

Role | Communications Designer

Years of Experience	0-2 years
Relevant Industry	Architecture and Design
Reporting Structure	Reporting to Associate Principal
Qualification	Masters / Bachelors Degree
Employment Status	Permanent
Job Location	Lado Sarai, New Delhi

About the practice

Studio Lotus' work is grounded on the principles of Conscious design, an approach that celebrates local resources, cultural influences, a keen attention to detail and an inclusive process. Our design process includes everyone, from the principals to the interns, fostering a culture centred on a high degree of individual ownership.

Our team of 100+ people come from varied backgrounds—architects, interior designers, engineers, even graphic and textile designers. Working in a highly collaborative setting, teams operate as mini-studios within the larger studio. Democracy and transparency are key to our design process. Together, we aim to craft benchmark solutions that address society's changing ways of living and working.

Role Description

Exceptional graphic design and information synthesis skills to support our architecture firm's marketing and public relations efforts. This role involves creating and managing content across various platforms, including print, web, mobile, video, and social media. The Communications Designer will work closely with Principals and design teams to develop compelling content and articulate the studio's messaging, ensuring alignment with our brand's tone and objectives.

Requirements – Skill-sets and Knowledge

- Strong graphic design skills, both in software (Illustrator, Photoshop, InDesign, AutoCAD, SketchUp) and in aesthetics.
- Keen attention to detail and aesthetics.
- Collaborate with design teams to develop content for various platforms-high-quality materials that support business development, website, social media and PR efforts.
- Create presentation content and award entries that successfully capture the studio's ethos.
- Ensure all content aligns with the studio's tone of voice and brand messaging.
- Exhibit competence with data to track and manage social media and website metrics (good Microsoft Office skills)
- Strong writing skills, videography and editing skills are a bonus.
- Familiarity with architectural communications and marketing best practices is desirable.