

COURTNEY LA PRINCE

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PROFESSIONAL SUMMARY

Senior Product Designer with 13+ years in design and 9+ years building enterprise digital products. Equally fluent in hands-on craft and systems-level thinking — known for architecting Figma design systems that scale across multiple products, leading cross-functional design strategy, and integrating AI tools into design workflows for measurable efficiency gains. 5+ years in fully distributed teams across multiple time zones, with proven ability to drive alignment async and deliver high-quality work without daily supervision.

CORE COMPETENCIES

- Senior Product & UX Design
- Figma Design Systems & Token Architecture
- Design Strategy & Creative Direction
- Component & Variant Systems
- Accessibility (WCAG 2.1)
- Prototyping & User Research
- Front-End Development (React, HTML, CSS, JavaScript)
- Cross-Functional Team Leadership
- AI-Enhanced Design Workflows
- Distributed & Async Collaboration
- Design Documentation & Developer Handoff

CAREER HIGHLIGHTS

- Architected and scaled Figma design system supporting 12+ enterprise products at ADM, including shared libraries, component hierarchies, and Token Studio integration.
- Founded La Prince Studios (2022), a full-stack digital product studio delivering enterprise UX, AI-driven internal tools, and design systems for client engagements.
- Reduced design maintenance time by 35% through AI-driven documentation and asset generation workflows.
- Cut new-designer onboarding ramp-up by 40% through interactive demos, reusable assets, and internal training programs.
- Led design systems and component library work at U.S. Bank serving distributed iOS and web product teams across multiple time zones.
- Delivered blockchain product prototypes at IBM that improved client proposal acceptance rates by 20%.

EXPERIENCE

Lead UX Designer / UI Developer | Archer Daniels Midland – Fully Remote

Nov 2021 – Present

- Architected and maintained Figma design system supporting 12+ enterprise products, managing shared libraries, component hierarchies, variants, and publishing workflows across multiple product teams.
- Led cross-functional design strategy across product, engineering, and accessibility teams, translating business goals into scalable user experiences.
- Configured and maintained Token Studio integration, mapping brand tokens to Figma variables across color, typography, spacing, and component-level systems.
- Executed library migrations and Swap Library reconnections across active production files, manually resolving renamed, deleted, and structurally changed components.
- Administered Figma Enterprise org settings including team structure, library sharing permissions, and seat management across the design organization.
- Designed onboarding walkthroughs and led internal training on Figma systems, prototyping, and accessibility — reducing new-designer ramp-up by 40%.
- Leveraged AI tools to automate documentation updates and streamline asset production, reducing design maintenance time by 35%.
- Conducted user research and usability testing to validate flows for enterprise products serving internal operations teams.
- Partnered with engineering on developer handoff, accessibility audits (WCAG 2.1), and component implementation reviews.
- Designed AI-supported chatbot research interfaces and internal AI tooling integrating with enterprise data workflows.

Founder & Principal Designer | La Prince Studios — Fully Remote (Los Angeles)

2022 – Present (concurrent)

- Founded full-stack digital product studio specializing in enterprise UX, AI-enhanced design workflows, and front-end development for client engagements.
- Deliver UX and product design services for enterprise clients, including AI-driven internal tools, design systems, dashboards, and product redesigns.
- Build Figma prototypes, design systems, and documentation that translate complex enterprise workflows into clear, testable interfaces.
- Define design strategy and creative direction across client engagements, partnering with founders, product leaders, and engineering teams.
- Lead front-end implementation engagements using React, HTML, and CSS to deliver production-ready components from design through development.
- Manage client relationships end-to-end including scoping, proposals, contracts, and delivery within agreed-upon timelines and budgets.

UX & Web Development Instructor | America On Tech — Fully Remote *Jan 2021 – May 2024 (concurrent)*

- Taught applied UX design, prototyping, accessibility, and front-end fundamentals through project-based learning to early-career students.
- Mentored students in design thinking, product strategy, and emerging AI tools to prepare them for modern design careers.
- Collaborated with industry mentors and cross-functional teams to guide learners through real-world product development cycles.
- Developed curriculum and training materials adopted across cohorts to standardize learning outcomes.

React Developer | U.S. Bank — Fully Remote (Atlanta-based, cross-coast team) *Apr 2020 – Oct 2021*

- Developed reusable React component library for iOS and web platforms, improving design consistency and performance across distributed product teams.
- Translated UI/UX designs and wireframes into production-ready interfaces using modern frameworks; conducted code reviews for quality, accessibility, and maintainability.
- Partnered with UX and product teams across multiple time zones to integrate design system practices into agile sprint cycles.
- Drove async collaboration and documentation standards that kept distributed team aligned on component decisions and release timing.

UX Designer / UI Developer | Contract & Consulting Roles – (UST, Miramar, TCS, HCL) *Feb 2017 – Apr 2020*

- Delivered responsive UIs, reusable component libraries, and design documentation to enhance cross-platform scalability across multiple client engagements.
- Created Figma, Miro, and Mural assets that improved collaboration, workshop efficiency, and design-to-dev handoff accuracy.
- Partnered with development teams to improve UX metrics and streamline internal design training.
- Balanced multiple concurrent client engagements while maintaining consistent quality and meeting agreed-upon deadlines.

Senior Consultant, Blockchain & Lead UX/UI Designer | IBM – Jersey City, NJ. *Jan 2018 – Aug 2018*

- Led hybrid design-development team delivering blockchain proof-of-concepts that improved client proposal acceptance rates by 20%.
- Applied Design Thinking and Agile frameworks across the full lifecycle using Sketch, InVision, and Jira.
- Developed front-end components in HTML/SCSS, JavaScript, Angular, Node.js, and REST APIs to validate design prototypes.
- Presented findings and design recommendations to client leadership across multiple engagements.

UX/UI Designer & Developer | CSRA – Arlington, VA *Nov 2016 – Jan 2018*

- Designed accessible assets, journey maps, and storyboards to communicate compliance updates and policy changes.
- Developed training materials and interactive guides that improved team understanding of UX standards and accessibility.
- Partnered with subject-matter experts to translate technical content into clear, user-centered communication.

TECHNICAL PROFICIENCY

- **Design Tools:** Figma (Design Systems, Variables, Token Studio, Swap Library, Enterprise admin), Sketch, InVision, Miro, Lucid, Mural
- **Frontend & Code:** HTML, CSS, SCSS, JavaScript, React, Angular, Node.js, Storybook, REST APIs
- **Research & Workflow:** Usability testing, accessibility audits (WCAG 2.1), Agile/SAFe, Jira, async documentation
- **AI Design Tools:** Prompting workflows, AI-assisted documentation, automated asset generation, prototyping with AI tooling

EDUCATION

Moore College of Art & Design — Philadelphia, PA | Bachelor of Fine Arts in Graphic Design, 2013

CERTIFICATIONS

- **SAFe 6 Practitioner** – Certified 2025
- **In Progress:** UX Strategy | AI for Designers | Advanced Product Design Systems