



DARIO PEÑALVER GARCIA

FREELANCE WEB DESIGNER | MARKETING | BRAND IDENTITY | AI

I am a graphic designer and Certified Webflow Partner with over 14 years of experience, specializing in web design, marketing design, Webflow development, and AI-enhanced creative workflows.

I have a passion for creating new things, working from scratch, shaping the abstract, and handling the unexpected. I love solving problems and learning fast. I also enjoy leveraging AI tools to solve real workplace challenges, streamline workflows, and explore smarter ways of working. That's why, as a designer, I would define myself as an all-rounder with a go-getter attitude and hands-on mentality.

WORK EXPERIENCE

(7 years and 8 months) Since October 2018, Berlin (Germany)

Freelance Web Designer | Marketing | Brand Identity | AI

N26, ResearchGate, Lingoda, audibene, Jodel, jovoto, Talenthouse, CareerFoundry, Lilo, Lightcast Discovery, Xapo Bank, One Click LCA, Urlaubstracker, Fired Up Space, kevee, noga, p36, Qevlar AI, Blinkist, Customer Alliance

(8 months) December 2017 – July 2018, Berlin (Germany)

Art Director

Asana Rebel (Asana Rebel GmbH)

(1 year and 6 months) June 2016 – November 2017, Berlin (Germany)

Senior Visual Designer -

Marketing Graphics Lead in the Brand Team

Babbel (Lesson Nine GmbH)

(2 years and 6 months) December 2013 – May 2016, Berlin (Germany)

Web Designer -

Marketing Graphics Lead in the Performance Marketing Team

Babbel (Lesson Nine GmbH)

(1 year and 4 months) July 2012 – October 2013, Berlin (Germany)

Graphic and Web Designer in the Marketing Team

Delivery Hero (Delivery Hero AG)

(7 months) December 2011 – June 2012, Berlin (Germany)

Internship as a Web Designer in the Product Design Team

eDarling (Affinitas GmbH)

(7 months) July 2010 – January 2011, Berlin (Germany)

Internship as an Art Director in the New Business Team

media consulta: World of ideas (Media Consulta Advertising GmbH)

EDUCATION

March 2026 – May 2026 (Online)

Google AI Professional Certificate

Google

November 2020 – August 2024 (Online)

Webflow Certified Partner

Webflow

January 2017 – December 2019 (Online)

UX Design + Front End + Wordpress Track (6678pts - Top 9%)

<https://teamtreehouse.com/tracks>

September 2006 – June 2010, Tarragona (Spain)

HND in Graphic Design. Qualification B, Branding speciality.

Tarragona Art and Design School

SKILLS

Advertising

Art Direction

Brand Identity Design

Communication Design

Conversion Centered Design

Creative Cloud + Figma

Creativity

Frontend Development

Generative AI

Illustration & Iconography

Motion Graphics

Photography + Postproduction

Print Design

Problem Solving

Project Management

Storytelling

Team Management

User Experience Design

User Interface Design

Webflow

LANGUAGES

Spanish: (C2) Native

Catalan: (C2) Native

English: (C1) Working proficiency

German: (C1) Working proficiency

Italian: (A2) Elementary proficiency

INTERESTS

Artificial Intelligence

Blockchain

Entrepreneurship & Startups

Fitness & Sports

Languages

Photography

Poker

Programming

Stock Market

CONTACT

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