

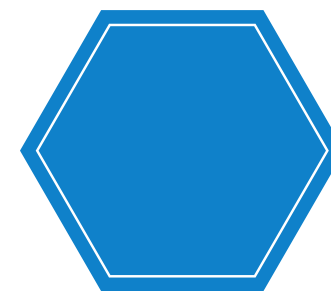
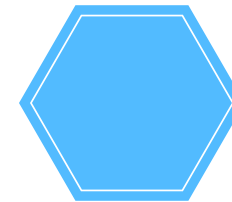


WITSA

World Innovation, Technology
and Services Alliance

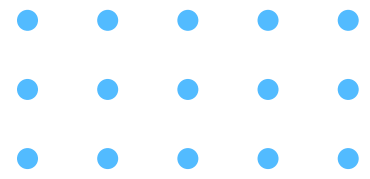
FULFILLING THE PROMISE OF THE DIGITAL AGE

An alliance of tech industry associations
from 80 countries & economies with a 48-
year history



www.witsa.org

WITSA, 8300 Boone Boulevard, Vienna
Virginia, USA



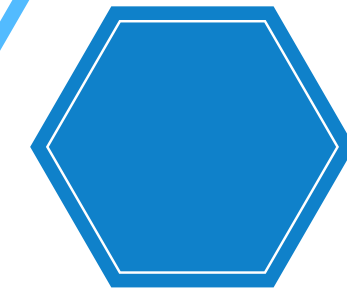
Who Is WITSA?

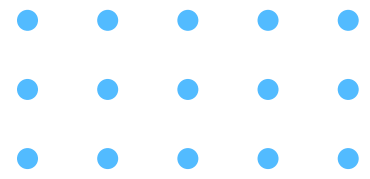
WITSA's Purpose:

To catalyze the innovations of the global tech industry in order to better how communities develop, work & play

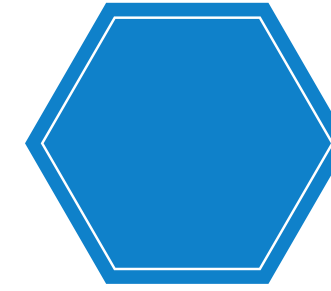
WITSA's Mission:

To empower communities, enrich economies and enhance lives with innovation and technology by creating impact with the digital economy via meaningful interventions that we drive, facilitate and advocate





What We Do



WITSA drives industry collaboration, recognizes excellence, fosters meaningful connections & promotes industry cooperation & knowledge sharing through its Catalytic Platforms



WITSA Facilitates international trade and investment in tech products and services throughout its global network



WITSA advocates international public policies to promote and facilitate growth by working closely with internationally recognized organizations

How We Create Impact



Global Membership

One representative association per country, providing an unmatched overview of the global digital industry



Global Platform

Spearheading innovation and collaboration to fuel growth through catalytic platforms & create meaningful connections



Global Recognition

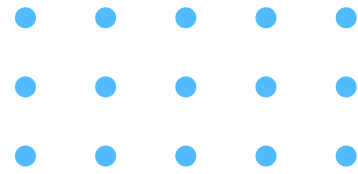
Recognizing individuals and corporations that have made a profound positive difference in the lives of others through tech & innovation



Global Action

Shaping international tech policy with organizations like the UN, WTO, World Bank, ITU, OECD, APEC, and ICANN

WITSA BOARD OF DIRECTORS (2024-2026)



Deputy Chairman
ROBERT JANSSEN
ASSESPRO, Brazil



Chairman
DATO' DR SEAN SEAH
PIKOM, Malaysia



Treasurer
RANJEET KUMAR PODDAR
CAN, Nepal



Chief Executive Officer
DATO' DAN E KHOO

Regional Vice-Chairmen



DR BRIAN SHEN
TISSA, Taiwan



ANTONIO CIMORRA
AMETIC, Spain



ZORAN LAZAREVSKI
MASIT, North Macedonia



ALEXANDER MORA
CAMTIC, Costa Rica



TAREK ABD-ELMONEM TAHA
EITESAL, Egypt



EDWARD BRZTYWA
CTA, United States of America

Directors



ALBERTO PATRON
CESSI, Argentina



ALEXANDER YESAYAN
UATE, Armenia



AHMED AL HUJAIRY
BTECH, Bahrain



MD. WAHIDUL HASSAN DIPU
BCS, Bangladesh



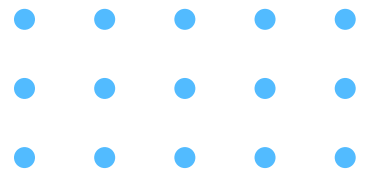
FRANCIS FONG
HKITF, Hong Kong



NIDAL BITAR
in@taj, Jordan



FLORIN VREJOIU
ATIC, Romania



WITSA Membership

Global Action: Policy & Advocacy

WITSA serves as the premier global voice for tech policy, partnering with organizations like the UN, WTO, and World Bank to champion fair trade and sustainable growth. By bridging the gap between industry and government, we ensure that global tech regulations foster innovation rather than hinder it

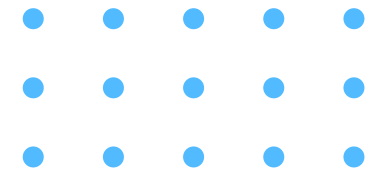
Global Membership: Unmatched Strategic Network

With a presence in 80 countries and economies, WITSA is the only organization providing a 360-degree view of the entire digital ecosystem. Our "one representative per country" model creates an exclusive, elite network that offers members unparalleled access to global tech insights and services

Global Platforms: Innovation & Connectivity

Through high-impact catalytic platforms, including the World Congress on Innovation & Technology (WCIT) and the Global AI Network (GAIN), WITSA facilitates cross-border collaboration and market access. We recognize excellence and connect industry leaders to drive the next wave of global digital transformation

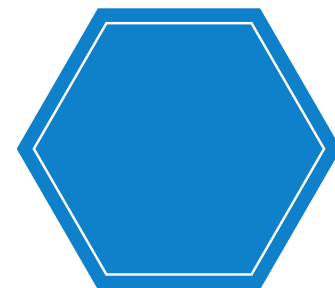




WITSA

World Innovation, Technology
and Services Alliance

Catalytic Platforms





WCIT 1978
Barcelona, Spain



WCIT 1980
San Fransisco, USA



WCIT 1984
Copenhagen, Denmark



WCIT 2006
Austin, Texas



WCIT 2019 & WCIT 2024
Yerevan, Armenia



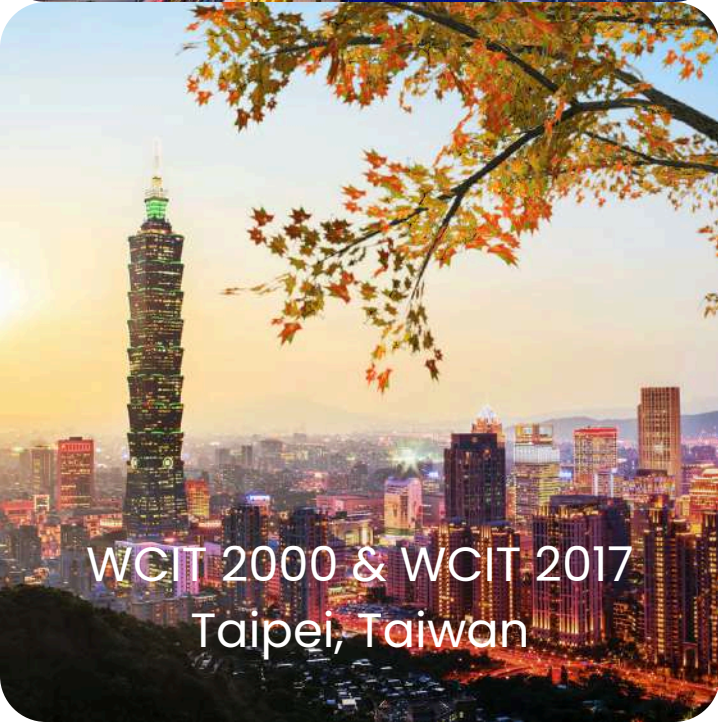
WCIT 1984
Tokyo, Japan



The longest-running global tech
gathering & one of the most
influential since 1978



WCIT 2023
Kuching, Sarawak, Malaysia



WCIT 2000 & WCIT 2017
Taipei, Taiwan



WCIT 2016
Brasilia, Brazil



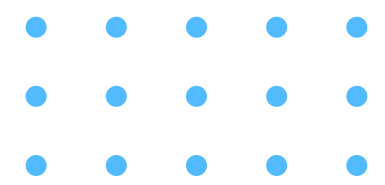
WCIT 1988
Paris, France



WCIT 2002
Adelaide, Australia



WCIT 2008
Kuala Lumpur Malaysia



WCIT's Stunning Locations

2024	ARMENIA, Yerevan	2004	GREECE, Athens
2023	Malaysia, Kuching	2002	AUSTRALIA, Adelaide
2022	MALAYSIA, Penang	2000	TAIWAN, Taipei
2021	BANGLADESH, Dhaka	1998	USA, Fairfax, Virginia
2019	ARMENIA, Yerevan	1996	SPAIN, Bilbao
2018	INDIA, Hyderabad	1994	JAPAN, Yokohama
2017	TAIWAN, Taipei	1990	USA, Washington D.C.
2016	BRAZIL, Brasilia	1988	FRANCE, Paris
2014	MEXICO, Guadalajara	1986	CANADA, Toronto
2012	CANADA, Montreal	1984	JAPAN, Tokyo
2010	NETHERLANDS, Amsterdam	1982	DENMARK, Copenhagen
2008	MALAYSIA, Kuala Lumpur	1980	USA, San Francisco
2006	USA, Austin	1978	SPAIN, Barcelona



WCIT: 48 YEARS ON AND STILL GOING STRONG



10,000+
attendees



3,500+
delegates

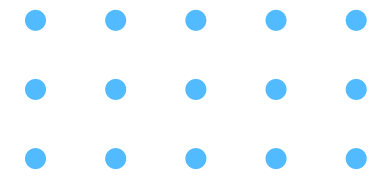


150+
speakers

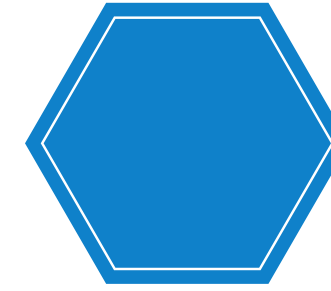


60+
Countries





WITSA Global Awards



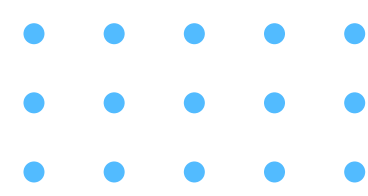
Honors remarkable contributions to the technology and innovation field



Recognizes individuals, organizations, and projects that have significantly advanced the global technology industry



Aims to showcase the transformative power of technology across sectors like healthcare, education, finance, governance, and sustainability



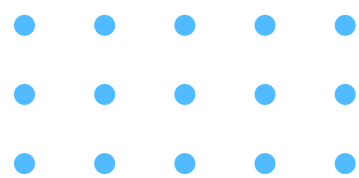
WITSA Eminent Persons

WITSA established its highest award called WITSA's Eminent Person Award in 2010.

The award recognizes those individuals who have made a significant and profound positive difference in the lives of others. The intent of the Award is to recognize individuals who have made or continue to make significant contributions to mankind. These contributions are not necessarily tech related.

Since establishing the award in 2010, its recipients have included:

- President Nelson Mandela of South Africa
- Dr. Vint Cerf, Co-Father of the Internet
- Dr. Bob Kahn, Co-Father of the Internet
- Dr. John O'Sullivan, Co-Father of Wi-Fi
- Dr. Terence Percival, Co-Father of Wi-Fi
- Dr. Miguel Angel Laporta Nicoletis, Pioneer in brain-machine interface technology
- Mike Lazaridis, Founder of the Smart Phone
- Dr. Bill Magoe, Founder of Operation Smile
- Karen Vardanyan, Pioneer in establishing the ICT industry in Armenia
- Datuk Hock E. Tan, President and CEO of Broadcom
- Tun Dr. Mahathir Mohamed, Malaysian politician, author and physician who served as the fourth and seventh Prime Minister of Malaysia
- Dr. Liza Su, President, CEO and Chair of Advanced Micro Devices
- Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Rahman Johari Bin Tun Datuk Abang Haji Openg, Premier of Sarawak
- Dr. Gary H. Armen, CEO of Agensia Inc
- Gary Shapiro, CEO & Vice Chair, Consumer Technology Association (CTA)
- Dr. Stan Shih, Co-founder and Honorary Chairman of the Acer Group



WITSA WORLD CUP

A national-to-global pitching tournament that elevates and celebrates the best Tech Scaleups across 6 continents



Global Exposure



Access to Industry
Decision Makers



Funding Opportunities

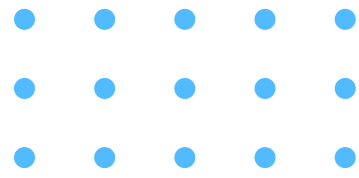


FDI & Job Creation



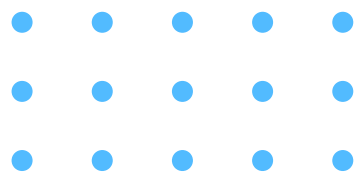
Uncovering the Next Unicorns





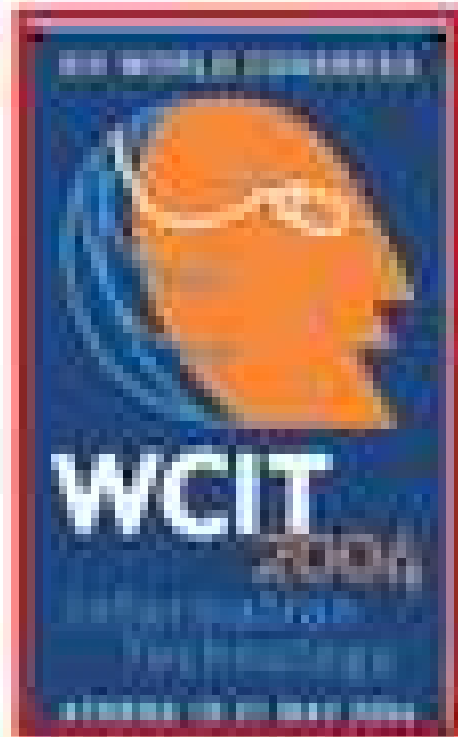
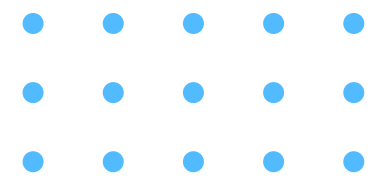
A Leading Recognized Voice of the Global Tech Industry

WITSA's unique global network adds value and depth to programs.
Power your events with Engaging Experts, Leaders, Innovators, & Disruptors
from around the world to drive the impactful conversations that matter



WITSA's Global Impact

Through the World Congress on Innovation and Technology, WITSA has impacted economies around the world since 1978





Championing the AI Multiplier

The WITSA Global AI Network (GAIN) is a transformative initiative designed to connect, catalyze, and harmonize the world's AI ecosystems across six continents. As AI reshapes the global economy, GAIN serves as the definitive bridge between local innovation and global impact, ensuring that the promise of Artificial Intelligence is fulfilled through Ethical, Inclusive, Sustainable, and Innovative (EISI) deployment.

Global Ecosystem Hubs: Establishing decentralized regional centers that foster cross-border collaboration, joint research, and infrastructure sharing

Policy & Governance: Leading the dialogue with governments and multilateral bodies to develop risk-based, pro-innovation regulatory frameworks

AI Maturity Assessment: Providing a proprietary benchmarking tool for businesses and governments to evaluate their AI readiness and accelerate adoption



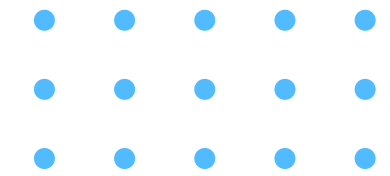
The "EISI as ABC" Framework:
Turning ethical intent into action by focusing on Accelerating innovation, Building secure infrastructure, and Collaborating globally to broaden benefits



WITSA

GLOBAL **A.I.** NETWORK

Championing the AI Multiplier



Leveraging International Expertise & Collaborative Knowledge

The WITSA GAIN platform brings together AI leaders from around the world, fostering the exchange of innovative ideas and best practices, making it a truly global knowledge hub

Resource Pooling & Cross-Pollination of Innovations

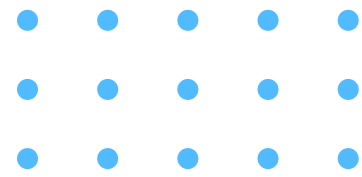
By uniting diverse AI ecosystems, WITSA GAIN enables the pooling of resources and cross-pollination of groundbreaking solutions, creating synergies that accelerate progress and drive impactful innovation

Forging Global Partnerships for Regional and International Growth

The network's unique model establishes enduring partnerships that transcend geographical boundaries, enabling members to collaborate with global regions and expand their reach

Driving Cross-Border Exports and Collaborative Opportunities

WITSA GAIN fosters international business opportunities, empowering stakeholders to expand exports and establish cross-border collaborations, making it an unparalleled platform for global growth in AI



The WITSA Global AI Ecosystem Network:

Building Sustainable Growth in the Tech Industry

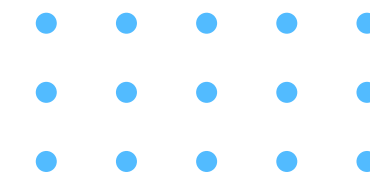
What it is: A 186-page position paper on the WITSA Global AI Ecosystem Network (WITSA GAIN)

Strategic intent:

- Thought leadership that outlines WITSA's vision for a collaborative, global network of AI ecosystems that drive sustainable economic growth while addressing opportunities & challenges in the Age of Artificial Intelligence
- Value-creation for WITSA members that want to position AI as a key driver of economic progress, job creation and technological leadership

Foundational layer of in-depth plans for WITSA GAIN hub and ecosystem partners





WITSA Global AI Summit

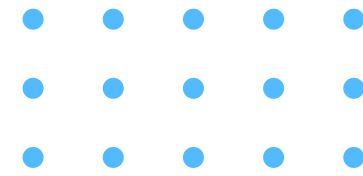
Convenes the world's most influential stakeholders from government, industry, and academia to drive meaningful dialogue, innovation, and collaboration in artificial intelligence

Attracts over 600 C-suite executives, globally recognized speakers, and participation from more than 35 countries



					
Afghanistan	Albania	Algeria	Argentina	Armenia	Australia
					
Bahrain	Bangladesh	Belarus	Barbados	Bermuda	Bulgaria
					
Brazil	Canada	Chile	Colombia	Costa Rica	Cyprus
					
Ecuador	Egypt	El Salvador	Finland	France	Gambia
					
Greece	Guatemala	Haiti	Hong Kong	India	Indonesia
					
Jamaica	Japan	Jordan	Kazakhstan	Kenya	Kosovo
					
Laos	Lebanon	Lithuania	Malaysia	Mexico	Moldova
					
Mongolia	Morocco	Myanmar	Namibia	Nigeria	Nepal
					
Netherlands	Netherlands Antilles	New Zealand	Palestine	Pakistan	Panama
					
Paraguay	Philippines	Portugal	South Korea	North Macedonia	Romania
					
Russia	Senegal	Serbia	Singapore	Somalia	
					
South Africa	Spain	Sri Lanka	Syria	Taiwan	
					
Thailand	Trinidad & Tobago	Tunisia	Turkey	Ukraine	
					
UK	USA	Venezuela	Vietnam	Zimbabwe	

Let's Connect!



WITSA

World Innovation, Technology
and Services Alliance

WITSA's Catalytic Platforms:

Dato' Dan E Khoo, Chief Executive Officer
danekhoo@witsa.org

Policy Papers, Global Awards & Webinars:

Anders Halvorsen, VP Policy
ahalvorsen@witsa.org

WITSA Global AI Ecosystem Network,

Collaboration and Partnerships:

Nor Azlina Ishak, Marcom Director
azlina@witsa.org

WITSA World Cup & Speakers Bureau:

Emily S Barner, Program Director
emily@witsa.org

For WITSA Membership and Board Meetings:

Jeralyn Quinsayas, Administrator
jeralyn@witsa.org

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