE
Adhesion Strength (C297)	Min Requirement: 35 psi	45 psi	PASS	psi	TRUE

How To Apply Elm Brick

To a continuous wall:



01

Begin by cutting the half bricks at the end of the sheet with a cutter.



02

Using a toothed trowel of 4-5 mm thickness, apply a generous layer of previously mixed outdoor tile adhesive to the area to be covered.



03

Apply the MattonFlex sheet, tapping gently to make it stick to the newly laid glue.



04

Go over the joints several times using the jointer found in the packaging, the netting should disappear in the underlying glue, in this way the excess glue will come out, creating a hollow between one brick and the other.



05

Cut the half bricks from the ends of the second sheet and apply next to the newly applied sheet. In this way, the joint between one sheet and another is almost invisible. Keep the half bricks you have cut aside, they can be used for other applications.



06

Apply mortar to the joints. Water repellent mortar for masonry with exposed concrete can be found in most DIY stores. Mix the mortar well until it reaches a dough like consistency and insert it in the grout bag which can be found in the packaging.



07

Apply the mortar to the joints immediately after mixing. We recommend applying whilst the glue is still wet.



08

Leave the mortar to dry a little; using the jointer apply light pressure to the joints in order to cover the net.



09

Use a dry brush to remove the excess mortar.



10

In order to avoid waste, the two ends of the sheet can be applied closer together and the bricks filled with Resin Bags, which can be purchased separately.

How To Apply Elm Brick

To pillars, angles & corners:



01

Measure and cut the first side of the pillar with a cutter.



02

The second part of the pillar will be covered by the Mattonflex sheet cut to size matching the long brick to the short brick in order to create the shape of a real brick.



03

When purchasing, please be sure to order the correct quantity of Resin Bags, which contain colored resin matching the brick color. Resin Bags are sold separately and, when ordered, will be included with your shipment. Cut the end of the grout bag.



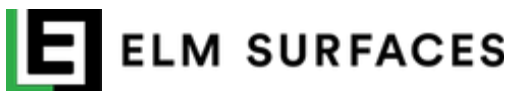
04

To fully integrate the colors, blend the resin gently with a glove running your hand along the surface.



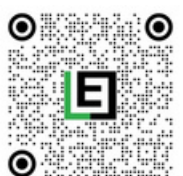
05

The resin will dry making the joint between the two sheets invisible.



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Scan to visit
website



Project Images



Contact Us



FOR INQUIRIES, CUSTOM ORDERS, OR TO LEARN
MORE ABOUT ELM BRICK, REACH OUT TO US.
WE'RE EAGER TO ASSIST YOU!

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