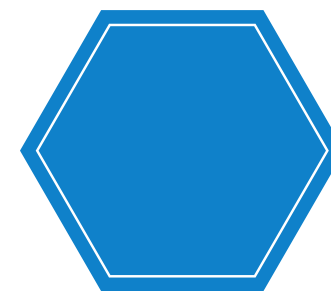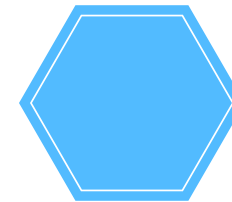# WITSA

World Innovation, Technology and Services Alliance
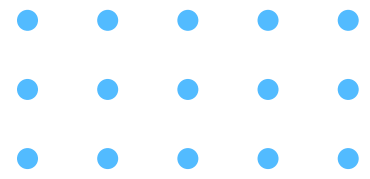
FULFILLING THE PROMISE OF THE DIGITAL AGE

An alliance of tech industry associations from 80 countries & economies with a 48-year history

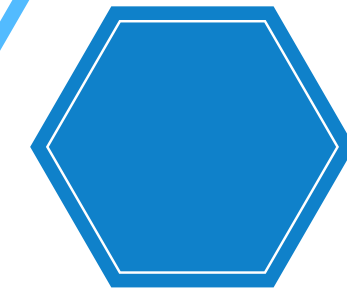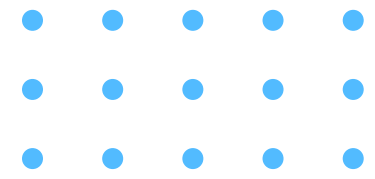# Who Is WITSA?

WITSA's Purpose:
To catalyze the innovations of the global tech industry in order to better how communities develop, work & play
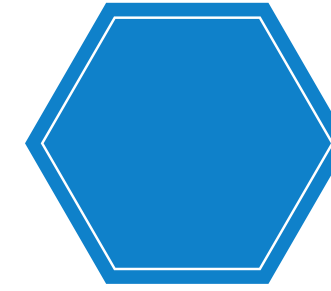
WITSA's Mission:
To empower communities, enrich economies and enhance lives with innovation and technology by creating impact with the digital economy via meaningful interventions that we drive, facilitate and advocate

What We Do

WITSA drives industry collaboration, recognizes excellence, fosters meaningful connections & promotes industry cooperation & knowledge sharing through its Catalytic Platforms

WITSA Facilitates international trade and investment in tech products and services throughout its global network

WITSA advocates international public policies to promote and facilitate growth by working closely with internationally recognized organizations

How We Create Impact

Global Membership

One representative association per country, providing an unmatched overview of the global digital industry

Global Platform

Spearheading innovation and collaboration to fuel growth through catalytic platforms & create meaningful connections
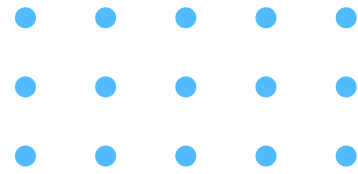
Global Recognition

Recognizing individuals and corporations that have made a profound positive difference in the lives of others through tech & innovation

Global Action

Shaping international tech policy with organizations like the UN, WTO, World Bank, ITU, OECD, APEC, and ICANN

WITSA BOARD OF DIRECTORS (2024-2026)

Deputy Chairman
ROBERT JANSSEN
ASSESPRO, Brazil

Chairman
DATO' DR SEAN SEAH
PIKOM, Malaysia

Treasurer
RANJEET KUMAR PODDAR
CAN, Nepal

Chief Executive Officer
DATO' DAN E KHOO

Regional Vice-Chairmen

DR BRIAN SHEN
TISSA, Taiwan

ANTONIO CIMORRA
AMETIC, Spain

ZORAN LAZAREVSKI
MASIT, North Macedonia

ALEXANDER MORA
CAMTIC, Costa Rica

TAREK ABD-ELMONEM TAHA
EITESAL, Egypt

EDWARD BRZTYWA
CTA, United States of America

Directors

ALBERTO PATRON
CESSI, Argentina

ALEXANDER YESAYAN
UATE, Armenia

AHMED AL HUJAIRY
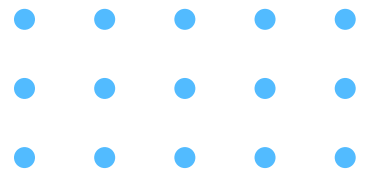BTECH, Bahrain

MD. WAHIDUL HASSAN DIPU
BCS, Bangladesh

FRANCIS FONG
HKITF, Hong Kong

NIDAL BITAR
in@taj, Jordan

FLORIN VREJOIU
ATIC, Romania

WITSA Membership

Global Action: Policy & Advocacy
WITSA serves as the premier global voice for tech policy, partnering with organizations like the UN, WTO, and World Bank to champion fair trade and sustainable growth. By bridging the gap between industry and government, we ensure that global tech regulations foster innovation rather than hinder it
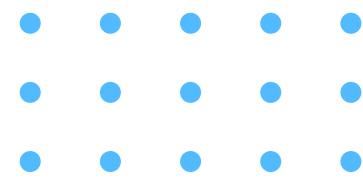
Global Platforms: Innovation & Connectivity
Through high-impact catalytic platforms, including the World Congress on Innovation & Technology (WCIT) and the Global AI Network (GAIN), WITSA facilitates cross-border collaboration and market access. We recognize excellence and connect industry leaders to drive the next wave of global digital transformation

Global Membership: Unmatched Strategic Network
With a presence in 80 countries and economies, WITSA is the only organization providing a 360-degree view of the entire digital ecosystem. Our "one representative per country" model creates an exclusive, elite network that offers members unparalleled access to global tech insights and services

Catalytic Platforms

World Congress on Innovation & Technology (WCIT)

WITSA Global AI Summit

WITSA Global AI Ecosystem Network (WITSA GAIN)

WITSA Global Tech Ecosystem Development

WITSA World Cup

WITSA Global Awards

WITSA Speakers Bureau

Global Partner Program

INTERNATIONAL MATCHDAY

WCIT 1978
Barcelona, Spain

WCIT 1980
San Fransisco, USA

WCIT 1984
Copenhagen, Denmark

WCIT 2006
Austin, Texas

WCIT 2019 & WCIT 2024
Yerevan, Armenia

WCIT 1984
Tokyo, Japan

WITSA
World Congress
on Innovation & Technology
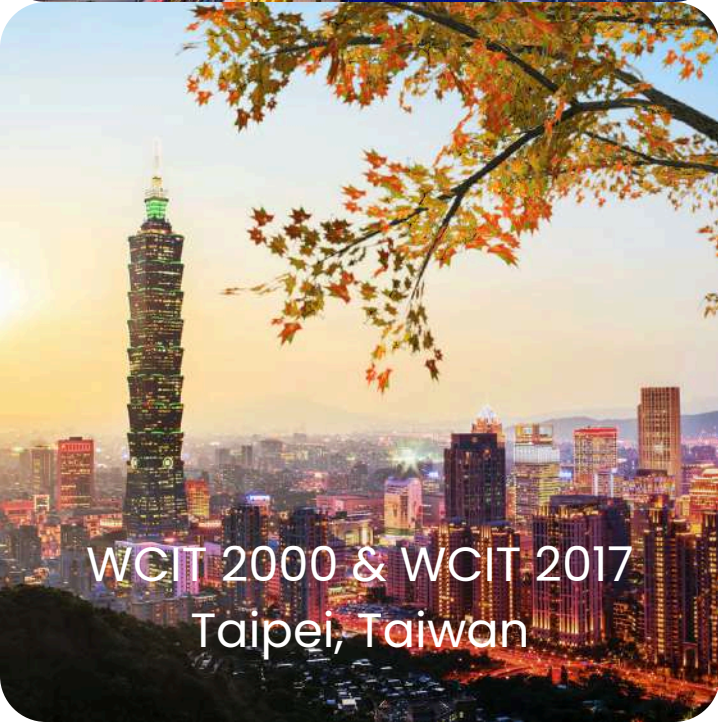
The longest-running global tech gathering & one of the most influential since 1978

WCIT 2023
Kuching, Sarawak, Malaysia

WCIT 2000 & WCIT 2017
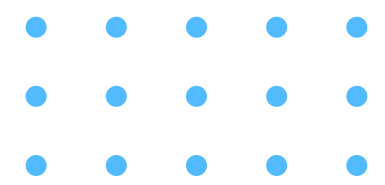Taipei, Taiwan

WCIT 2016
Brasilia, Brazil

WCIT 1988
Paris, France

WCIT 2002
Adelaide, Australia

WCIT 2008
Kuala Lumpur Malaysia

WCIT's Stunning Locations

Year	Location	Year	Location
2024	ARMENIA, Yerevan	2004	GREECE, Athens
2023	Malaysia, Kuching	2002	AUSTRALIA, Adelaide
2022	MALAYSIA, Penang	2000	TAIWAN, Taipei
2021	BANGLADESH, Dhaka	1998	USA, Fairfax, Virginia
2019	ARMENIA, Yerevan	1996	SPAIN, Bilbao
2018	INDIA, Hyderabad	1994	JAPAN, Yokohama
2017	TAIWAN, Taipei	1990	USA, Washington D.C.
2016	BRAZIL, Brasilia	1988	FRANCE, Paris
2014	MEXICO, Guadalajara	1986	CANADA, Toronto
2012	CANADA, Montreal	1984	JAPAN, Tokyo
2010	NETHERLANDS, Amsterdam	1982	DENMARK, Copenhagen
2008	MALAYSIA, Kuala Lumpur	1980	USA, San Francisco
2006	USA, Austin	1978	SPAIN, Barcelona

WCIT: 48 YEARS ON AND STILL GOING STRONG

10,000+
attendees

3,500+
delegates
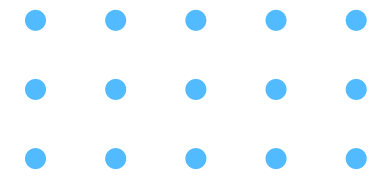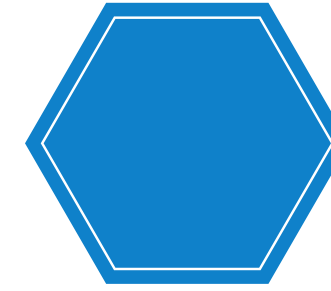
150+
speakers

60+
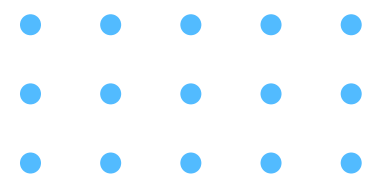Countries

WITSA Global Awards

Honors remarkable contributions to the technology and innovation field

Recognizes individuals, organizations, and projects that have significantly advanced the global technology industry

Aims to showcase the transformative power of technology across sectors like healthcare, education, finance, governance, and sustainability
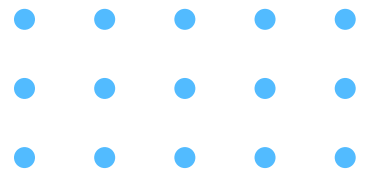
WITSA Eminent Persons

WITSA established its highest award called WITSA's Eminent Person Award in 2010.
The award recognizes those individuals who have made a significant and profound positive difference in the lives of others. The intent of the Award is to recognize individuals who have made or continue to make significant contributions to mankind. These contributions are not necessarily tech related.
Since establishing the award in 2010, its recipients have included:

- President Nelson Mandela of South Africa
- Dr. Vint Cerf, Co-Father of the Internet
- Dr. Bob Kahn, Co-Father of the Internet
- Dr. John O'Sullivan, Co-Father of Wi-Fi
- Dr. Terence Percival, Co-Father of Wi-Fi
- Dr. Miguel Angelo Laporta Nicolelis, Pioneer in brain-machine interface technology
- Mike Lazaridis, Founder of the Smart Phone
- Dr. Bill Magee, Founder of Operation Smile
- Karen Vardanyan, Pioneer in establishing the ICT industry in Armenia
- Dato' Hock E. Tan, President and CEO of Broadcom

- Tun Dr. Mahathir Mohamad, Malaysian politician, author and physician who served as the fourth and seventh Prime Minister of Malaysia
- Dr. Lisa Su, President, CEO and Chair of Advanced Micro Devices
- Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Rahman Zohari Bin Tun Datuk Abang Haji Openg, Premier of Sarawak
- Dr. Garo H. Armen, CEO of Agenus Inc
- Gary Shapiro, CEO & Vice Chair, Consumer Technology Association (CTA)
- Dr. Stan Shih, Co-founder and Honorary Chairman of the Acer Group

WITSA WORLD CUP

A national-to-global pitching tournament that elevates and celebrates the best Tech Scaleups across 6 continents

Global Exposure

Access to Industry Decision Makers
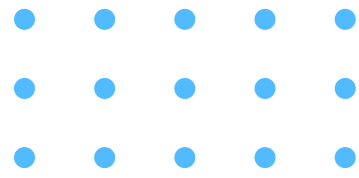
Funding Opportunities

FDI & Job Creation

Uncovering the Next Unicorns

Speakers Bureau
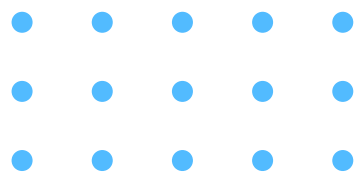
A Leading Recognized Voice of the Global Tech Industry

WITSA's unique global network adds value and depth to programs.
Power your events with Engaging Experts, Leaders, Innovators, & Disruptors
from around the world to drive the impactful conversations that matter

WITSA
GLOBAL A.I. NETWORK

Championing the AI Multiplier

The WITSA Global AI Network (GAIN) is a transformative initiative designed to connect, catalyze, and harmonize the world's AI ecosystems across six continents. As AI reshapes the global economy, GAIN serves as the definitive bridge between local innovation and global impact, ensuring that the promise of Artificial Intelligence is fulfilled through Ethical, Inclusive, Sustainable, and Innovative (EISI) deployment.

Global Ecosystem Hubs: Establishing decentralized regional centers that foster cross-border collaboration, joint research, and infrastructure sharing

Policy & Governance: Leading the dialogue with governments and multilateral bodies to develop risk-based, pro-innovation regulatory frameworks

AI Maturity Assessment: Providing a proprietary benchmarking tool for businesses and governments to evaluate their AI readiness and accelerate adoption

The "EISI as ABC" Framework: Turning ethical intent into action by focusing on Accelerating innovation, Building secure infrastructure, and Collaborating globally to broaden benefits

WITSA
GLOBAL **A.I.** NETWORK

Championing the AI Multiplier

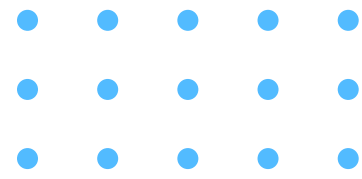| **Leveraging International Expertise & Collaborative Knowledge**	**Resource Pooling & Cross-Pollination of Innovations**	**Forging Global Partnerships for Regional and International Growth**	**Driving Cross-Border Exports and Collaborative Opportunities**
The WITSA GAIN platform brings together AI leaders from around the world, fostering the exchange of innovative ideas and best practices, making it a truly global knowledge hub	By uniting diverse AI ecosystems, WITSA GAIN enables the pooling of resources and cross-pollination of groundbreaking solutions, creating synergies that accelerate progress and drive impactful innovation	The network's unique model establishes enduring partnerships that transcend geographical boundaries, enabling members to collaborate with global regions and expand their reach	WITSA GAIN fosters international business opportunities, empowering stakeholders to expand exports and establish cross-border collaborations, making it an unparalleled platform for global growth in AI

The WITSA Global AI Ecosystem Network:

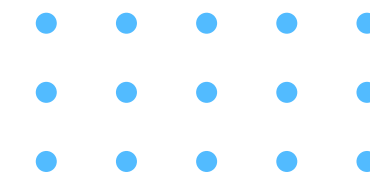## Building Sustainable Growth in the Tech Industry

What it is: A 186-page position paper on the WITSA Global AI Ecosystem Network (WITSA GAIN)

Strategic intent:

- Thought leadership that outlines WITSA's vision for a collaborative, global network of AI ecosystems that drive sustainable economic growth while addressing opportunities & challenges in the Age of Artificial Intelligence
- Value-creation for WITSA members that want to position AI as a key driver of economic progress, job creation and technological leadership

Foundational layer of in-depth plans for WITSA GAIN hub and ecosystem partners

The WITSA Global AI Ecosystem Network

Building Sustainable Growth in the Tech Industry

WITSA
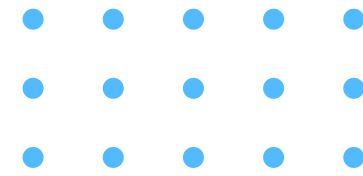GLOBAL A.I. NETWORK

WITSA Global AI Summit

Convenes the world's most influential stakeholders from government, industry, and academia to drive meaningful dialogue, innovation, and collaboration in artificial intelligence

Attracts over 600 C-suite executives, globally recognized speakers, and participation from more than 35 countries

Let's Connect!

WITSA
World Innovation, Technology and Services Alliance

WITSA's Catalytic Platforms:
Dato' Dan E Khoo, Chief Executive Officer
danekhoo@witsa.org

Policy Papers, Global Awards & Webinars:
Anders Halvorsen, VP Policy
ahalvorsen@witsa.org

WITSA Global AI Ecosystem Network,
Collaboration and Partnerships:
Nor Azlina Ishak, Marcom Director
azlina@witsa.org

WITSA World Cup & Speakers Bureau:
Emily S Barner, Program Director
emily@witsa.org

For WITSA Membership and Board
Meetings:
Jeralyn Quinsayas, Administrator
jeralyn@witsa.org

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Virginia, USA
Website: www.witsa.org.

Afghanistan	Albania	Algeria	Argentina	Armenia	Australia
Bahrain	Bangladesh	Belarus	Barbados	Bermuda	Bulgaria
Brazil	Canada	Chile	Colombia	Costa Rica	Cyprus
Ecuador	Egypt	El Salvador	Finland	France	Gambia
Greece	Guatemala	Haiti	Hong Kong	India	Indonesia
Jamaica	Japan	Jordan	Kazakhstan	Kenya	Kosovo
Laos	Lebanon	Lithuania	Malaysia	Mexico	Moldova
Mongolia	Morocco	Myanmar	Namibia	Nigeria	Nepal
Netherlands	Netherlands Antilles	New Zealand	Palestine	Pakistan	Panama
Paraguay	Philippines	Portugal	South Korea	North Macedonia	Romania
Russia	Senegal	Serbia	Singapore	Somalia	
South Africa	Spain	Sri Lanka	Syria	Taiwan	
Thailand	Trinidad & Tobago	Tunisia	Turkey	Ukraine	
UK	USA	Venezuela	Vietnam	Zimbabwe	