

TRAINING OVERVIEW



Professional Scrum Product Owner - AI Advanced™

From AI user to AI feature maker: learn turning AI into real product value

Many Product Owners already use AI as a co-pilot — but the real challenge lies in taking the next step: turning those insights into actual product features. The PSPO-AI Advanced course provides a structured approach, practical tools, and confidence to move beyond using AI as a helper — enabling you to strategically integrate AI into your product roadmap and deliver tangible customer value.

Course Overview

The Professional Scrum Product Owner – AI Advanced (PSPO-AI Advanced) course builds on the foundations of PSPO-AI Essentials, helping Product Owners move from using AI tools to designing and delivering AI-powered product features.

In this one-day interactive workshop, participants learn how to identify valuable AI opportunities, prototype responsibly, and integrate AI capabilities within a Scrum environment. Through hands-on exercises with low-/no-code tools and real-world cases, you'll gain the skills and confidence to turn AI concepts into tangible, ethical, and customer-focused product outcomes.

You'll leave with practical frameworks and templates to guide AI-driven experimentation, decision-making, and delivery — ensuring AI becomes a natural and responsible part of your product strategy.

Course Topics

Module 1 | Why AI Features Are Different (introduction of AI Canvas, AI DOD, AI Runbook)

Module 2 | Design & Build a real AI 'Agent' Feature (and learn that AI is indeed different)

Module 3 | Operate, Evaluate & Refine Your AI Product (further de-mystifying of AI solutions))

And leave with confidence to lead AI in your products

Course Learning Objectives

1. Identify and define high-impact AI features using the AI Product Feature Canvas
2. Create thin-slice prototypes of AI functionality (chatbots, recommenders, agents) using low-/no-code tools
3. Incorporate bias awareness, ethics, and risk management into your Definition of Done (AI)
4. Design and maintain an AI Runbook for monitoring, feedback, and continuous adaptation
5. Apply Scrum empiricism to incrementally develop and validate AI-based product functionality
6. Present and justify your AI vision and roadmap to stakeholders with clarity and impact



Who Should attend?

This advanced program is designed for:

- **Product Owners who have completed PSPO-AI Essentials (or have equivalent hands-on AI experience in their role)**
- **Scrum Team members, Product Managers, and stakeholders who want to understand how to lead AI-powered product initiatives**
- **Non-technical leaders who need to guide AI projects without requiring engineering expertise**

No coding skills are required — this is a product-focused, not technical, training

Why participate?

- Move from using AI to building AI-powered products with a clear, repeatable approach
- Learn practical tools and templates (AI Feature Canvas, AI Runbook, DoD extensions) ready to use in your team
- Explore low- and no-code AI prototyping safely and effectively
- Build credibility and confidence when discussing AI value, risks, and strategy with stakeholders
- Leave with a concrete roadmap for responsibly integrating AI into your product

Professional Certification

All participants completing the PSPO-AI Advanced training receive a password to take the PSPO AI Advanced (PSPO-AIA) assessment. The industry-recognized PSPO-AIA certification requires a minimum passing score of 85%. Class participants of official AgileVisor/Scrum.org classes who attempt the PSPO-AIE assessment within 14 days of receiving their free password and do not score at least 85% will be granted a second attempt at no additional cost.

Why AgileVisor

AgileVisor training provides a hands-on, activity-based learning experience using a consistent set of materials around the world no matter which Scrum.org Professional Trainers (PST) is teaching the course. Each course explores real-world challenges to help students apply what they learn in their roles once back at work.

AgileVisor is consistently rated as one of the best training providers. We are rated on Average 4.9 ★★★★★ on [Scrum.org](https://www.scrum.org) and [Trustpilot](https://www.trustpilot.com))

Frequently Given Answers



- During the training, the trainees receive a temporary userid to the current most widely used AI tools (e.g. for the suits of OpenAI, MS (Copilot), Google, and more)
- We acknowledge that the AI tool landscape is ever changing and we will stay up-to-date with the AI tools offered
- If possible we recommend to bring your personal laptop, as some AI tools may be blocked by your company. Sometimes you may work with a participant on their laptop; we also have some spare laptops available
- All training material and lessons learned will be available to you via a shared drive
- The training is delivered by an Official Accredited Trainer (PST) from Scrum.org, ensuring quality, consistency, and professionalism

Training Characteristics

- Interactive & practical: Short theory blocks combined with exercises, discussions, and hands-on prototyping
- Experience-based: Builds on the foundation of PSPO-AI Essentials or equivalent knowledge
- Accessible: No coding or deep technical skills required — focus is on product strategy and value creation
- Reusable materials: Includes all templates and canvases used in the course (AI Feature Canvas, DoD extension, AI Runbook, Risk checklist)
- Real-world relevance: Case studies and examples drawn from modern AI product development contexts

Practical Information

- Duration: 1 day
- Format: In-person, online, or hybrid (depending on session)
- Group size: up to 12 participants for optimal interaction
- Recommended prerequisite: PSPO-AI Essentials or equivalent AI-related Product Owner experience
- Investment: from €745 (early bird) / €795 (standard)