

COURTNEY LA PRINCE

Chicago, IL | 202-302-7320 | courtneylaprince88@gmail.com | Claprincedesigns | LinkedIn | Github

PROFESSIONAL SUMMARY

Senior UX/Product Designer blending human-centered design with AI strategy to drive smarter, scalable digital experiences. Experienced in building enterprise-level design systems, shaping product direction, and aligning design, development, and learning functions into a unified workflow. Skilled in applying AI to optimize design operations, accelerate decision-making, and enhance accessibility and consistency across teams. Known for turning complex technical and business requirements into intuitive, data-informed interfaces that balance creativity, usability, and measurable impact.

CAREER HIGHLIGHTS

- Built and scaled Figma design systems used across 12+ enterprise products, improving accessibility compliance and developer handoff speed.
- Introduced AI-driven documentation and asset generation tools that reduced design maintenance time by 35%.
- Designed onboarding experiences that cut designer ramp-up time by 40% through interactive demos and reusable assets.
- Partnered with engineering and product teams to integrate accessible, AI-supported workflows into core delivery pipelines.
- Led UX research and design for an AI-powered IT support chatbot, increasing user satisfaction by 40%.

CORE COMPETENCIES

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| • Design Systems Architecture | • User Research & Testing | • Cross-Functional Team Leadership |
| • UX Strategy & Product Thinking | • AI-Enhanced Design Workflows | • Instructional & Visual Communication |
| • Prototyping & Interaction Design | • Front-End Collaboration | • Agile & Continuous Discovery |
| • Accessibility & Inclusive Design (WCAG 2.1) | • Design Documentation & Developer Handoff | • Workshop Facilitation |

EXPERIENCE

- Lead UX Designer / UI Developer** | Archer Daniels Midland – Remote (Chicago)

Nov 2021 – Present

 - Built and maintained reusable component libraries and Figma design systems supporting 12+ internal products, improving consistency and accessibility.
 - Designed annotated demo files and interactive onboarding walkthroughs that reduced new-designer ramp-up time by 40%.
 - Partnered with engineering and accessibility teams to ensure tutorial assets mirrored live product behavior and met WCAG 2.1 standards.
 - Leveraged AI tools to automate documentation updates, streamline asset production, and maintain design governance.
 - Conducted user research and usability testing to design an AI-driven IT support chatbot, increasing user satisfaction by 40%.
 - Designed and led internal training on Figma workflows, prototyping, and accessibility best practices.
 - Drove adoption of standardized, AI-enhanced design processes across product, engineering, and learning teams.
- UX & Web Development Instructor** | America On Tech – Remote (Los Angeles)

Jan 2021 – May 2024

 - Taught applied UX design, prototyping, accessibility, and front-end fundamentals through project-based learning.
 - Mentored students in design thinking, product strategy, and emerging AI tools to prepare them for modern design careers.
 - Collaborated with industry mentors and cross-functional teams to guide learners through real-world product development cycles.
- React Developer** | U.S. Bank – Remote (Atlanta)

Apr 2020 – Oct 2021

 - Developed a reusable React component library for iOS and web platforms, improving design consistency and performance.
 - Wrote clean, scalable code and conducted code reviews to ensure quality, accessibility, and maintainability.
 - Translated UI/UX designs and wireframes into high-quality, production-ready interfaces using modern frameworks.

- Partnered with UX and product teams to integrate design best practices and AI-assisted testing tools into agile sprint cycles.

UX Designer / UI Developer | Contract & Consulting Roles – (UST, Miramar, TCS, HCL)

Feb 2017 – Apr 2020

- Delivered responsive UIs, reusable component libraries, and design documentation to enhance cross-platform scalability.
- Created Figma, Miro, and Mural assets that improved collaboration, workshop efficiency, and design-to-dev handoff accuracy.
- Partnered with development teams to improve UX metrics, implement AI-assisted design reviews, and streamline internal design training.

Senior Consultant, Blockchain Developer & Lead UX/UI Designer | IBM – Jersey City, NJ

Jan 2018 – Aug 2018

- Led a hybrid design–development team to deliver blockchain proof-of-concepts that improved client proposal acceptance rates by 20%.
- Produced motion and video assets for client demos using After Effects, Premiere Pro, Illustrator, and Photoshop, enhancing product storytelling.
- Applied Design Thinking and Agile frameworks across the full lifecycle, driving collaboration through tools like Sketch, InVision, and Jira.
- Developed front-end components using HTML/SCSS, JavaScript, Angular, Node.js, and REST APIs to validate design prototypes and emerging AI-driven workflows.

UX/UI Designer & Developer | CSRA – Arlington, VA

Nov 2016 – Jan 2018

- Designed accessible assets, journey maps, and storyboards to communicate compliance updates and policy changes.
- Developed training materials and interactive guides that improved team understanding of UX standards, accessibility, and regulatory decisions.

TECHNICAL PROFICIENCY

- Figma (Design Systems, Components, Prototyping)
- HTML, CSS, JavaScript & React Familiarity
- Storybook & CMS Workflow Tools
- Miro, Lucid & Jira (Agile Collaboration)
- AI Design Tools (Prompting, Automation, Generation)

EDUCATION

Moore College of Art & Design – Philadelphia, PA

Bachelor of Fine Arts in Graphic Design – 2013

CERTIFICATIONS

- **SAFe 6 Practitioner** – Certified 2025
- **In Progress:** UX Strategy | AI for Designers | Advanced Product Design Systems