

jennifer nguyen *

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*experience**

Tixr

Product Designer
Product Design Intern, Design Systems

Aug 2025 - Present
Feb 2025 - Aug 2025

- ❖ Spearheading optimization of a shared design system, refining **50+ components** and **150+ tokens**, reducing memory usage from **20% to 8%** and consolidating page layouts by **40%**, creating a scalable foundation for feature and platform growth.
- ❖ Building Figma Make feature templates to empower PMs and non-designers to independently brainstorm and prototype, establishing a consistent framework for scalable feature experimentation.
- ❖ Driving AI-assisted prototyping and demos using Claude Code, Cursor, Bolt, and Figma Make, producing **4+** interactive prototypes to conceptualize new apps, validate features, and accelerate iteration and innovation across product experiences.
- ❖ Designing high-impact product features across consumer-facing B2C surfaces and internal B2B tools, delivering usable, feasible, and consistent experiences in collaboration with PMs and engineers.

Microsoft (Sponsored)

Product Design Lead

Dec 2024 - Jun 2025

- ❖ Led a **3**-person team in a Microsoft-sponsored capstone project, coordinating research, timelines, and stakeholder feedback across **2** enterprise solutions while owning the end-to-end design of the new hire experience.
- ❖ Designed **4+** Copilot-powered touchpoints with role-aware suggestions and live AI prompts, and conducted **6** rounds of RITE usability testing to reduce friction, improve clarity, and build user confidence in internal access workflows.

Wayfair

Product Design Intern

Jun 2024 - Aug 2024

- ❖ Designed the MVP of an internal curation tool used by **3** stakeholder groups (**20+** users), powering product groupings that make up **~80%** of Wayfair's site traffic.
- ❖ Enabled new curation combinations and reduced creation time through a flexible UX and ID paste functionality.

MASAMI (Sponsored)

Product Design Lead

Jun 2023 - Aug 2023

- ❖ Led a team of **4** designers to redesign an ecommerce website experience, delivering **5+** data-driven UX improvements that enhanced usability and engagement for **40K+** annual users and are now live.

*education**

University of Washington | M.S. Human Centered Design & Engineering

2023 - 2025

University of California, Irvine | B.S. Human Biology

2018 - 2021

*skills**

Tools Figma, Sketch, Adobe Suite, Miro, Jira, Trello, Webflow, Github, AI-assisted workflows (Claude, ChatGPT, Figma AI, Gemini, Cursor)

UX & Product Design Wireframing, Prototyping, Interaction Design, Design Systems, Information Architecture, User Flows, Responsive Design, AI-Assisted Design, Data-Driven Design, Accessibility & Inclusive Design, Service Design

User Research User Interviews, Usability Testing, Surveys, A/B Testing, Journey Mapping, Service Blueprints, Personas, Ecosystem Maps

Process Agile Methodology, Cross-Functional Collaboration, Stakeholder Alignment, Workshop Facilitation, Project Management, Design Leadership, Feedback Iteration, Strategic Product Thinking