



DARIO PEÑALVER GARCIA

FREELANCE WEB DESIGNER | MARKETING | BRAND IDENTITY | AI

I am a Spanish creative mind and challenge seeker. I have a passion for creating new things, working from scratch, shaping the abstract and handling the unexpected.

I love solving problems, specially the ones that come from the user, the consumer or the business.

I am constantly learning new things, as fast as I can, because I am insatiably curious. That's why as a designer I would define me as an all-rounder, with a go-getter attitude and hands-on mentality.

WORK EXPERIENCE

(6 years and 11+ months) Since October 2018, Berlin (Germany)
Freelance Web Designer | Marketing | Brand Identity | AI
N26, ResearchGate, Lingoda, audibene, Jodel, jovoto, Talenthouse, CareerFoundry, Lilo, Lightcast Discovery, Xapo Bank, One Click LCA, Urlaubstracker, Fired Up Space, kevee, noga

(8 months) December 2017 – July 2018, Berlin (Germany)
Art Director
Asana Rebel (Asana Rebel GmbH)

(1 year and 6 months) June 2016 – November 2017, Berlin (Germany)
Senior Visual Designer -
Marketing Graphics Lead in the brand team
Babbel (Lesson Nine GmbH)

(2 years and 6 months) December 2013 – May 2016, Berlin (Germany)
Web Designer -
Marketing Graphics Lead in the performance marketing team
Babbel (Lesson Nine GmbH)

(1 year and 4 months) July 2012 – October 2013, Berlin (Germany)
Graphic and Web Designer in the marketing team
Delivery Hero (Delivery Hero AG)

(7 months) December 2011 – June 2012, Berlin (Germany)
Internship as a Web Designer in the product design team
eDarling (Affinitas GmbH)

(7 months) July 2010 – January 2011, Berlin (Germany)
Internship as an Art Director in the new business team
media consulta: World of ideas (Media Consulta Advertising GmbH)

EDUCATION

November 2020 – August 2024 (Online)
Webflow Certified Partner
Webflow

January 2017 – December 2019 (Online)
UX Design + Front End + Wordpress Track (6678pts - Top 9%)
<https://teamtreehouse.com/tracks>

October 2009 – July 2010, Tarragona (Spain)
Professional Photography course (300 hours)
Image Study Centre, CEI Foto

September 2006 – June 2010, Tarragona (Spain)
HND in Graphic Design. Qualification B, Branding speciality.
Tarragona Art and Design School

SKILLS

Art Direction: 9/10
Creativity: 9/10
Problem Solving: 9/10
User Interface Design: 9/10
Webflow: 9/10
Advertising: 8/10
Brand Identity Design: 8/10
Communication Design: 8/10
Conversion Centered Design: 8/10
Creative Cloud + Figma: 8/10
Team Management: 8/10
Photography + Postproduction: 8/10
Project Management: 8/10
Generative AI: 7/10
Illustration & Iconography: 7/10
Print Design: 7/10
Storytelling: 7/10
User Experience Design: 7/10
Frontend Development: 6/10
Motion Graphics: 6/10

LANGUAGES

Spanish: (C2) Native
Catalan: (C2) Native
English: (C1) Working proficiency
German: (C1) Working proficiency
Italian: (A2) Elementary proficiency

INTERESTS

Artificial Intelligence
Entrepreneurship & Startups
Travel
Photography
Sports
Blockchain
Poker
Languages
Programming

CONTACT

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