

DYLAN LE

(Product, Visual, Experience) Designer
Los Gatos, CA
(408) 483-1806 | [linkedin.com/in/dyyle](https://www.linkedin.com/in/dyyle)
dyyle02@gmail.com | dyyle.com

EDUCATION

ArtCenter College of Design - Pasadena | Expected Fall 2025

Bachelor of Science, Interaction Design | Minor in Business

- Taken classes for HCI, Advanced Prototyping, Physical Computing, Typography, and Communication Design
- Outsourced from peers to help a multitude of different projects
- Worked alongside teammates with varied skill sets to execute multi-disciplinary projects.

RELEVANT EXPERIENCE

Hermès Sponsor Studio Project

Spring 2025

- Participated with designers through ArtCenter, a sponsored studio project with Hermès running 14 weeks
- Designed an app that directly interacts with the physical product incorporating AI organizing features
- Ideated all 8 main features using research and test studies with competitive products to nurture a unique and seamless product
- Met with the client 3 times, building a final physical showcase (intro video, product reel, physical mockups) to show to the client on the final week

AVAWARE - Live-streaming project sponsored by [Alienware \(Dell\)](#)

Fall 2024

- Produced a concept product with a team of 3 for Alienware that reimagines the live-streaming space in the future (2030-2035)
- In charge of the interactive points between the user and product using in-depth research of live-streaming and multitude of prototypes
- Incorporated AI to streamline features such as an AI generated 3D model tool and interactable AI chatbot
- Learned to balance critiques and adapt to the client's requests through weeks of revisions and presentations meeting with the clients 3 times for an introduction, mid-term project proposals, and final presentations

All Fab Precision - Metal manufacturing company

Fall 2023

- Redesigned All Fab Precision's landing website using Squarespace and outside material
- Worked with the client via emails and messages throughout the process resulting in 3 revisions and final website

COURSEWORK PROJECTS

VISIONARY MUSEUM - Business concept creating interactive experiences for museums

Spring 2023

- Created a company following a B2B model that utilizes interactive technology as a product to sell to museums
- Researched market trends among using AR in museums by interviewing and reading articles to create a prototype with AR technology
- Created a landing website which explains VISIONARY MUSEUM to interested museums with details and pricing
- Learned the in and outs of creating a start-up and lifting a passion project into a tangible starting business

Gettogether - Group hangout app

Fall 2022

- Designed an organized social app that helps friends manage events and hangouts with each other
- Sought out a solution to an organization problem around scheduling with friend groups from a personal experience
- Utilized ideation, design briefs, user interviews, use cases, user journeys, and personas to create a high fidelity app using Figma

SKILLS

Design Knowledge:

Graphic Design, Typography, Motion Design, Prototyping, User Research, Wood Working, Sketching

Language:

HTML, Python, JavaScript, CSS

Software:

Figma, Webflow, Framer, Protopie, Procreate, Unity, Solid Works, Photoshop, After Effects, Illustrator, InDesign, Adobe XD, Adobe Aero, Jupiter Notebook, GitHub