



Where Creativity Meets Purpose

Imagine owning a business that empowers children to explore the beauty of the world, sparks their creativity, and strengthens your connection to the community. Build something truly impactful—rewarding emotionally and financially—for yourself and those you serve.

At Crayola® Imagine Arts Academy™ we combine creativity with learning, offering art projects that nurture problem-solving, critical thinking, and self-expression. Through themes like environmental stewardship and cultural diversity, we inspire kids to see the world in new and meaningful ways.

Why Choose Us?

- Leverage our World-Renowned Partner, Crayola®
- Differentiated & Sophisticated Branding
- Simple & Scalable Business Model
- Attractive Financials & ROI
- Multiple Revenue Streams year round
- Experienced Leadership & Support Team
- Industry-Leading Proprietary Technology



Operations & Marketing

- Unique Activities, Offerings & Content
- Dedicated Account Manager
- Online Training
- SEO, SEM & Marketing Support
- Social Media Management
- Turnkey Website
- ERP and CRM Platforms



Community & Business Coaching

- Annual Business Reviews to gain expert insights and refine your strategy
- Dedicated Support to achieve and exceed your business goals
- Engaged Franchise Community to collaborate and share resources
- Motivating Success Stories to learn best practices to stay innovative.



40 years of proven success

+



The most trusted art brand

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A Unique Franchise Opportunity

All-In Investment

Franchise Fee \$49,000 USD
Equipment Start Up Package \$20,000
Initial Investment Range \$128,331 to \$167,800
Royalty 8%
Gross Profit Margins - Up to 71%
Liquidity \$50,000
Net Worth \$250,000
8 months of living expenses is encouraged



JOIN US!

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