

					
Afghanistan	Albania	Algeria	Argentina	Armenia	Australia
					
Bahrain	Bangladesh	Belarus	Barbados	Bermuda	Bulgaria
					
Brazil	Canada	Chile	Colombia	Costa Rica	Cyprus
					
Ecuador	Egypt	El Salvador	Finland	France	Gambia
					
Greece	Guatemala	Haiti	Hong Kong	India	Indonesia
					
Jamaica	Japan	Jordan	Kazakhstan	Kenya	Kosovo
					
Laos	Lebanon	Lithuania	Malaysia	Mexico	Moldova
					
Mongolia	Morocco	Myanmar	Namibia	Nigeria	Nepal
					
Netherlands	Netherlands Antilles	New Zealand	Palestine	Pakistan	Panama
					
Paraguay	Philippines	Portugal	South Korea	North Macedonia	Romania
					
Russia	Senegal	Serbia	Singapore	Somalia	
					
South Africa	Spain	Sri Lanka	Syria	Taiwan	
					
Thailand	Trinidad & Tobago	Tunisia	Turkey	Ukraine	
					
UK	USA	Venezuela	Vietnam	Zimbabwe	



WITSA

World Innovation, Technology
and Services Alliance

Fulfilling the Promise of the Digital Age

An alliance of tech industry associations from 80 countries & economies with a 47-year history

www.witsa.org

WITSA, 8300 Boone Boulevard, Vienna
Virginia, USA

					
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WHO IS WITSA?

An alliance of tech industry associations
from 80 countries & economies
with a 47-year history

WITSA's Purpose:

To catalyze the innovations of the global tech industry in order to
better how communities develop, work & play

WITSA's Mission:

To empower communities, enrich economies and enhance lives with
innovation and technology by creating impact with the digital
economy via meaningful interventions that we drive, facilitate and
advocate



WHAT WE DO



WITSA drives industry collaboration, recognizes excellence, fosters meaningful connections & promotes industry cooperation & knowledge sharing through its Catalytic Platforms.



WITSA Facilitates international trade and investment in tech products and services throughout its global network.



WITSA advocates international public policies to promote and facilitate growth by working closely with internationally recognized organizations.

HOW WE CREATE IMPACT

WITSA's Global Footprint



Global Membership



Over 80 countries united by a vision to to “Fulfill the Promise of the Digital Age” where everyone benefits from digital tech.

Global Platform



Spearheading innovation and collaboration to fuel growth through catalytic platforms & create meaningful connections

Global Recognition



Recognizing individuals and corporations that have made a profound positive difference in the lives of others through tech & innovation through WITSA's awards.

Global Action



Shaping international tech policy with organizations like the UN, WTO, World Bank, ITU, OECD, APEC, and ICANN



Catalytic Platforms



WITSA Board Of Directors (2024-2026)



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ASSESPRO, **Brazil**



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PIKOM, **Malaysia**



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Regional Vice-Chairmen

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ANTONIO CIMORRA
AMETIC, **Spain**

Europe (Non-EU)



ZORAN LAZAREVSKI
MASIT, **North Macedonia**

Latin America



ALEXANDER MORA
CAMTIC, **Costa Rica**

MENA



TAREK ABD-ELMONEM TAHA
EITESAL, **Egypt**

NORTH AMERICA



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in@taj, **Jordan**



FRITS BUSSEMAKER
BTG, **Netherlands**



FLORIN VREJOIU
ATIC, **Romania**

WITSA Membership



Global Action

WITSA strengthens the industry at large by promoting a fair trade environment. WITSA helps governments, institutions and multilateral organizations understand future technology trends and gives voice to concerns of the tech industry with regards to policies that affect industry interests globally.



Global Platforms

WITSA spearheads innovation and collaboration in the global technology industry. As a leading advocate for the digital economy, WITSA has developed catalytic platforms that drive industry growth, recognize excellence, and facilitate meaningful connections



Global Membership

There is no other organization in the world that gives an overview of the entire digital tech industry. Accordingly, no other organization offers its members as vast a network and services as WITSA does. Membership is limited to one representative per country.



Catalytic Platforms





WCIT

World Congress On Innovation And Technology

The longest-running global tech gathering &
one of the most influential since 1978





2024	ARMENIA, Yerevan
2023	MALAYSIA, Sarawak
2022	MALAYSIA, Penang
2021	BANGLADESH, Dhaka
2019	ARMENIA, Yerevan
2018	INDIA, Hyderabad
2017	TAIWAN, Taipei
2016	BRAZIL, Brasilia
2014	MEXICO, Guadalajara
2012	CANADA, Montreal
2010	NETHERLANDS, Amsterdam
2008	MALAYSIA, Kuala Lumpur ¹⁰
2006	USA, Austin
2004	GREECE, Athens



WCIT's Stunning Locations

2002	AUSTRALIA, Adelaide
2000	TAIWAN, Taipei
1998	USA, Fairfax, Virginia
1996	SPAIN, Bilbao
1994	JAPAN, Yokohama
1990	USA, Washington D.C.
1988	FRANCE, Paris
1986	CANADA, Toronto
1984	JAPAN, Tokyo
1982	DENMARK, Copenhagen
1980	USA, San Francisco
1978	SPAIN, Barcelona



WCIT: 47 years on and still going strong



10,000+
attendees



3,500+
delegates



150+
speakers



60+
countries



WITSA Global Awards

Honors remarkable contributions to the technology and innovation field



These awards commend individuals, organizations, and projects that have significantly advanced the global technology industry

They aim to showcase the transformative power of technology across sectors like healthcare, education, finance, governance, and sustainability.



WITSA Eminent Persons



WITSA established its highest award called WITSA's Eminent Person Award in 2010.

The award recognizes those individuals who have made a significant and profound positive difference in the lives of others. The intent of the Award is to recognize individuals who have made or continue to make significant contributions to mankind. These contributions are not necessarily tech related.

Since establishing the award in 2010, its recipients have included:

- President Nelson Mandela of South Africa
- Dr. Vint Cerf, Co-Father of the Internet
- Dr. Bob Kahn, Co-Father of the Internet
- Dr. John O'Sullivan, Co-Father of Wi-Fi
- Dr. Terence Percival, Co-Father of Wi-Fi
- Dr. Miguel Angelo Laporta Nicolelis, Pioneer in brain-machine interface technology
- Mike Lazaridis, Founder of the Smart Phone
- Dr. Bill Magee, Founder of Operation Smile
- Karen Vardanyan, Pioneer in establishing the ICT industry in Armenia
- Dato' Hock E. Tan, President and CEO of Broadcom
- Tun Dr. Mahathir Mohamad, Malaysian politician, author and physician who served as the fourth and seventh Prime Minister of Malaysia
- Dr. Lisa Su, President, CEO and Chair of Advanced Micro Devices
- Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Rahman Zohari Bin Tun Datuk Abang Haji Openg, Premier of Sarawak
- Dr. Garo H. Armen, CEO of Agenesis Inc
- Gary Shapiro, CEO & Vice Chair, Consumer Technology Association (CTA)
- Dr. Stan Shih, Co-founder and Honorary Chairman of the Acer Group



A national-to-global pitching tournament that elevates and celebrates the best Tech Scaleups across 6 continents



Global Exposure



Funding Opportunities



**Access to Industry
Decision Makers**



FDI & Job Creation



**Uncovering the
Next Unicorns**

WITSA Speakers Bureau



WITSA's unique global network adds value and depth to programs.

Power your events with Engaging Experts, Leaders, Innovators, & Disruptors from around the world to drive the impactful conversations that matter.



WITSA's Global Impact

Through the World Congress on Innovation and Technology, WITSA has impacted economies around the world since 1978



WITSA Global AI Ecosystem Network

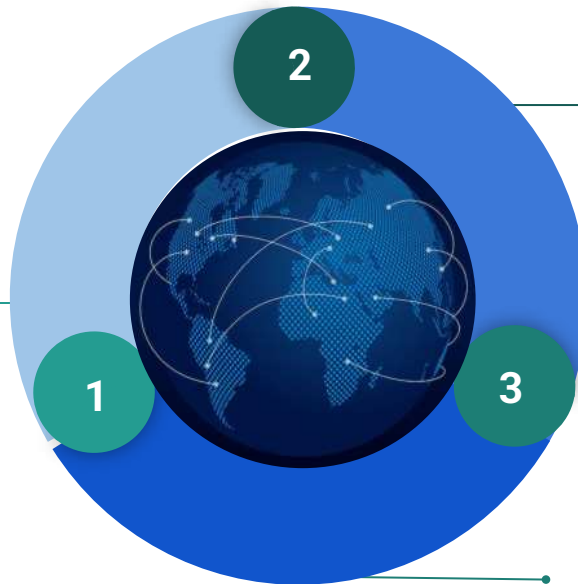
Championing the AI Multiplier

Build a Thriving AI Ecosystem in the nation

Development of robust AI ecosystems tailored to their strengths—such as talent development, ethical governance, and sector-specific innovation—while enabling cross-border partnerships and resource sharing to address global challenges like healthcare, education, and infrastructure.

[The AI Maturity Model Assessment](#)

Hub partners benefit from enhanced visibility, market access, and opportunities to lead in the global AI revolution



Make the Global AI Connection

Form a dynamic, decentralized global network that fosters collaboration, innovation, and growth

Level up for Regional & Global AI Leadership

Unite diverse ecosystems under a shared vision of ethical and inclusive AI by facilitating shared infrastructure, joint research, and multinational ventures, the network transforms competition into collaboration while promoting sustainable economic growth and addressing trade tensions.

Building a Thriving AI Ecosystem through WITSA GAIN

Leveraging International Expertise & Collaborative Knowledge

The WITSA GAIN platform brings together AI leaders from around the world, fostering the exchange of innovative ideas and best practices, making it a truly global knowledge hub

Forging Global Partnerships for Regional and International Growth

The network's unique model establishes enduring partnerships that transcend geographical boundaries, enabling members to collaborate with global regions and expand their reach



Resource Pooling & Cross-Pollination of Innovations

By uniting diverse AI ecosystems, WITSA GAIN enables the pooling of resources and cross-pollination of groundbreaking solutions, creating synergies that accelerate progress and drive impactful innovation.

Driving Cross-Border Exports and Collaborative Opportunities

WITSA GAIN fosters international business opportunities, empowering stakeholders to expand exports and establish cross-border collaborations, making it an unparalleled platform for global growth in AI

The WITSA Global AI Ecosystem Network

Building Sustainable Growth
in the Tech Industry



The WITSA Global AI Ecosystem Network: Building Sustainable Growth in the Tech Industry

What it is: A 186-page position paper on the WITSA Global AI Ecosystem Network (WITSA GAIN)

Strategic intent:

- **Thought leadership** that outlines WITSA's vision for a collaborative, global network of AI ecosystems that drive sustainable economic growth while addressing opportunities & challenges in the Age of Artificial Intelligence
- **Value-creation** for WITSA members that want to position AI as a key driver of economic progress, job creation and technological leadership
- **Foundational layer** of in-depth plans for WITSA GAIN hub and ecosystem partners



WITSA's Global Opportunity

Global Opportunity: Cross-border collaboration can lead to the exchange of ideas, expertise, and best practices, fostering a global network that accelerates innovation & tech

Global Experts: WITSA AI Advisory Board comprising of AI experts & mentors who will provide advice to the WITSA Global AI Ecosystem Network across 6 continents including engagements in policy advocacy & guidance on AI regulations

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