jennifer nguyen *

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experience *

Tixr
Product Designer   Aug 2025 - Present
Product Design Intern, Design Systems   Feb 2025 - Aug 2025

- ❖ Reduce Figma file memory usage from **20%** → **8%** by re-architecting Design System v2 (50+ components, 150+ tokens) using variable-driven and appearance-based styling.
- ❖ Simplify component architecture, reducing layer complexity **30–60% across 5 production features** by rebuilding token-aligned components and scalable templates.
- ❖ Build a React component library from Design System v2 for a core B2B platform, translating **1:1 Figma components** into scalable UI and developing a gallery app for sandboxing, testing, and documenting components as a single source of truth for engineers.
- ❖ Lead end-to-end design for B2C and B2B features (waitlist, payment plans, resale), delivering system-consistent solutions from concept through production.
- ❖ Build an AI-powered feedback tool that aggregates user sentiment from Slack, Reddit, Intercom, and other community platforms, producing structured insights to guide product and design decisions.
- ❖ Develop an AI-powered trend scraper that collects up-to-date product, visual design, and design-to-code news, generating weekly briefs to inform the design team.

Microsoft (Client)
Product Design Lead   Dec 2024 - Jun 2025

- ❖ Led a **3**-person team in a Microsoft-sponsored capstone project, coordinating research, timelines, and stakeholder feedback across **2** enterprise solutions while owning the end-to-end design of the new hire experience.
- ❖ Designed **4+** Copilot-powered touchpoints and ran **6** rounds of RITE usability testing, iterating on role-aware AI prompts to reduce friction and improve clarity in internal access workflows.

Wayfair
Product Design Intern   Jun 2024 - Aug 2024

- ❖ Designed the MVP of an internal curation tool used by **3 stakeholder groups (20+ users)**, supporting product groupings that drive approximately **80% of Wayfair's site traffic**.
- ❖ Co-designed system guardrails and an ID-paste workflow with **2** engineers, unlocking new curation combinations and streamlining internal admin workflows.

education *

University of Washington | M.S. Human Centered Design & Engineering   2023 – 2025

University of California, Irvine | B.S. Human Biology   2018 – 2021

skills *

Tools & Technical Figma, Adobe Suite, Webflow, GitHub, HTML/CSS, JavaScript, AI-Assisted Workflows (Claude Code, ChatGPT, Figma AI, Gemini, Cursor, Lovable)

UX & Product Design Visual & Interaction Design, Wireframing, Prototyping, Design Systems, Systems Thinking, Information Architecture, Responsive & Accessible Design

User Research User Interviews, Usability Testing, A/B Testing, Experimentation & Metrics-Driven Design, End-to-End Product Design, Problem Framing

Collaboration Cross-Functional Leadership, Stakeholder Alignment, Agile