

Role | Visual Communications Designer

Years of Experience	0-2 years
Relevant Industry	Architecture and Design
Reporting Structure	Reporting to Associate Principal
Qualification	Masters / Bachelors Degree
Employment Status	Permanent
Job Location	Lado Sarai, New Delhi

About the practice

Studio Lotus' work is grounded on the principles of Conscious design, an approach that celebrates local resources, cultural influences, a keen attention to detail and an inclusive process. Our design process includes everyone, from the principals to the interns, fostering a culture centred on a high degree of individual ownership.

Our team of 100+ people come from varied backgrounds—architects, interior designers, engineers, even graphic and textile designers. Working in a highly collaborative setting, teams operate as mini-studios within the larger studio. Democracy and transparency are key to our design process. Together, we aim to craft benchmark solutions that address society's changing ways of living and working.

Role Description

Exceptional graphic design and information synthesis skills to support our firm's thought leadership, marketing and public relations efforts. This role involves creating and managing content across various platforms, including print, web, mobile, video, and social media. The Graphic Designer will work closely with Principals and design teams to deeply understand our brand ethos and values to develop compelling visual content. The role calls for independent thinking, creativity and strong fundamentals in layout, typography and visual clarity. A demonstrable interest in architecture and design would be a bonus.

Key Responsibilities

- Create visual assets for multiple platforms — pitch decks, website, social media, event presentations, print and digital.
- Translate ideas, content and data into clear, engaging visual formats, including short motion pieces/ basic animations.
- Work independently to develop presentations, award entries and project features.
- Maintain consistency across all visual outputs through strong grid discipline, typographic sensitivity and attention to detail.
- Use AI tools to speed up workflows, while maintaining design integrity.

Requirements – Skill-sets and Knowledge

- Strong software knowledge (AutoCAD, SketchUp, Illustrator, Photoshop, InDesign) and aesthetics.
- Keen attention to detail and accuracy
- Ability to work with images, drawings and multi-format content
- Working knowledge of Microsoft Office
- Strong videography and editing skills would be nice to have