



# WITSA

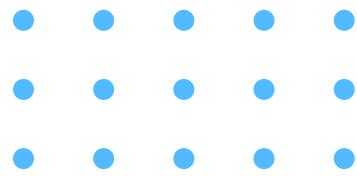
World Innovation, Technology  
and Services Alliance

## FULFILLING THE PROMISE OF THE DIGITAL AGE

An alliance of tech industry associations  
from 80 countries & economies with a 48-  
year history



[www.witsa.org](http://www.witsa.org)  
WITSA, 8300 Boone Boulevard, Vienna  
Virginia, USA



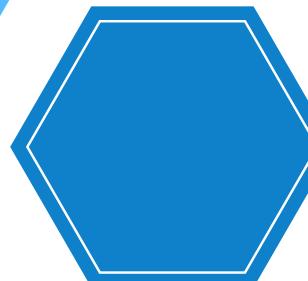
# Who Is WITSA?

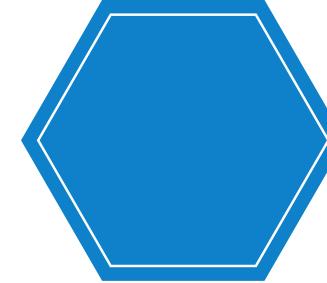
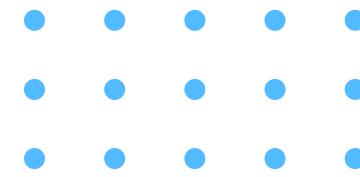
## **WITSA's Purpose:**

To catalyze the innovations of the global tech industry in order to better how communities develop, work & play

## **WITSA's Mission:**

To empower communities, enrich economies and enhance lives with innovation and technology by creating impact with the digital economy via meaningful interventions that we drive, facilitate and advocate





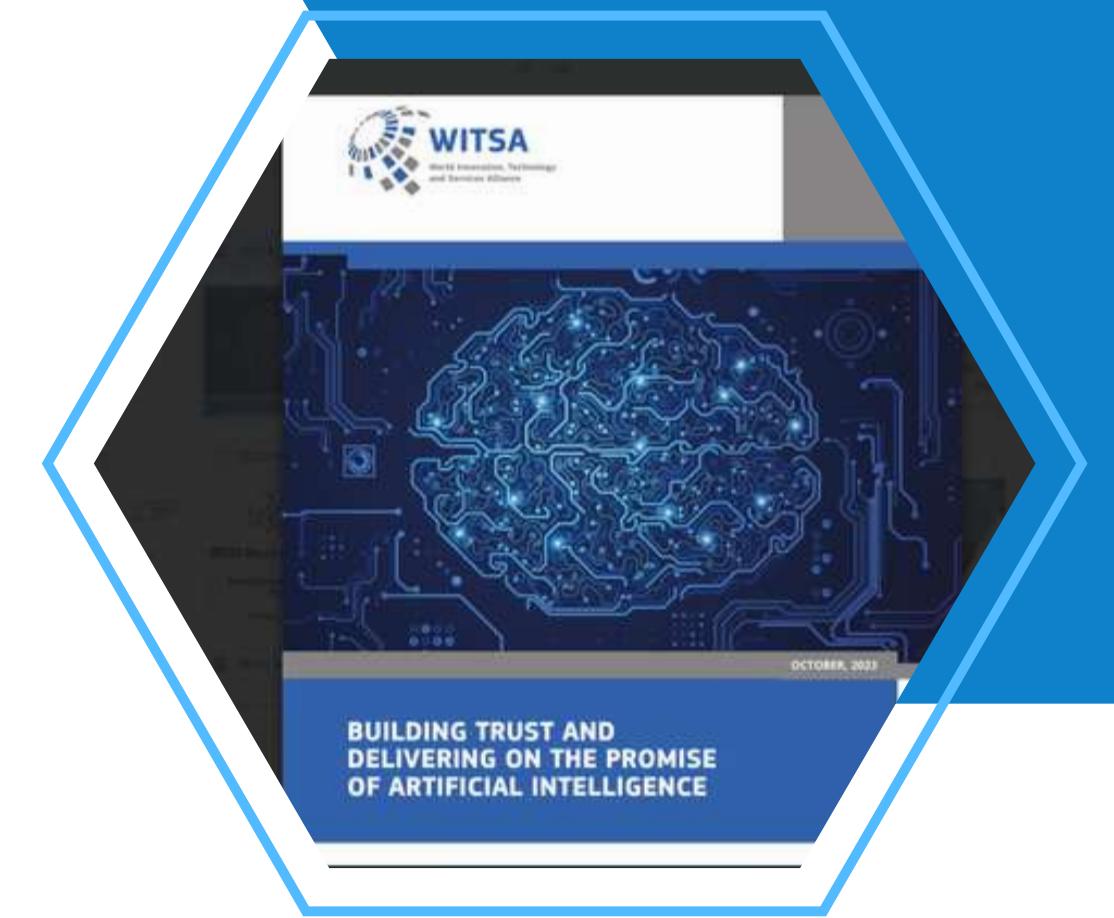
# What We Do



WITSA drives industry collaboration, recognizes excellence, fosters meaningful connections & promotes industry cooperation & knowledge sharing through its Catalytic Platforms



WITSA Facilitates international trade and investment in tech products and services throughout its global network



WITSA advocates international public policies to promote and facilitate growth by working closely with internationally recognized organizations

# How We Create Impact



## Global Membership

One representative association per country, providing an unmatched overview of the global digital industry

## Global Platform

Spearheading innovation and collaboration to fuel growth through catalytic platforms & create meaningful connections

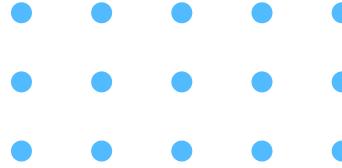
## Global Recognition

Recognizing individuals and corporations that have made a profound positive difference in the lives of others through tech & innovation

## Global Action

Shaping international tech policy with organizations like the UN, WTO, World Bank, ITU, OECD, APEC, and ICANN

# WITSA BOARD OF DIRECTORS (2024-2026)



## Regional Vice-Chairmen



Deputy Chairman  
ROBERT JANSSEN  
ASSESPRO, Brazil



Chairman  
DATO' DR SEAN SEAH  
PIKOM, Malaysia



Treasurer  
RANJEET KUMAR PODDAR  
CAN, Nepal



Chief Executive Officer  
DATO' DAN E KHOO



DR BRIAN SHEN  
TISSA, Taiwan



ANTONIO CIMORRA  
AMETIC, Spain



ZORAN LAZAREVSKI  
MASIT, North Macedonia



ALEXANDER MORA  
CAMTIC, Costa Rica



TAREK ABD-ELMONEM TAH  
EITESAL, Egypt



EDWARD BRZTYWA  
CTA, United States of America

## Directors



ALBERTO PATRON  
CESSI, Argentina



ALEXANDER YESAYAN  
UATE, Armenia



AHMED AL HUJAIRY  
BTECH, Bahrain



MD. WAHIDUL HASSAN DIPU  
BCS, Bangladesh



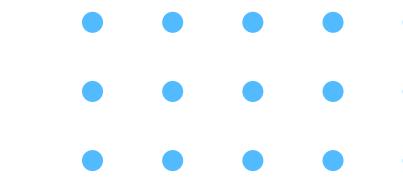
FRANCIS FONG  
HKITF, Hong Kong



NIDAL BITAR  
in@taj, Jordan



FLORIN VREJOIU  
ATIC, Romania



# WITSA Membership

## Global Action: Policy & Advocacy

WITSA serves as the premier global voice for tech policy, partnering with organizations like the UN, WTO, and World Bank to champion fair trade and sustainable growth. By bridging the gap between industry and government, we ensure that global tech regulations foster innovation rather than hinder it

## Global Membership: Unmatched Strategic Network

With a presence in 80 countries and economies, WITSA is the only organization providing a 360-degree view of the entire digital ecosystem. Our "one representative per country" model creates an exclusive, elite network that offers members unparalleled access to global tech insights and services

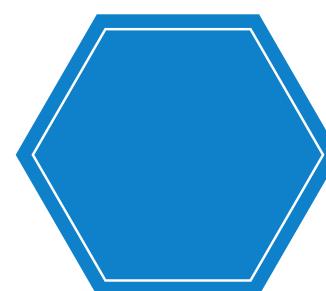
## Global Platforms: Innovation & Connectivity

Through high-impact catalytic platforms, including the World Congress on Innovation & Technology (WCIT) and the Global AI Network (GAIN), WITSA facilitates cross-border collaboration and market access. We recognize excellence and connect industry leaders to drive the next wave of global digital transformation





# Catalytic Platforms





WCIT 1978  
Barcelona, Spain



WCIT 1980  
San Francisco, USA



WCIT 1984  
Copenhagen, Denmark



WCIT 2006  
Austin, Texas



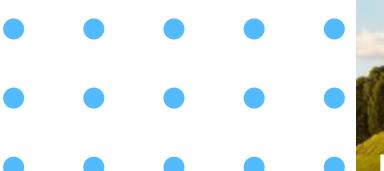
WCIT 2019 & WCIT 2024  
Yerevan, Armenia



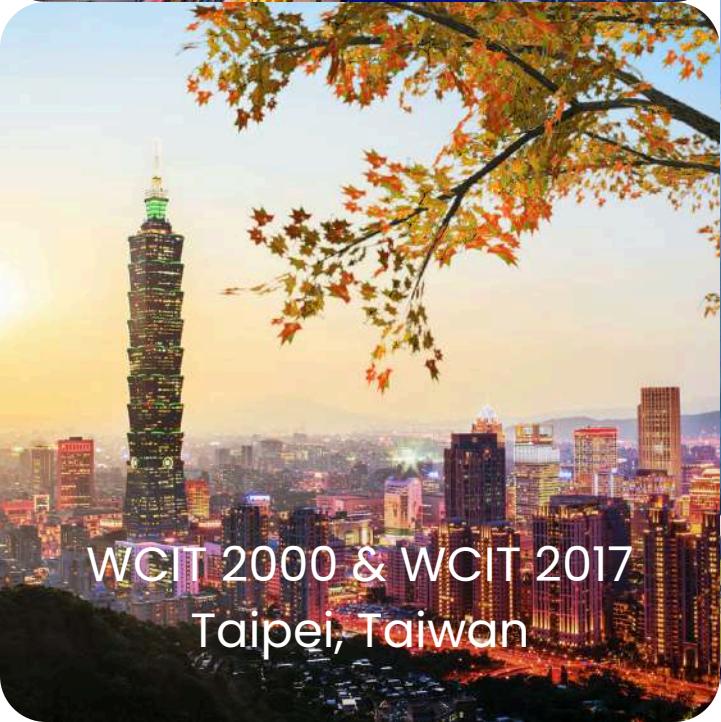
WCIT 1984  
Tokyo, Japan



The longest-running global tech  
gathering & one of the most  
influential since 1978



WCIT 2023  
Kuching, Sarawak, Malaysia



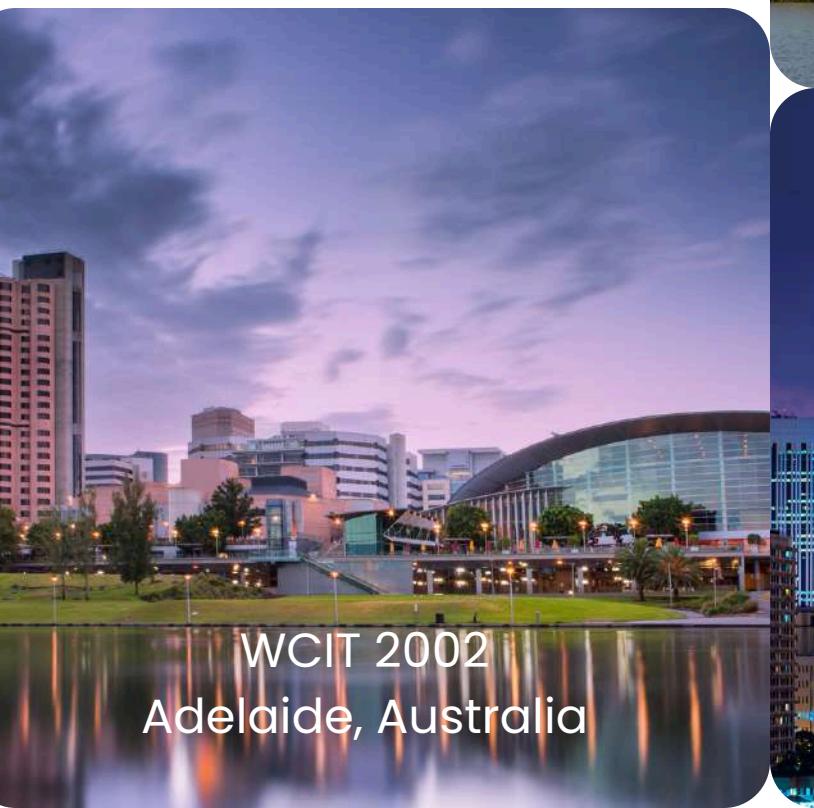
WCIT 2000 & WCIT 2017  
Taipei, Taiwan



WCIT 2016  
Brasília, Brazil



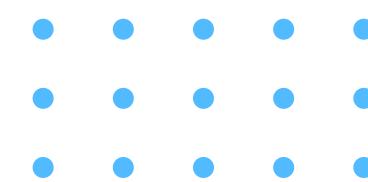
WCIT 1988  
Paris, France



WCIT 2002  
Adelaide, Australia



WCIT 2008  
Kuala Lumpur, Malaysia



# WCIT's Stunning Locations

2024	ARMENIA, Yerevan	2004	GREECE, Athens
2023	Malaysia, Kuching	2002	AUSTRALIA, Adelaide
2022	MALAYSIA, Penang	2000	TAIWAN, Taipei
2021	BANGLADESH, Dhaka	1998	USA, Fairfax, Virginia
2019	ARMENIA, Yerevan	1996	SPAIN, Bilbao
2018	INDIA, Hyderabad	1994	JAPAN, Yokohama
2017	TAIWAN, Taipei	1990	USA, Washington D.C.
2016	BRAZIL, Brasilia	1988	FRANCE, Paris
2014	MEXICO, Guadalajara	1986	CANADA, Toronto
2012	CANADA, Montreal	1984	JAPAN, Tokyo
2010	NETHERLANDS, Amsterdam	1982	DENMARK, Copenhagen
2008	MALAYSIA, Kuala Lumpur	1980	USA, San Francisco
2006	USA, Austin	1978	SPAIN, Barcelona



# WCIT: 48 YEARS ON AND STILL GOING STRONG



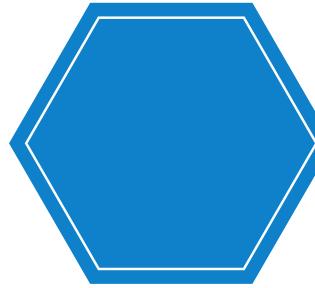
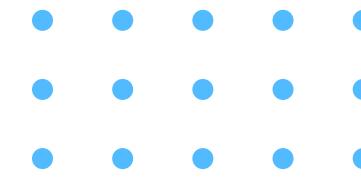
10,000+  
attendees

3,500+  
delegates

150+  
speakers

60+  
Countries





# WITSA Global Awards



Honors remarkable contributions to the technology and innovation field



Recognizes individuals, organizations, and projects that have significantly advanced the global technology industry



Aims to showcase the transformative power of technology across sectors like healthcare, education, finance, governance, and sustainability

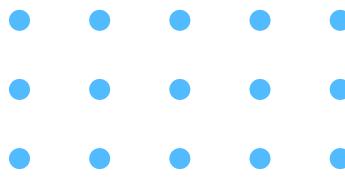


# WITSA Eminent Persons

WITSA established its highest award called WITSA's Eminent Person Award in 2010. The award recognizes those individuals who have made a significant and profound positive difference in the lives of others. The intent of the Award is to recognize individuals who have made or continue to make significant contributions to mankind. These contributions are not necessarily tech related.

Since establishing the award in 2010, its recipients have included:

- President Nelson Mandela of South Africa
- Dr. Vint Cerf, Co-Father of the Internet
- Dr. Bob Kahn, Co-Father of the Internet
- Dr. John O'Sullivan, Co-Father of Wi-Fi
- Dr. Tereza Perchtel, Co-Father of Wi-Fi
- Dr. Miguel Angel Laporta Nicolás, Pioneer in brain-machine interface technology
- Mike Lazaridis, Founder of the Smart Phone
- Dr. Bill Magee, Founder of Operation Smile
- Karen Vardanyan, Pioneer in establishing the ICT industry in Armenia
- Dato' Hock E. Tan, President and CEO of Broadcom
- Tan Dr. Mahathir Mohamed, Malaysian politician, author and physician who served as the fourth and seventh Prime Minister of Malaysia
- Dr. Lisa Su, President, CEO and Chair of Advanced Micro Devices
- Datoik Patinggi Tan Sri (Dr) Abang Haji Abdul Rahman Zohri Bin Tan Datoik Abang Haji Opong, Premier of Sarawak
- Dr. Gary H. Annen, CEO of Agence Inc.
- Gary Shapiro, CEO & Vice Chair, Consumer Technology Association (CTA)
- Dr. Stan Shih, Co-founder and Honorary Chairman of the Acer Group



# WITSA WORLD CUP

A national-to-global pitching tournament that elevates and celebrates the best Tech Scaleups across 6 continents



Global Exposure



Funding Opportunities



Uncovering the Next Unicorns

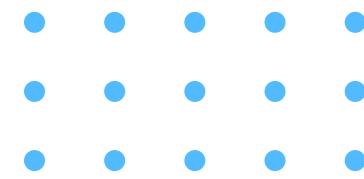


Access to Industry  
Decision Makers



FDI & Job Creation

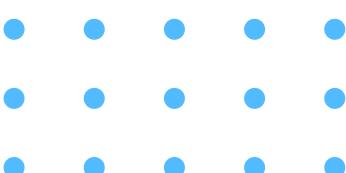




# Speakers Bureau

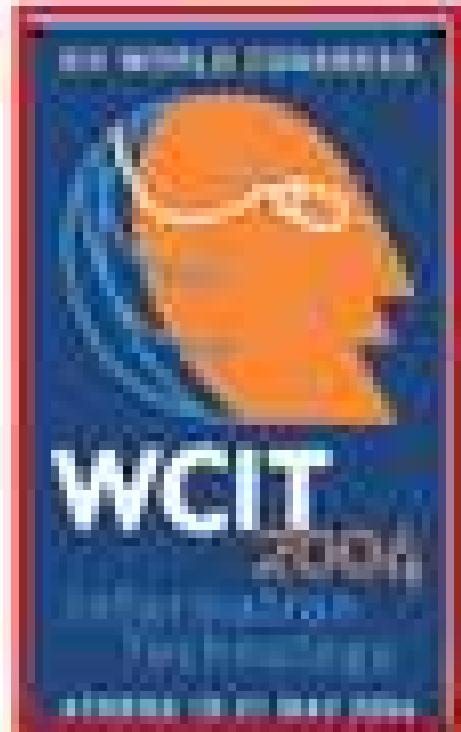
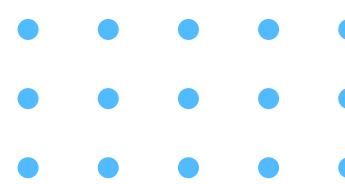
A Leading Recognized Voice of the Global Tech Industry

WITSA's unique global network adds value and depth to programs.  
Power your events with Engaging Experts, Leaders, Innovators, & Disruptors  
from around the world to drive the impactful conversations that matter



# WITSA's Global Impact

Through the World Congress on Innovation and Technology, WITSA has impacted economies around the world since 1978





**WITSA**

GLOBAL **A.I.** NETWORK

## Championing the AI Multiplier

The WITSA Global AI Network (GAIN) is a transformative initiative designed to connect, catalyze, and harmonize the world's AI ecosystems across six continents. As AI reshapes the global economy, GAIN serves as the definitive bridge between local innovation and global impact, ensuring that the promise of Artificial Intelligence is fulfilled through Ethical, Inclusive, Sustainable, and Innovative (EISI) deployment.

**Global Ecosystem Hubs:** Establishing decentralized regional centers that foster cross-border collaboration, joint research, and infrastructure sharing

**Policy & Governance:** Leading the dialogue with governments and multilateral bodies to develop risk-based, pro-innovation regulatory frameworks

**AI Maturity Assessment:** Providing a proprietary benchmarking tool for businesses and governments to evaluate their AI readiness and accelerate adoption



**The "EISI as ABC" Framework:** Turning ethical intent into action by focusing on Accelerating innovation, Building secure infrastructure, and Collaborating globally to broaden benefits



**WITSA**

GLOBAL **A.I.** NETWORK

Championing the AI Multiplier

### Leveraging International Expertise & Collaborative Knowledge

The WITSA GAIN platform brings together AI leaders from around the world, fostering the exchange of innovative ideas and best practices, making it a truly global knowledge hub

### Resource Pooling & Cross-Pollination of Innovations

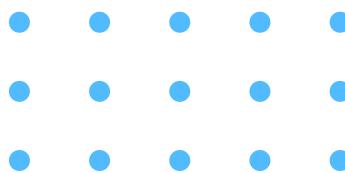
By uniting diverse AI ecosystems, WITSA GAIN enables the pooling of resources and cross-pollination of groundbreaking solutions, creating synergies that accelerate progress and drive impactful innovation

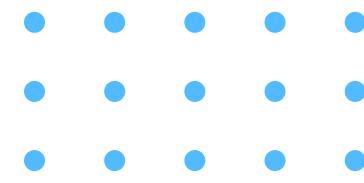
### Forging Global Partnerships for Regional and International Growth

The network's unique model establishes enduring partnerships that transcend geographical boundaries, enabling members to collaborate with global regions and expand their reach

### Driving Cross-Border Exports and Collaborative Opportunities

WITSA GAIN fosters international business opportunities, empowering stakeholders to expand exports and establish cross-border collaborations, making it an unparalleled platform for global growth in AI





# The WITSA Global AI Ecosystem Network:

## Building Sustainable Growth in the Tech Industry

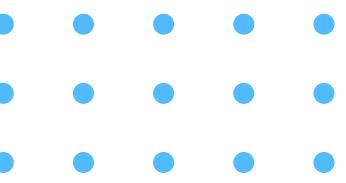
What it is: A 186-page position paper on the WITSA Global AI Ecosystem Network (WITSA GAIN)

Strategic intent:

- Thought leadership that outlines WITSA's vision for a collaborative, global network of AI ecosystems that drive sustainable economic growth while addressing opportunities & challenges in the Age of Artificial Intelligence
- Value-creation for WITSA members that want to position AI as a key driver of economic progress, job creation and technological leadership

Foundational layer of in-depth plans for WITSA GAIN hub and ecosystem partners





# WITSA Global AI Summit

Convenes the world's most influential stakeholders from government, industry, and academia to drive meaningful dialogue, innovation, and collaboration in artificial intelligence

Attracts over 600 C-suite executives, globally recognized speakers, and participation from more than 35 countries





# Let's Connect!



## WITSA

World Innovation, Technology  
and Services Alliance

WITSA's Catalytic Platforms:  
Dato' Dan E Khoo, Chief Executive Officer  
[danekhoo@witsa.org](mailto:danekhoo@witsa.org)

Policy Papers, Global Awards & Webinars:  
Anders Halvorsen, VP Policy  
[ahalvorsen@witsa.org](mailto:ahalvorsen@witsa.org)

WITSA Global AI Ecosystem Network,  
Collaboration and Partnerships:  
Nor Azlina Ishak, Marcom Director  
[azlina@witsa.org](mailto:azlina@witsa.org)

WITSA World Cup & Speakers Bureau:  
Emily S Barner, Program Director  
[emily@witsa.org](mailto:emily@witsa.org)

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