# **Courtney La Prince**

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# **Professional Summary**

Product-focused UX/Product Designer experienced in creating design systems, learning assets, and hands-on Figma files that teach product workflows and scale learning. I combine product design, instructional design, and front-end fluency to produce learner-centered courses, tutorial files, scripted video content, and accessible example assets. Comfortable leading cross-functional initiatives, leveraging AI to speed production, and translating complex design and technical topics into clear, engaging learning experiences.

## **Experience**

#### Archer Daniels Midland, Remote (Chicago)

Lead UX Designer / UI Developer, (Nov 2021 - Present)

- Author and maintain reusable component libraries and example files in Figma; create classroom-ready demo files and documentation to onboard designers and engineers.
- Develop learner-friendly prototype artifacts and step-by-step walkthroughs for new features; produce annotated Figma files used in internal training and onboarding..
- Partner with product, engineering, and accessibility AGILE teams to ensure tutorial assets reflect real product behavior and meet accessibility standards.

### America On Tech, Remote (Los Angeles)

UX & Web Dev Instructor (Jan 2021 - May 2024)

- Developed a reusable React component library for iOS applications, ensuring UI consistency based on Figma and performance optimization.
- Collaborated with cross-functional teams to define application requirements, employ Design Thinking methodologies, and deliver projects on time.

#### U.S. Bank, Remote (Atlanta)

Software Engineer (Apr 2020 – October 2021)

- · Designed curriculum, lesson plans, and hands-on projects teaching Figma, prototyping, accessibility, and front-end implementation.
- Created assessment rubrics, knowledge checks, and portfolio review sessions to measure learner progress and readiness for industry roles.

#### Contract & Consulting, Remote/Or Onsite, Depending on Client's Needs

UX Designer / UI Developer, (Feb 2017 – Apr 2020)

(UST Global, Miramar, Tata, HCL)

- Produced reusable UI libraries and example Figma, Miro, Mural files; collaborated with engineering on dev-ready assets and Storybook locumentation.
- · Delivered responsive product UIs, improved UX metrics, and provided workshop materials used to train internal teams.

#### IBM, Jersey City, NJ

Senior Consultant, Blockchain Developer & Lead UX/UI Designer/Developer, (Jan 2018 - August 2018)

- Led a hybrid design/dev team to deliver blockchain POCs using Agile and Design Thinking workshops, resulting in improved client engagement and a 20% increase in proposal acceptances.
- Created motion graphic assets and videos using After Effects, Premiere Pro, Illustrator, and Photoshop for client-side demos, enhancing visual communication and client understanding of product features
- Architected and implemented client-centric projects employing User Experience/User Interface Design principles, Agile Methodology, and a comprehensive suite of tools including JIRA, Sketch, InVision, and Trello, alongside proficiency in HTML/SCSS, JavaScript, Angular 5/6, Chaincode, GitHub, Node.js, TypeScript, and RESTful APIs.

# CSRA, Arlington, VA

UX/UI Designer & Developer, (Nov 2016 - Jan 2018)

• Produced accessible example assets, journey maps, and storyboards; created training artifacts used to communicate compliance decisions to cross-functional teams.

Other companies/ work experience can be provided as needed

## **Skills**

**Learning & Content:** Instructional design, curriculum outlines, scripting, knowledge checks, hands-on exercises, video storyboard creation

**Figma & Design Systems:** Authoring example files, component libraries, DS governance, Figma Community publishing

**Production & Motion:** Video asset creation support, motion graphics collaboration, tutorial asset design

**Technical & Dev:** HTML/CSS/JS, React familiarity, CMS/workflow tools, Storybook, Dev handoff artifacts

Research & Accessibility: Learner testing,

usability for education, WCAG 2.1 accessibility best practices

**Processes & Tools:** Continuous Discovery, Agile, Miro, Lucid, Jira; AI tools to accelerate content (prompting, generation, automation)

## **Education**

Moore College of Art & Design, Philadelphia, PA B.F.A, Graphic Design, 2013