



1.	Promotional Competition, entries	a)	Namibia Dairies (as promoter) intends to conduct the RIETFONTEIN "LEGACY OF FLAVOUR" COMPETITION (the Promotional Competition) from 24 October 2025 until 9 December 2025 (the Competition Period).
		b)	Entries received before or after the Competition Period will not be considered.
		c)	The Promotional Competition shall be conducted in Namibia.
		d)	To enter the Promotional Competition, participants are required to
			 (i) Buy any Rietfontein 300ml, 500ml, 1L or 2L Fresh pack. (ii) Find the unique entry code on the bottle cap. (iii) SMS the unique code to 88101 or WhatsApp "Hi" to +264 81 355 9666 and follow the prompts. The cost for SMS will be 40 cents per message. (iv) Keep cap with unique code as proof of purchase.
		e) f)	Participants will immediately be informed whether the code they entered is valid or invalid. Multiple entries per person are allowed.
		g)	Namibia Dairies reserves the right to amend or modify these terms and conditions and to terminate the Promotional Competition at any time, including immediately, with or without notice, where circumstances beyond its reasonable control prevent Namibia Dairies from continuing with the Promotional Competition.
2.	Confirmations, undertakings, acknowledgments	en	submitting and entry / participating in the Promotional Competition, you, as trant / participant, confirm, agree, acknowledge and or undertake (as the case by be) that:-
		a)	You are bound by and to these terms.
		b)	You permanently reside in Namibia.
		c)	You will provide / have provided correct and full personal and contact details.
		d)	The opportunity of participating in the Promotional Competition is not the only or the only substantial inducement to purchase or use the goods or services to which the Promotional Competition relates.
		e)	You are older than 18 years of age.
		f)	You have afforded yourself sufficient time and appropriate opportunity to read these terms and conditions before entering and you understand and agree to these terms and conditions.
		g)	Your entry / participation is entirely at your own risk.
		h)	You indemnify and hold harmless Namibia Dairies and its shareholders and affiliates, and their directors, members, partners, employees and agents of any and all liability pertaining to any direct or indirect damage, cost, injuries and losses of whatever nature sustained as a result of your entry into / participation in the Promotional Competition and related events and activities, save where such damage, cost, injuries and losses are suffered, incurred or sustained as a direct result of the gross negligence or wilful misconduct of an indemnified party.





- i) Namibia Dairies can amend or modify these terms and conditions and terminate the Promotional Competition at any time, including immediately, with or without notice, where circumstances beyond its reasonable control prevent Namibia Dairies from continuing with the Promotional Competition. Notwithstanding (h) hereinabove, in the event that Namibia Dairies elects to terminate the Promotional Competition, you waive any rights or claims or recourse you might have against the indemnified parties arising directly or indirectly from the termination of the Promotional Competition.
- Your personal information (e.g., your name, your mailing address, email address, and phone number) is collected and limited demographic information may be collected when you enter the Promotional Competition. Namibia Dairies collects and uses your personal information to communicate with you and can also collect and use your personal information to operate and improve its website, to inform you of new products or services or other information that may be of interest, to provide customer service, to perform research and analysis aimed at improving our products, services and technologies, to display content that is customised to your interests and preferences, to share within our corporate group, including with our shareholders, affiliates and divisions, all of whom may use your information for the purposes disclosed herein. Your personal information collected by Namibia Dairies may be stored and processed in Namibia or any other country in which Namibia Dairies, its shareholders, affiliates, subsidiaries, contractors, service providers or agents maintain facilities. You consent to any transfer of information outside of your country. In the instances where you share personal information with third parties on social media networks. you are agreeing to the data being shared and that the shared data is subject to the privacy policies of the third parties. We do not control and do not assume any responsibility for the use of personal information by such third parties.
- k) You will not (i) offer, promise, give or receive any improper financial payment and or other improper advantage to or from any person disqualified from entry; or (ii) make or offer, directly or indirectly, any payment, gift or other advantage to a person disqualified from entry with the intention of influencing them and obtaining or retaining an advantage.
-) If applicable, as (a) winner, you may be requested to:-
 - (i) endorse, promote or advertise Namibia Dairies or goods or services of Namibia Dairies, which request you may elect to refuse.
 - (ii) permit the use of your image in marketing material or participate in marketing activity or other forms of publicity, which request you may elect to refuse.

3. Prizes

a) Participants stand a chance to win the following prize(s):

Value (NAD)	Units	Details / Specifications
16,500.00	8	iPhone 15 with cover
2,000.00	84	Paid via ewallet
50,00	240	Notified and paid via
		voucher with PIN
30,00	1,600	Notified and paid via
		voucher with PIN
40,000.00	1	Paid via EFT
	16,500.00 2,000.00 50,00 30,00	16,500.00 8 2,000.00 84 50,00 240 30,00 1,600





		b)	The total Promotional Competition prize value is NAD 400,000.00	
		c)	Prizes are not transferable.	
		d)	Prizes cannot be exchanged for other prizes, cash or (other) goods.	
		e)	Namibia Dairies reserves the right to substitute one prize for another of similar value.	
4.	Prohibited participation	a)	The following persons may not participate in the Promotional Competition:	
			(i) a director, member, partner, an employee or agent of or a consultant to Namibia Dairies, or a third party involved in the Promotional Competition on behalf of Namibia Dairies; or	
			(ii) a spouse, life partner, parent, child, brother, sister, business partner or an associate of the persons listed under (i) hereinabove.	
		b)	Namibia Dairies may not award a prize to such prohibited participants.	
		c)	Namibia Dairies reserves the right to disqualify any participant who:	
			(i) fails to comply with the entry requirements, or with these terms and conditions.	
			(ii) provides false information or engages in any fraudulent activity.	
			(iii) attempts to manipulate or influence the process or outcome.	
5.	Draw, selection,	a)	Winner selection of the promotion will be conducted in weekly random draws	
	announcement		of all eligible entries received during the promotion period. The draws shall take place on the following dates: (i) 03 November 2025 (ii) 10 November 2025 (iii) 17 November 2025 (iv) 24 November 2025 (v) 01 December 2025 (vi) 10 December 2025	
	announcement	b)	take place on the following dates: (i) 03 November 2025 (ii) 10 November 2025 (iii) 17 November 2025 (iv) 24 November 2025 (v) 01 December 2025	
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		f)	Cash and iPhone winners will receive their prizes within 15 working days.
6.	General	a)	Promotional competitions are governed by the <i>Lotteries Act</i> 13 of 2017 (the Lotteries Act or the Act) and the Lotteries Regulations.
		b)	Promotional competitions include any competition, game, scheme, arrangement, system, plan or device for distributing prizes by lot or chance, if –
			(i) it is conducted in the ordinary course of business for the purpose of promoting a producer, distributor, supplier, or association of any such persons, or the sale of any goods or services; and
			(ii) any prize offered exceeds the minimum threshold value of prizes for the purposes of excluding the competition from being a promotional competition;
			irrespective of whether a participant is required to demonstrate any skill or ability before being awarded a prize.
		c)	The advertising material in respect of the Promotional Competition is (i) legible; and (ii) not directed at persons under the age of 18 years.
		d)	The total value or number of prizes, the frequency, duration and the geographical area in which the Promotional Competitions is held is approved by / notified to the Lotteries Board.
		e)	Namibia Dairies has adequate and appropriate internal audit reporting, validation and verification procedures in place.
		f)	The consideration payable in respect of the purchase of goods or use of services in respect of which the Promotional Competition is conducted, if any, is –
			(i) the price usually or ordinarily paid for such or similar goods or services without the opportunity of taking part in a promotional competition;
			(ii) not increased by the opportunity to participate in that promotional competition; or
			(iii) the only consideration payable for those goods or services and includes consideration for the right to compete.
		g)	The Promotional Competition or any conduct under it is not substantially comparable to a business practice which is prohibited in terms of the <i>Trade Practices Act</i> 76 of 1976; or a restrictive practice which is prohibited in terms of the <i>Competition Act</i> 2 of 2003.
		h)	The prize or benefit offered should not and does not comprise or consist of or involve goods or services which in terms of a law, code of conduct or ethics, agreement or rule may not (i) be sold or supplied to a person under the age of 18 years; or (ii) be used by a person under the age of 18 years.
		i)	The Promotional Competition has not been declared unlawful by the Minister responsible for tourism.
		j)	The Promotional Competition is not substantially similar to any competition game or sports pool conducted by or on behalf of a/the State Lottery.





7.	Governing law	 a) This Agreement will in all respects be governed by and construed under th laws of Namibia. 		
		unenforceable by be severed from	of these terms and conditions is found to be invalid or any court of competent jurisdiction, then that provision shall these terms and conditions and shall not affect the validity of any remaining provisions.	
8.	Contact information	For any questions or queries relating to the Promotional Competition please do not hesitate to contact Namibia Dairies at:		
		email:	mailto:digitalaccounts@ol.na	
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		telephone:	+264 61 299 4700	
		physical address:	15 Gold Street, Prosperita	
		postal address:	P.O. Box 11321 Windhoek	