

Qiaorou Wang

<https://qiaorouwang.webflow.io/> qiaorou.w@gmail.com +65 96538965

Work Experiences

UI/UX Designer @ Oddle

Dec 2020 - Aug 2023, Singapore

- Sole designer for OddleReserve Host App, a reservation management system used by more than 300 restaurants in Asia. Collaborated with product managers and engineers in multiple end to end processes since its MVP in 2021. Conducted usability tests to identify and solve UX issues, improving restaurants' task completion rates and achieved 62% lesser rage clicks from the recent redesign.
- Led UI design and black-box testings on the search and discovery feature for OddleEats, a food discovery and ordering platform hosting more than 500 restaurants in Asia. This feature has increased revenue via site by 800%.
- Revamped OddleReserve Customer UI to enhance desktop and mobile experience while aligning the design with the company's updated branding and design system. The improved experience increased total online reservations by 86%.
- Create and maintain company's multi-brand design systems with a senior designer.
- Initiated discussions on establishing new workflows with the design team including design system usage and maintenance, and design process alignment for the expanding team.

Architectural Intern @ Transform Architecture

May 2019 - Aug 2019, Vietnam

Worked on the Spa and Massage facility within Vung Dinh Resort located in Nha Trang, Vietnam. Engaged in an iterative process with the project client, facilitated through the director, and proposed interior design concepts for the Spa and Massage resort.

Projects

PeckWars NFT

Dec 2021

Created a responsive web design for Peckwars NFT and worked closely with a frontend engineer to ensure that the site was launched within a 3 weeks timeframe.

S.A.S.H (Swap & Sass Home) @ Archifest 2020 Virtual Exhibition

25 Sep 2020 - 31 Oct 2020, Archifest SG

An architectural design proposition for Singapore's Scape Youth Park, with the aim of revitalising Somerset Belt area by catalysing new interactions among youths through avenues such as art, creative expression, public programming, and education.

Education

Architecture and Sustainable Design (Bachelor of Science) @ Singapore University of Technology and Design

May 2017 - Sep 2020, Singapore

Skills

Technical

Figma

HTML/CSS

Webflow

Rhino3d

SketchUp

Unreal Engine

Microsoft Office

Language

English

Chinese