



## DARIO PEÑALVER GARCIA

### FREELANCE WEB DESIGNER | MARKETING | BRAND IDENTITY | AI

I am a graphic designer and Certified Webflow Partner with over 14 years of experience, specializing in web design, marketing design, and Webflow development.

I have a passion for creating new things, working from scratch, shaping the abstract and handling the unexpected. I love solving problems. And I am constantly learning new things, as fast as I can, because I am insatiably curious. That's why as a designer I would define myself as an all-rounder, with a go-getter attitude and hands-on mentality.

## WORK EXPERIENCE

(7 years and 4 months) Since October 2018, Berlin (Germany)

**Freelance Web Designer | Marketing | Brand Identity | AI**

N26, ResearchGate, Lingoda, audibene, Jodel, jovoto, Talenthouse, CareerFoundry, Lilo, Lightcast Discovery, Xapo Bank, One Click LCA, Urlaubstracker, Fired Up Space, kevee, noga, p36, Qevlar AI, Blinkist

(8 months) December 2017 – July 2018, Berlin (Germany)

**Art Director**

Asana Rebel (Asana Rebel GmbH)

(1 year and 6 months) June 2016 – November 2017, Berlin (Germany)

**Senior Visual Designer -**

**Marketing Graphics Lead in the Brand Team**

Babbel (Lesson Nine GmbH)

(2 years and 6 months) December 2013 – May 2016, Berlin (Germany)

**Web Designer -**

**Marketing Graphics Lead in the Performance Marketing Team**

Babbel (Lesson Nine GmbH)

(1 year and 4 months) July 2012 – October 2013, Berlin (Germany)

**Graphic and Web Designer in the Marketing Team**

Delivery Hero (Delivery Hero AG)

(7 months) December 2011 – June 2012, Berlin (Germany)

**Internship as a Web Designer in the Product Design Team**

eDarling (Affinitas GmbH)

(7 months) July 2010 – January 2011, Berlin (Germany)

**Internship as an Art Director in the New Business Team**

media consulta: World of ideas (Media Consulta Advertising GmbH)

## EDUCATION

November 2020 – August 2024 (Online)

**Webflow Certified Partner**

Webflow

January 2017 – December 2019 (Online)

**UX Design + Front End + Wordpress Track (6678pts - Top 9%)**

<https://teamtreehouse.com/tracks>

October 2009 – July 2010, Tarragona (Spain)

**Professional Photography course (300 hours)**

Image Study Centre, CEI Foto

September 2006 – June 2010, Tarragona (Spain)

**HND in Graphic Design. Qualification B, Branding speciality.**

Tarragona Art and Design School

## SKILLS

Art Direction: 9/10

Creativity: 9/10

Problem Solving: 9/10

User Interface Design: 9/10

Webflow: 9/10

Advertising: 8/10

Brand Identity Design: 8/10

Communication Design: 8/10

Conversion Centered Design: 8/10

Creative Cloud + Figma: 8/10

Team Management: 8/10

Photography + Postproduction: 8/10

Project Management: 8/10

Generative AI: 7/10

Illustration & Iconography: 7/10

Print Design: 7/10

Storytelling: 7/10

User Experience Design: 7/10

Frontend Development: 6/10

Motion Graphics: 6/10

## LANGUAGES

Spanish: (C2) Native

Catalan: (C2) Native

English: (C1) Working proficiency

German: (C1) Working proficiency

Italian: (A2) Elementary proficiency

## INTERESTS

Artificial Intelligence

Entrepreneurship & Startups

Travel

Photography

Sports

Blockchain

Poker

Languages

Programming

## CONTACT

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