Reimagine Workforce Wellbeing with Real-Time Precision

Turning invisible wellbeing risks into measurable business value

Mihael Arcan
Founder of Lua
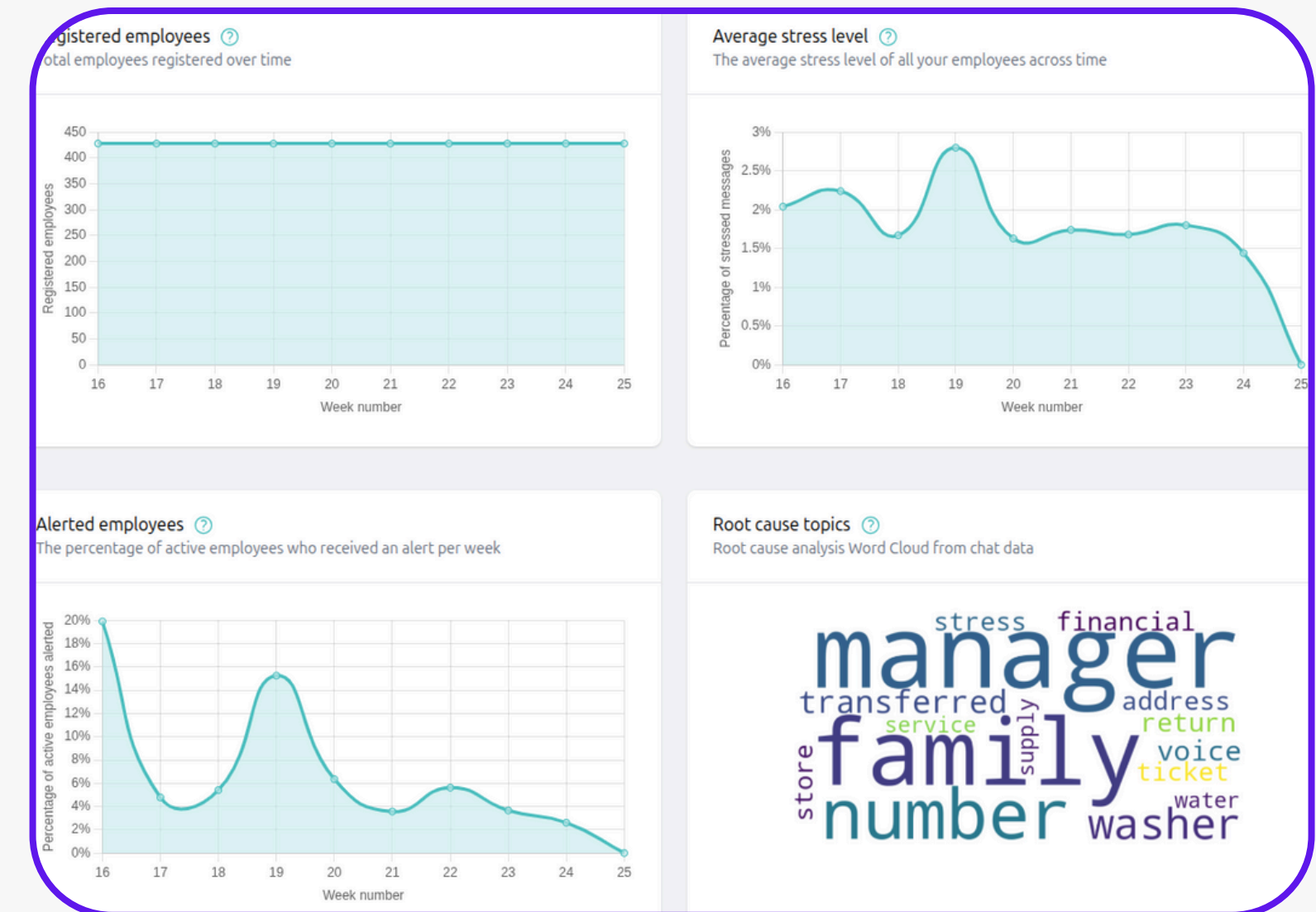mihael@luahealth.io

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The Leadership Imperative

Today's Leadership must:

- Reduce costly attrition and retain critical talent
- Prevent burnout before it impacts performance
- Align HR strategy with business performance goals
- Justify investment in wellbeing with hard data

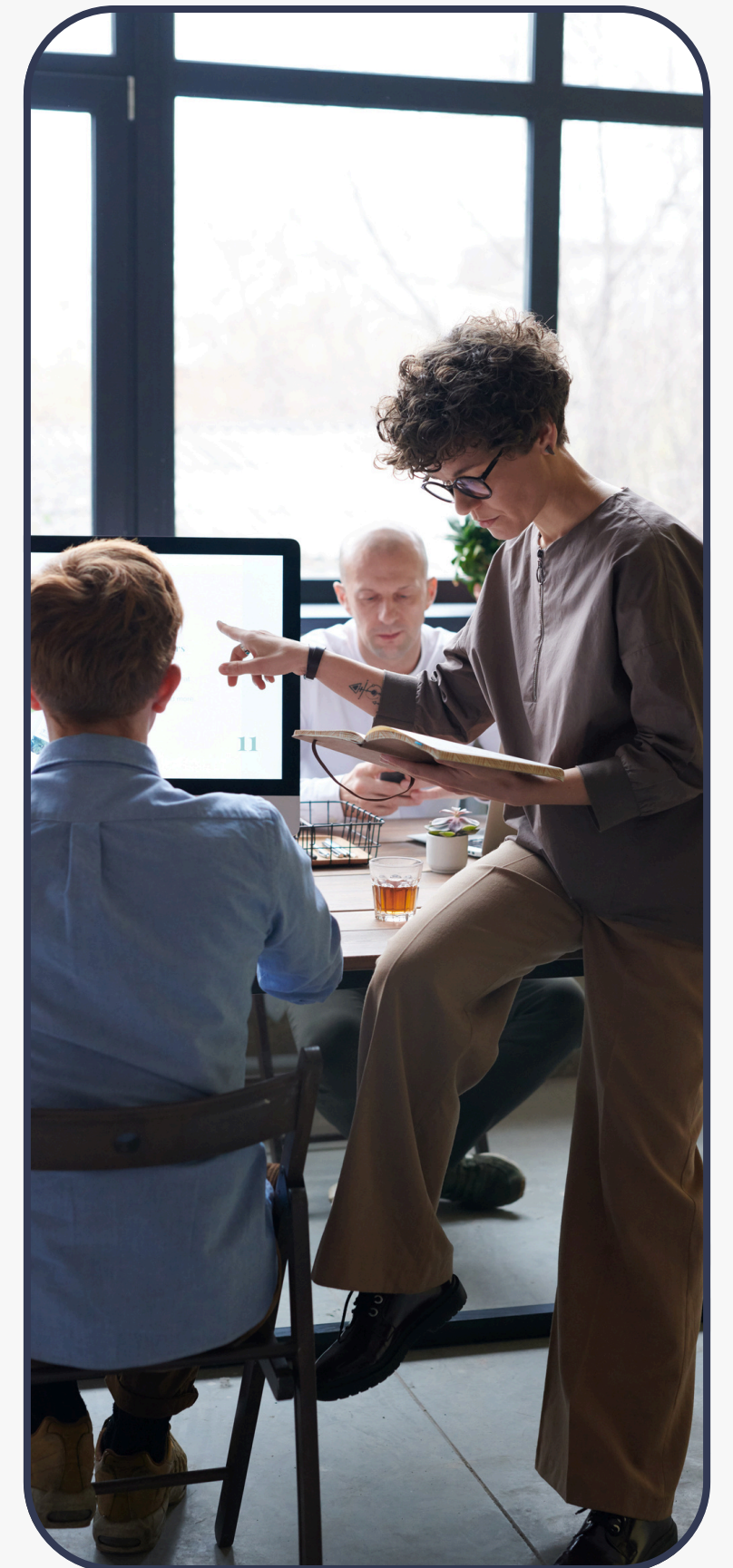*Yet visibility remains the biggest blocker to success.*

Lua's Leadership Dashboard

The Hidden Cost of Inaction

- **50% of employees** report burnout (McKinsey, 2024)

- **1 in 2 resignations** are stress-related

- **€300,000+ average cost** per lost knowledge worker

- **Only 12%** of companies effectively manage burnout at scale

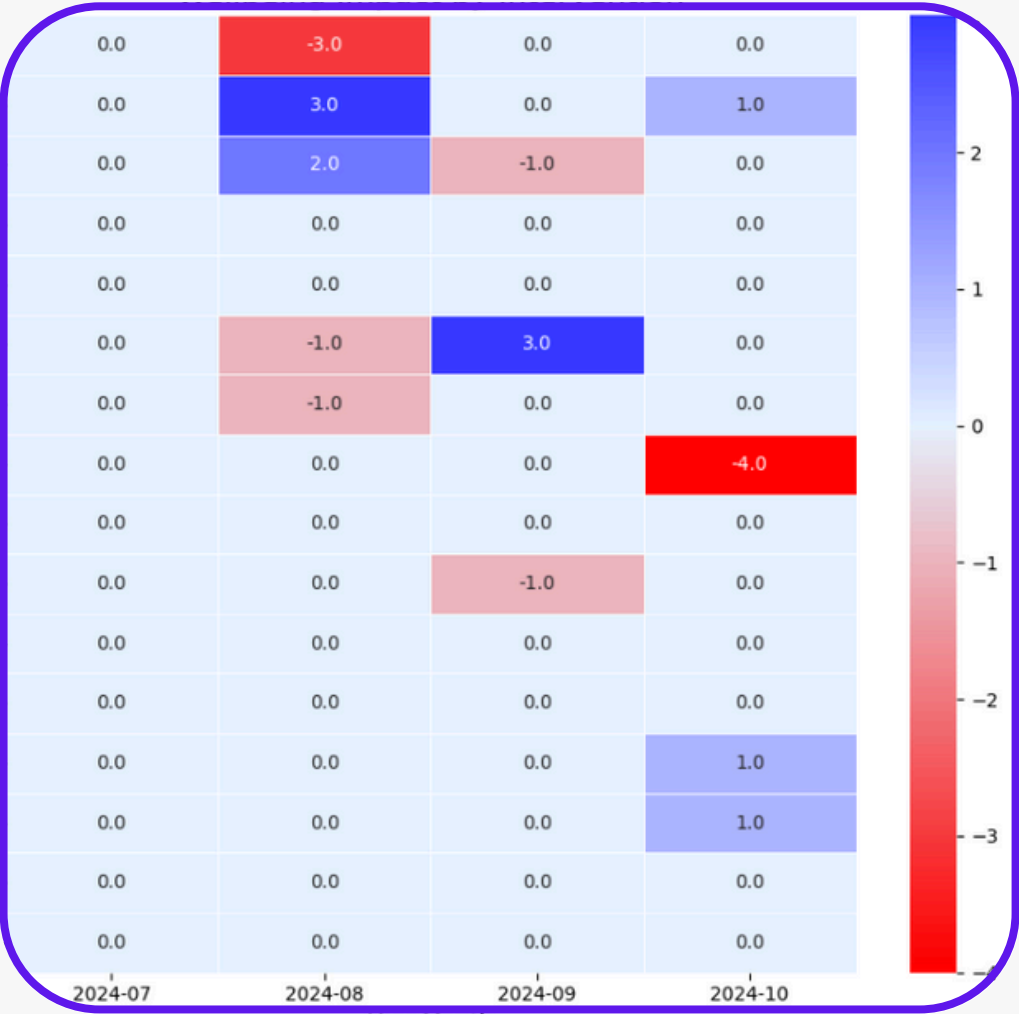- Absenteeism, presenteeism, attrition = The Hidden Costs Behind the **$8.8 Trillion Productivity Gap** (Gallup 2023)

Invisibility = Risk. Without real-time data, HR can't act early.

AI-Powered Workforce Wellbeing Intelligence

Zero friction. Fully anonymized. Embedded in Slack and Teams.

- **Passive detection** of early burnout signals
- Daily and monthly **wellbeing trend reporting**
- **Precision analytics** showing what interventions work
- **ROI tracking** by program
- Go live in 1 week — **66% stress risk reduction proven**
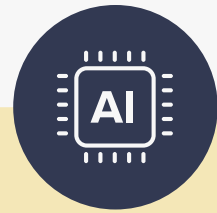

Lua's Benefit Analysis

Strategic Business Outcomes

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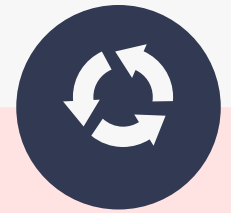**REDUCE TURNOVER BY FLAGGING AT-RISK TEAMS EARLY**

CUT ABSENTEEISM & PRESENTEEISM WITH SMART INTERVENTIONS

SUPPORT DATA-DRIVEN WORKFORCE PLANNING

STRENGTHEN EVP AND TALENT ATTRACTION WITH DATA-BACKED SUPPORT

PROVE ROI ACROSS EAPS AND WELLBEING SPEND

Built for Enterprise HR

- **Integrates seamlessly** into Teams/Slack
- Fully anonymized, **privacy-first approach**
- **SaaS model** — easy to deploy and scale
- **Built with experts** in organizational psychology and AI
- Trusted by EAPs, HR tech platforms, and global employers
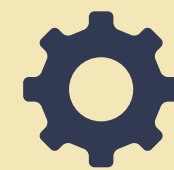
Real Impact. Fast.

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IntouchCX Outcomes:
- **60+%** reduction in detected stress risk in weeks
- **3x** Higher utilization of existing EAPs

Tailored alerts and early interventions drive measurable improvements in retention and productivity

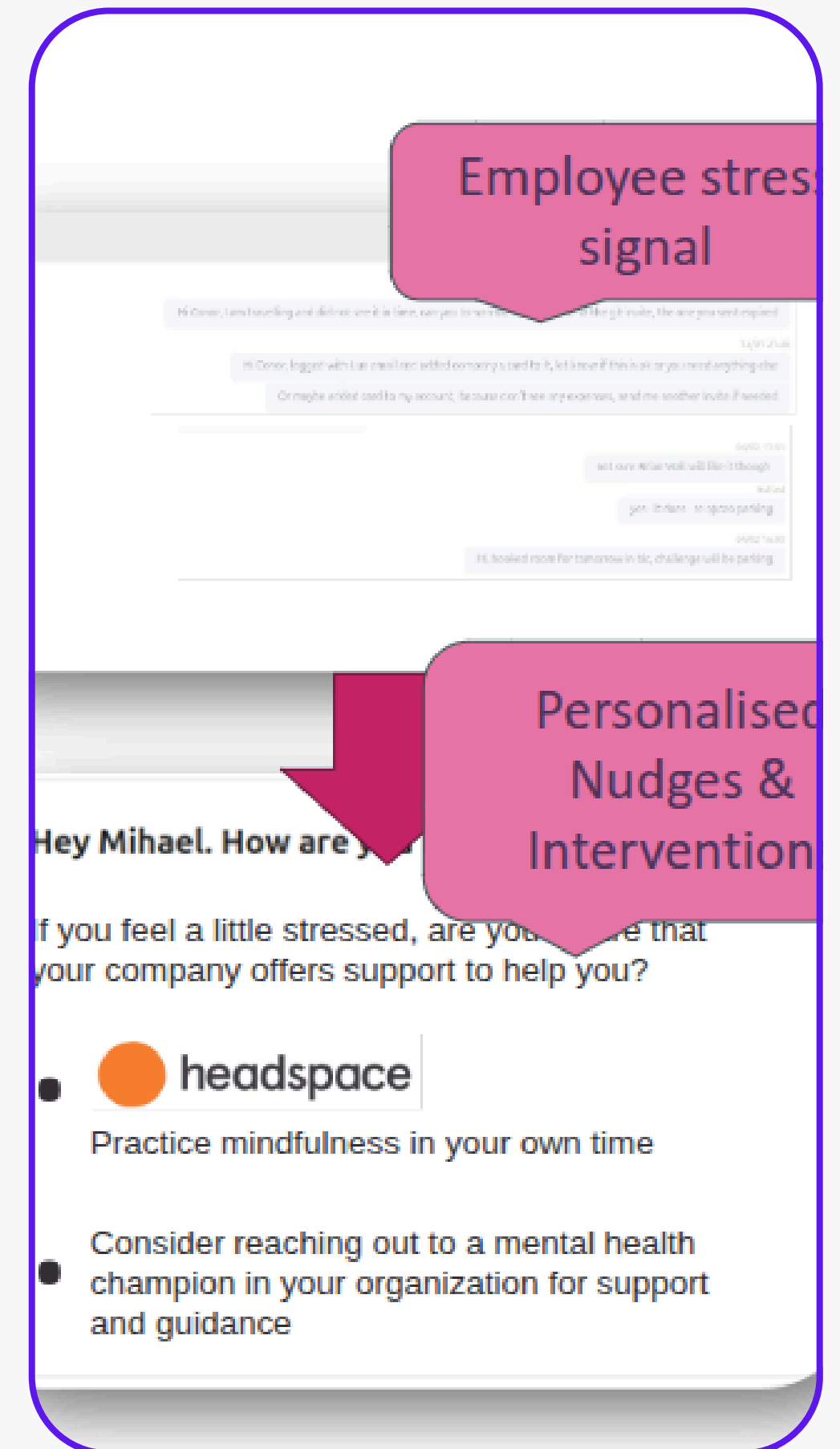**Clear insights** into which wellbeing programs drive value

Actionable intelligence for C-suite and board reporting

WHITE PAPER

Intouch CX
October 2023

AI-Powered Innovation Is Reshaping Workforce Well-Being

Vinson, et. al. *Proactive Support for Employee Mental Health: Implementing a Stress Detection Algorithm in the Workplace.* In Proceedings of the Second International Digital Mental Health & Wellbeing Conference, Derry-Londonderry, 2024.
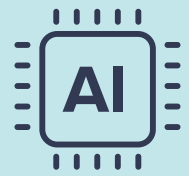
Real-Time HR Intelligence, Zero Disruption

- **No surveys**. No friction. No waiting.
- Lua integrates into your Team's workflow.
- HR gets daily insights, real-time dashboards, and strategic reports

Lua's Personalised Nudges

Privacy & Governance First

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100% anonymized data — no individual tracking, ever

Enterprise-grade security — externally audited and certified

Fully GDPR-compliant — built for trust and regulatory alignment

Designed for ethical HR — empower teams without surveillance

Team-level insights only, protects confidentiality / enabling action

Not Just Better — Smarter.

Discover how we outperform the competition in features, speed, and results.

Feature / Advantage	Our Product	Competitor
AI Utilisation	✅ **Real-time**/ passive AI detection,	⚠️ GenAI for survey-driven insights
Survey-Free Insight	✅ **No surveys**, passive, signal detection	❌ Frequent pulse/self-reflection tools
Real-Time Behavioural Insight	✅ **Continuous** risk detection/ no workflow disruption	⚠️ Lifecycle-focused nudges, less about real-time detection
Wellbeing Detection & Support	✅ **Early burnout/stress** detection and nudges	⚠️ Basic burnout flags via survey scoring
Integrated Nudges	✅ **Contextual**, AI-driven nudges	⚠️ Manager feedback loops only
Slack / Teams Integration	✅ **Deep integration** for data analysis	❌ Not integrated

Find the perfect plan for your needs

Lua

Essential Package

- Real-time engagement tracking
- Basic Slack/ Teams integration

$2 user/month

Insight Package

Everything in Starter, plus:

- Bespoke insights dashboard
- Team-level engagement benchmarking
- Real-time alerts & wellbeing risk signals

$5 user/month

Precision Package

Everything in Growth, plus:

- Custom integrations & open APIs
- Predictive stress/ burnout analytics
- Advanced ROI impact modeling
- Monthly Precision Wellbeing Intelligence report

$8 user/month

*Pricing subject to volume-based discounts and multi-year contract terms.

Unlock the Strategic Power of Wellbeing

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Are you ready to:

- Prevent silent burnout before it spreads?
- Make HR a driver of business resilience?
- Prove the ROI of every wellbeing initiative?

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