



**DARIO PEÑALVER GARCIA**  
**FREELANCE WEB DESIGNER | MARKETING | BRAND IDENTITY | AI**

I am a graphic designer and Certified Webflow Partner with over 14 years of experience, specializing in web design, marketing design, and Webflow development.

I have a passion for creating new things, working from scratch, shaping the abstract and handling the unexpected. I love solving problems. And I am constantly learning new things, as fast as I can, because I am insatiably curious. That's why as a designer I would define myself as an all-rounder, with a go-getter attitude and hands-on mentality.

## WORK EXPERIENCE

(7 years and 5 months) Since October 2018, Berlin (Germany)  
**Freelance Web Designer | Marketing | Brand Identity | AI**  
N26, ResearchGate, Lingoda, audibene, Jodel, jovoto, Talenthouse, CareerFoundry, Lilo, Lightcast Discovery, Xapo Bank, One Click LCA, Urlaubstracker, Fired Up Space, kevee, noga, p36, Qevlar AI, Blinkist

(8 months) December 2017 – July 2018, Berlin (Germany)  
**Art Director**  
Asana Rebel (Asana Rebel GmbH)

(1 year and 6 months) June 2016 – November 2017, Berlin (Germany)  
**Senior Visual Designer -**  
**Marketing Graphics Lead in the Brand Team**  
Babbel (Lesson Nine GmbH)

(2 years and 6 months) December 2013 – May 2016, Berlin (Germany)  
**Web Designer -**  
**Marketing Graphics Lead in the Performance Marketing Team**  
Babbel (Lesson Nine GmbH)

(1 year and 4 months) July 2012 – October 2013, Berlin (Germany)  
**Graphic and Web Designer in the Marketing Team**  
Delivery Hero (Delivery Hero AG)

(7 months) December 2011 – June 2012, Berlin (Germany)  
**Internship as a Web Designer in the Product Design Team**  
eDarling (Affinitas GmbH)

(7 months) July 2010 – January 2011, Berlin (Germany)  
**Internship as an Art Director in the New Business Team**  
media consulta: World of ideas (Media Consulta Advertising GmbH)

## EDUCATION

November 2020 – August 2024 (Online)  
**Webflow Certified Partner**  
Webflow

January 2017 – December 2019 (Online)  
**UX Design + Front End + Wordpress Track (6678pts - Top 9%)**  
<https://teamtreehouse.com/tracks>

October 2009 – July 2010, Tarragona (Spain)  
**Professional Photography course (300 hours)**  
Image Study Centre, CEI Foto

September 2006 – June 2010, Tarragona (Spain)  
**HND in Graphic Design. Qualification B, Branding speciality.**  
Tarragona Art and Design School

## SKILLS

Art Direction: 9/10  
Creativity: 9/10  
Problem Solving: 9/10  
User Interface Design: 9/10  
Webflow: 9/10  
Advertising: 8/10  
Brand Identity Design: 8/10  
Communication Design: 8/10  
Conversion Centered Design: 8/10  
Creative Cloud + Figma: 8/10  
Team Management: 8/10  
Photography + Postproduction: 8/10  
Project Management: 8/10  
Generative AI: 7/10  
Illustration & Iconography: 7/10  
Print Design: 7/10  
Storytelling: 7/10  
User Experience Design: 7/10  
Frontend Development: 6/10  
Motion Graphics: 6/10

## LANGUAGES

Spanish: (C2) Native  
Catalan: (C2) Native  
English: (C1) Working proficiency  
German: (C1) Working proficiency  
Italian: (A2) Elementary proficiency

## INTERESTS

Artificial Intelligence  
Entrepreneurship & Startups  
Travel  
Photography  
Sports  
Blockchain  
Poker  
Languages  
Programming

## CONTACT

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