

Privacy & Essential Cookies Policy

How MINJAQ handles customer, child and third-person data for personally prepared services.

GDPR PRIVACY NOTICE

Provider	Viktória Mrázková - MINJAQ
Business address	Karpatské námestie 10, 831 06 Bratislava, Slovakia
Website	minjaq.com
Effective date	9 August 2026
Version	1.0

No advertising tracking

MINJAQ does not use Google Analytics, Meta Pixel, Meta Conversions API, or advertising cookies on minjaq.com. Strictly necessary technologies may still be used for website security, forms and Stripe checkout.

CONTROLLER DETAILS

Controller	Viktória Mrázková - MINJAQ
Address	Karpatské námestie 10, 831 06 Bratislava, Slovakia
IČO / DIČ	54867703 / 1124279673
Privacy email	minjaq.advisor@gmail.com
Phone	+421 951 800 817

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Your privacy at a glance

This Policy explains how MINJAQ collects and uses personal data when you visit minjaq.com, submit an order form, pay through Stripe, receive a report, communicate with MINJAQ, or exercise consumer or privacy rights.

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Please keep order notes minimal

Do not send medical information, identification numbers, passwords, financial details, exact home addresses, or other highly sensitive information. For a partner or other person, use a first name or alias and only the birth information genuinely needed for the selected analysis.

1. Who controls your data

1.1 Viktória Mrázková - MINJAQ is the controller of personal data used to operate minjaq.com, manage consumer orders and personally prepare MINJAQ reports. Full contact and registration details appear on the cover.

1.2 MINJAQ has not appointed a data protection officer because the current scale and nature of the processing do not require one. Privacy questions and requests should be sent to minjaq.advisor@gmail.com.

2. Data MINJAQ collects

Depending on the service and how you interact with MINJAQ, the following categories may be processed:

- Identity and contact data: name, email address, telephone number if provided, and billing contact details made available through Stripe.
- Order and analysis data: selected service, customer's birth date, relevant notes, age or guardian confirmation, third-person authorization confirmations, and the personally prepared report.
- Third-person data: a minimal name or alias, birth date, and limited relevant context about a child, partner, family member or other person included in the requested analysis.
- Payment and transaction data: price, currency, payment status, Stripe receipt or payment reference, billing country and limited payment metadata. MINJAQ does not receive the full payment-card number or security code.
- Contract and consent records: Terms version, privacy notice shown, required checkbox records, timestamps, withdrawal requests, complaint records and related communications.
- Technical and security data: IP address, browser or device information, form metadata, security logs and essential cookie or session information made available by Webflow, Stripe or hosting systems.
- Communications: emails, attachments and other information you send when asking a question, requesting support, making a complaint or exercising a legal right.

MINJAQ does not intentionally request special-category data. Do not include information about health, diagnoses, racial or ethnic origin, religion, politics, trade-union membership, genetics, biometrics used for identification, sex life or sexual orientation in the order notes. If unnecessary sensitive information is submitted, MINJAQ may delete it and may ask for a replacement submission.

3. Purposes and legal bases

MINJAQ uses personal data only for specified purposes and relies on the legal bases below.

PURPOSE	DATA	LEGAL BASIS
Order and service delivery	Identity, contact details, birth data, selected service, notes, report and communications.	Contract and pre-contract steps - GDPR Art. 6(1)(b).
Payment and records	Order value, payment status, receipt or transaction reference, billing and accounting data.	Contract and legal obligations - Arts. 6(1)(b) and 6(1)(c).

PURPOSE	DATA	LEGAL BASIS
Security, fraud and claims	Technical metadata, consent records, correspondence and evidence needed to protect rights.	Legitimate interests and legal claims - Art. 6(1)(f).
Third-person analysis	Minimal name or alias, birth date and relevant context about a child, partner or other person.	Legitimate interests in providing the requested analysis, subject to balancing - Art. 6(1)(f).

3.1 Legitimate interests include operating a secure service, preventing misuse and fraud, keeping evidence of consent and contract terms, answering complaints, and preparing the requested report using only the minimum third-person data necessary. MINJAQ balances these interests against the rights and expectations of the affected people.

3.2 Where optional marketing is introduced in the future, it will use a separate opt-in and the appropriate legal basis. This Policy does not treat acceptance of the Terms as consent to marketing.

3.3 Providing customer identity, contact, birth data, selected service, necessary notes and payment confirmation is required to enter into and perform the contract. If that data is not provided, MINJAQ cannot process or deliver the order. Other information is optional unless clearly marked.

4. Children and information about other people

4.1 MINJAQ does not accept orders from anyone under 16. A customer aged 16 or 17 must have prior parent or legal-guardian authorization. MINJAQ may ask for evidence and may cancel the order if authorization cannot be verified.

4.2 For Parenting Consultant, the ordering adult must be the child's parent or legal guardian, or otherwise lawfully authorized to provide the child's information. Only the child's first name or alias and necessary birth information should be submitted. Do not provide health, school, safeguarding, address or identification data.

4.3 For Relationship Coach or another analysis involving a third person, the customer must have a lawful basis to disclose the information and, where required, must inform the person about this Policy. The customer should use a first name or alias and provide only the minimum data needed.

4.4 If this Policy was shown to you because another customer included your data in an analysis, MINJAQ normally received a minimal name or alias, birth date and context from that customer. MINJAQ uses it only to prepare the requested report and handle associated legal obligations. You may contact MINJAQ to exercise the rights in section 9.

4.5 MINJAQ does not use child or third-person data for marketing, behavioural advertising, data brokerage, automated decisions, or unrelated profiling.

5. Where data comes from

5.1 Most data comes directly from the customer through the Webflow order form, Stripe checkout, email, the online withdrawal function, or complaint and support communications.

5.2 Third-person data comes from the customer who requests the analysis. Limited transaction and technical data may come from Webflow, Stripe, Google email services, hosting and security systems.

5.3 If a customer arrives after seeing a Meta advertisement, Meta may separately process information on its own platform under its own privacy terms. MINJAQ does not install Meta Pixel or Conversions API on minjaq.com and does not send the order form or browsing events to Meta for ad tracking.

6. Service providers and recipients

MINJAQ shares personal data only where needed with the following categories of recipient:

- Webflow: website hosting, form submission and related technical services.
- Stripe: hosted payment processing, payment security, fraud prevention, receipts and refund processing. Stripe separately determines some payment and compliance processing as an independent controller.
- Google / Gmail: business email, report delivery, communication and limited storage.
- Technical service providers: hosting, security, backup or maintenance providers used as reasonably necessary for the website and email workflow.
- Professional advisers and authorities: accountants, legal advisers, insurers, courts, regulators, law-enforcement or tax authorities where access is necessary to protect rights or comply with law.
- Business successors: a buyer or successor if the business is reorganized or transferred, subject to confidentiality and applicable data-protection law.

MINJAQ does not sell personal data and does not share customer form or report data with data brokers or advertisers for cross-site behavioural advertising.

7. International transfers

7.1 MINJAQ is established in Slovakia. Some providers, including Webflow, Stripe and Google, may process data in the United States or other countries outside the European Economic Area.

7.2 Where GDPR transfer restrictions apply, MINJAQ and its providers rely on an available lawful transfer mechanism, such as an adequacy decision, the European Commission's Standard Contractual Clauses with appropriate supplementary safeguards, or another mechanism permitted by law. Provider privacy notices contain more detail about their transfer arrangements.

8. Retention

MINJAQ keeps data only for as long as needed for the relevant purpose, then deletes or anonymizes it unless law or an active claim requires longer. Normal periods are:

RECORD	NORMAL RETENTION
Abandoned or unpaid form submission	Up to 30 days, unless needed for security or a legal issue.
Free-text notes and delivered report content	Normally up to 12 months after delivery, then deleted or anonymized unless an unresolved complaint, claim or legal duty requires longer.
Order, contract, consent and essential communications	Normally 4 years after delivery to establish and defend contractual rights.
Complaint records	Normally 4 years after the complaint is closed, or longer where required for a continuing claim.

RECORD	NORMAL RETENTION
Accounting, tax and payment records	10 years or another period required by applicable Slovak law.
Security and technical logs	Normally up to 12 months, unless a specific incident requires longer.

8.1 Retention may be extended where records are needed for a legal hold, fraud investigation, regulatory request, unresolved complaint or continuing court or ADR proceeding. Backup copies are removed on the provider's normal secure rotation cycle.

9. Your rights

Subject to the conditions and exceptions in data-protection law, you may request:

- access to your personal data and information about its processing;
- correction of inaccurate or incomplete data;
- erasure of data that is no longer lawfully needed;
- restriction of processing in specified circumstances;
- data portability for data processed by automated means on consent or contract, where applicable;
- objection to processing based on legitimate interests, including an explanation of your particular situation;
- withdrawal of consent at any time for future processing where consent is used; and
- a complaint to a supervisory authority.

9.1 Send a request to minjaq.advisor@gmail.com. MINJAQ may ask for proportionate information to verify identity and protect the data from unauthorized disclosure. MINJAQ normally responds within one month, subject to any lawful extension for complex or multiple requests.

9.2 The Slovak supervisory authority is the Office for Personal Data Protection of the Slovak Republic, Galvaniho Business Centrum II, Galvaniho 7/B, 821 04 Bratislava, Slovakia. Website: dataprotection.gov.sk. You may also have the right to complain to the authority in the EEA country where you live or work or where the alleged infringement occurred.

10. Security

10.1 MINJAQ uses reasonable organizational and technical safeguards appropriate to a small online service, including reputable service providers, access controls, password protection, secure connections, limited data collection and retention controls.

10.2 No internet transmission or storage system is completely secure. Customers should not send sensitive information that MINJAQ does not request. If MINJAQ becomes aware of a personal-data breach, it will assess and make notifications required by applicable law.

11. Automated decisions and marketing

11.1 MINJAQ does not use personal data for solely automated decision-making that produces legal or similarly significant effects. Each paid analysis is personally created and reviewed by Viktória Mrázková.

11.2 The interpretive report itself is not used by MINJAQ to make decisions about the customer and is not software-generated profiling. It is delivered for the customer's own reflective use.

11.3 MINJAQ currently does not operate an email-marketing list through the order form. If that changes, marketing will be optional, clearly separated from service acceptance, and accompanied by an easy unsubscribe method.

12. Essential cookies and similar technologies

Current cookie position

MINJAQ does not use analytics, advertising or social-media tracking technologies on minjaq.com. On that basis, MINJAQ does not ask for consent to non-essential cookies because none are intentionally set. A consent banner must be added before any non-essential technology is activated in the future.

12.1 Strictly necessary cookies or similar technical storage may be used by Webflow or website infrastructure to deliver pages securely, protect forms, prevent abuse, balance traffic and maintain an essential session. These technologies are used because the requested website service cannot operate securely without them.

12.2 When the customer moves to Stripe's hosted domain, Stripe may use cookies or similar technologies needed for payment security, fraud prevention, checkout continuity, required preferences and optional services the customer chooses, such as Stripe Link. Stripe provides its own cookie and privacy information for that environment.

12.3 A customer's browser can be configured to block or delete cookies, but blocking strictly necessary technologies may prevent the form or checkout from working. MINJAQ does not use cookie data to build advertising profiles.

12.4 If MINJAQ later adds analytics, Meta Pixel, embedded social-media tools, chat widgets, A/B testing or another non-essential technology, this Policy and the site's consent controls must be updated before that technology is enabled.

13. Changes and contact

13.1 MINJAQ may update this Policy to reflect legal, provider or service changes. The current version and effective date will appear on the cover. A material change will be highlighted where reasonably appropriate.

13.2 Privacy questions, rights requests and concerns should be sent to minjaq.advisor@gmail.com or to the business address on the cover.

Annex A. Short privacy notice for the Webflow form

The following short notice may be placed immediately below the order-form fields. It should link directly to this full Policy.

Form privacy notice

MINJAQ uses the information in this form to process your order, personally prepare and email your report, handle payment, and meet legal obligations. Please provide only the information needed for your selected service. Do not include medical information or other highly sensitive data. If you provide a child's or another person's data, you confirm that you are authorized to do so and have informed them where required. Read the full Privacy & Essential Cookies Policy before continuing.

This privacy notice is informational and should not use a required consent checkbox. The contract, legal-obligation and legitimate-interest bases described in section 3 apply. Any future optional marketing consent must be separate and unticked.

End of Privacy & Essential Cookies Policy | Version 1.0 | 9 August 2026